

Austria	Dr. 18	Indonesia	Rp 2700	Portugal	Esc 60
Bahrain	Dr. 2,500	India	Rs 1,200	Spain	Es 8,00
Canada	Cdn 2,500	Japan	Yen 1,200	Singapore	S\$ 4,10
Cyprus	Cyp 2,500	Korea	Wn 500	Sri Lanka	Rs 100
Denmark	Dr. 7,25	Lithuania	Lt 1,200	Suriname	Slr 50
Egypt	Dr. 22,00	Latvia	Lv 1,000	Tunisia	Dir 1,000
Finland	Fin 1,000	Malaysia	Rs 4,25	Turkey	TL 210
France	Fr. 2,500	Morocco	Dir 1,000	U.S.A.	Dr. 6,50
Germany	Dr. 14,000	Monaco	Fr. 1,000		
Greece	Dr. 70	Norway	Nkr 2,500		
Hong Kong	Hk\$ 12	Poland	Zl 1,000		
Ireland	Dr. 15	Philippines	Pes 20		
Italy	Dr. 15	U.S.A.	\$ 1,50		

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

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Monday May 20 1985



Arms control: now it is up to Gorbachev, Page 13

D 8523 B

World news

Riyadh bomb blasts kill one

The radical Islamic Jihad group claimed responsibility for two explosions in the Saudi Arabian capital Riyadh on Saturday night.

The first explosion, opposite a Western-style pizza parlour, killed a Filipino and seriously injured three other people. No one was injured in the second, which occurred shortly after the first near a compound where government military advisers live.

Diplomats in the capital believe the explosions are a warning that the Saudis are not beyond the reach of the Moslem fundamentalist group. Page 2

Terrorist fears

French authorities are treating next month's Paris Air Show as a major target for terrorist attacks and have reinforced security.

Swiss bank scandal

One of Switzerland's longest and most notorious banking scandals ended with a once-prominent banker, Robert Leclerc, found guilty of diverting millions of dollars from clients' accounts. He will be sentenced today.

New party head

António Cavaco, a Silva, was elected as new leader of Portugal's troubled Social Democratic Party (PSD), a junior partner in St. Mary's Soares's centre-left coalition. Page 2

Contreras 'face defeat'

U.S.-backed Contra rebels face a 'strategic defeat' following a Nicaraguan government military offensive, the country's Defense Minister Humberto Ortega said. Page 2

Moscow accuses U.S.

Soviet leader Mikhail Gorbachev accused the U.S. of a military build-up in the Indian, Ocean and of threatening attempts to make the region a zone of peace. Page 2

Pope in Belgium

Pope John Paul urged Belgians to overcome language and racial barriers in their country and said their success could be an example to the rest of the world.

Peking soccer unrest

Thousands of Chinese football fans rampaged outside the Peking's Workers stadium, stopping and attacking foreigners' cars, after China lost 2-1 to Hong Kong.

Treason trial

Sixteen members of the multiracial UDF group go on trial today, in South Africa's most important treason hearing for 20 years. Page 2

Warsaw price rise

The Polish Government will go ahead with plans to raise the price of meat despite objections by leaders of legal trade unions and Solidarnosc.

Cairo book ban

An Egyptian court ordered the confiscation of new editions of the centuries-old Arabic classic "A Thousand and One Nights," saying it posed a threat to morals.

Pilot strike talks

United Airlines, the U.S.'s biggest carrier, is due to resume negotiations with striking pilots today in a bid to end the three-day-old dispute.

Florida emergency

Florida's governor declared a state of emergency as forest fires broke out in much of the state. Page 2

Prost wins

Alain Prost of France won his second Monaco Grand Prix in succession, driving a McLaren.

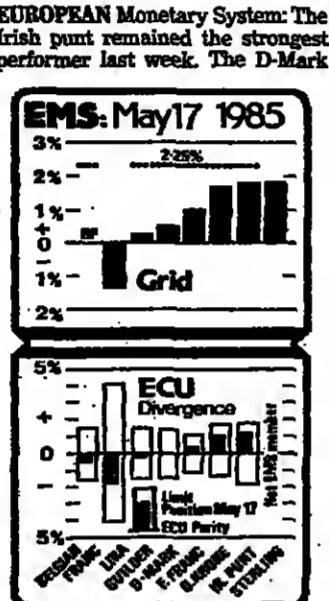
Nocturnal noise

Snoring may be dangerous. Higher blood pressure and an increased chance of heart and circulatory disease can be caused by snoring, according to Copenhagen's sleep research laboratory.

Business summary

Belgians to raise stake in UK bank

GROUP PARAGESA/Brussels Capital (GPBL), a Swiss-Belgian financial conglomerate, will this week underwrite a £35m (\$44m) rights issue by Henry Ansbacher, the UK-based merchant bank and insurance broking group, GPBL, has a 29 per cent stake in Ansbacher, which will rise to at least 50 per cent as a result of the underwriting and adjustments to conversion terms of £14.5m of loan stock. Page 14



Satellite launch costs poised to rise in U.S. and Europe

BY PETER MARSH IN LONDON AND DAVID MARSH IN PARIS

PRICES for satellite launches on both the U.S. space shuttle and western Europe's Ariane rocket are likely to rise following an impending announcement by President Ronald Reagan on the level of government subsidy for the American vehicle.

The decision, due in the next week or so, will probably reduce the subsidies on shuttle launches, which currently run by commercial fees only, a fraction of the \$150m or so that each flight costs.

This, in turn, is likely to give Ariane, the mainly French company that sells Ariane launches, the chance to raise its prices, which at present are roughly comparable to those for the shuttle.

M Roland Deschamps, Ariane's secretary general, says his company wants to increase prices to raise its currently meagre profit ratio but that the subsidisation of the shuttle is preventing this.

Any steep increase in prices for the shuttle would, however, favour Ariane, at least in the short term. The American vehicle is already having to contend with a poor image due to its failure last month to put a U.S. Navy satellite into orbit, a mishap which was due to a faulty rocket motor on the satellite.

Ariane and the space shuttle each account for about half the market, worth about \$500m a year, for taking into orbit commercial communications satellites.

The decision by President Reagan should end months of argument between U.S. government bodies which have failed to agree on the extent to which the space shuttle should pay its way.

The National Aeronautics and Space Administration, the operator of the shuttle fleet of three vehicles (a fourth should enter service later this year), says that an element of subsidy is needed to tempt more companies to use the craft, for instance for experiments in zero-gravity materials processing.

The Department of Transportation, which has responsibility for regulating space-launch vehicles, operated both by NASA and private companies, wants the space administration to raise its prices to recoup more of its operating costs from customers.

This is both as a contribution to cutting the U.S. Government deficit and as a way to boost the fortunes of private enterprises that sell rocket launches.

Last year, General Dynamics and

Transpace Carriers announced they would take payloads into orbit using the Atlas-Centaur and Delta rockets, both previously operated by NASA. But neither company has chalked up an order, the result, they say, of government subsidies to the shuttle that give NASA an unfair advantage.

Telecommunications companies fix prices for the shuttle in terms of the space parts, engineers' time and the appropriate share of the dollar. The prices relate to the sum a customer would be charged for "renting" the whole of a shuttle's cargo bay, which can lift a payload of 30 tonnes, rather than for a small section of this space that is big enough to lift a 1-tonne satellite.

In practice, the bay is filled with perhaps three such satellites, the owners of which pay NASA the appropriate proportion of the total fee.

The current policy has fixed the shuttle price (for the complete car-

go bay) at \$71m until October 1986. While NASA wants the sum kept at roughly this level for the following three years, the Department of Transportation favours charging about \$110m.

According to NASA, each shuttle flight now costs about \$150m. This includes the cost of parts, engineers' time and the appropriate share of the dollar. The prices relate to the sum a customer would be charged for "renting" the whole of a shuttle's cargo bay, which can lift a payload of 30 tonnes, rather than for a small section of this space that is big enough to lift a 1-tonne satellite.

On the current pricing policy, therefore, the Government has to pay roughly \$90m toward the cost of each shuttle flight, assuming the vehicle carries three such satellites whose owners each contribute \$20m. In addition, the satellite

Continued on Page 14

Swedish strike settlement near after Palme move

BY KEVIN DONE, NORDIC CORRESPONDENT, IN STOCKHOLM

THE STRIKE of 24 weeks by Swedish civil servants, the country's biggest ever public sector industrial dispute, was close to settlement last night following secret intervention in the conflict by Mr Olaf Palme, the Prime Minister.

Mr Palme held meetings with the 265,000-strong TCO civil servants union which since early May has brought the country's civil air traffic to a halt and has badly disrupted Sweden's foreign trade.

Last night the two sides appeared close to accepting a new offer from the state appointed mediator, which would give civil servants an increase of 2 per cent from December 1.

The strike has been staged by the country's biggest civil service union in support of a compensatory pay claim for 1984, a year when public sector employees claim that wages fell sharply behind increases in the private sector.

A controversial clause in last year's two-year agreement specifically allowed a renegotiation in these circumstances, but the Government has been reluctant to grant any further increase for fear of bursting its own 3 per cent voluntary ceiling for labour cost increases in 1985.

Mr Palme said yesterday that he had not negotiated with the TCO's leadership, but had merely opened the way to renewed talks between the two sides and the mediator. He denied having gone behind the back of the state employer board and claimed the new offer was under the voluntary ceiling.

In the midst of the strike Swedish financial authorities were forced to

drastically tighten monetary policy with a big increase in interest rates to try to strengthen confidence in the Swedish krona and stop a mounting flow of capital out of the private sector.

Both the strike and the new squeeze on consumer spending are expected to damage the Social Democratic Government's chances of being re-elected in the general election in September, although a new opinion poll published yesterday - and taken before the latest events - showed the Socialist bloc clearly gaining ground after trailing behind the centre-right opposition parties for many months.

The new poll by IMU showed the Socialist bloc - the Social Democrats and Communists - with 49.5 per cent compared with 48.5 per cent for the non-Socialists. In the last IMU poll in February the non-Socialists had 48 per cent compared with 47.5 per cent for the Social Democrats and Communists.

Page 3

The radical Popular Front for the Liberation of Palestine-General Command guerrilla group will exchange three Israeli soldiers today for 1,150 Palestinians and Lebanese held by Israel, Reuters reports from Damascus.

to 17 per cent, an increase of 10 to 20 per cent in the purchase tax on imported goods, increases in the rates of government subsidised basic commodities and transport, a three-month freeze on government contracts and on job hiring in the public sector.

The Disadat trades union federation warned the Government yesterday that it would not agree to any attempts to alter existing wage agreements.

The Cabinet also approved a new law limiting the Government's power to cover the budget deficit by or-

Thatcher and Kohl agree on use of veto

BY ROBERT MUTHNER IN LONDON

MRS Margaret Thatcher, the British Prime Minister, is understood to have told Herr Helmut Kohl, the West German Chancellor, that Britain basically supports the use of the veto in the EEC Council of Ministers on matters of vital national interest.

The veto was employed by the Germans in last week's farm ministers meeting in Brussels, on a proposal to cut cereal prices.

Britain's position was conveyed to Herr Kohl during a one-day meeting on Saturday between the two leaders at Chequers, at which preparations for the European summit due to be held in Milan on June 28 and 29 was one of the main subjects discussed.

Mrs Thatcher and Herr Kohl focused on the conclusions of the Dooge report, which will be one of the main items on the agenda of the Milan meeting and which proposes to make majority voting the rule rather than the exception in the Community's decision-making.

Although Britain's position on the national veto, a result of the Luxembourg compromise of 1986, has long been clear, it finds itself in somewhat of a dilemma on the specific controversy over cereal prices.

Having argued strongly for many years in favour of measures to reduce agricultural spending in the Community, the British Government can hardly claim to be happy with a German move to veto a 1.5 per cent cut in cereal prices, which is only half the amount of the European Commission's original proposal.

Under last year's agricultural reform package, which Britain energetically promoted, the cut in cereal prices should have been at least 5 per cent, according to the Commission's calculations.

However, the official British view is that, in several other areas, such as fruit and vegetables, meat, sugar

Continued on Page 14

U.S. court blow to hostile corporate bids

BY WILLIAM HALL IN NEW YORK

U.S. INVESTMENT bankers are studying a Delaware court decision which appears to mark an important setback for the corporate raiders who mount hostile tender offers for vulnerable companies in the hope that they will be bought out at a profit.

In what many corporate lawyers believe could be a landmark judgment, the Supreme Court of the state of Delaware, ruled last Friday that Unocal, a big U.S. oil company, could exclude a group of corporate raiders, led by Mr T. Boone Pickens, from a \$3.6bn share buyback scheme.

The ruling was greeted enthusiastically by executives of major oil companies who have watched with mounting concern as a group of corporate raiders, led by Mr Pickens, have forced several well known oil companies either to seek friendly takeovers or to buy back their shares on terms not available to the rest of the company's shareholders - a tactic known as 'greenmail'.

Many U.S. companies are registered in Delaware and the court decision, in which a corporate raider, by turning the tables on him, Wall Street analysts were speculating last night that Mr Pickens will now seek talks with Unocal's management in an effort to protect its position.

Unocal had offered to buy back close to a third of its shares for se-

curities worth \$72 per share in a bid to fight off an unfriendly \$54 a share tender offer for majority control from Mr Pickens.

Mr Pickens' investor group, which already owns 13.6 per cent of Unocal, wanted to tender its shares under the Unocal offer and would have stood to make a \$150m profit on the terms offered to other shareholders.

Unocal has insisted all along that it intended to exclude Mr Pickens from the exchange offer. If it succeeds and proceeds with its own exchange offer, the value of Mr Pickens' shareholding is likely to drop sharply since the value of the residual Unocal shares will fall.

Wall Street analysts have estimated that Unocal shares will probably trade in the lower \$30 range after Unocal completes its own offer. If this is the case, then Mr Pickens, who has made over \$1bn in profits from similar raids over the last two years, will face a loss of around \$300m on his investment.

Until now the risk reward ratio in corporate raids on companies such as Gulf Oil, Phillips Petroleum and Unocal has appeared to favour raiders like Mr Pickens. However, the Delaware decision has raised the financial risks for hostile bidders like Mr Pickens who put companies under pressure to buy back their shares.

OVERSEAS NEWS

European split on space weapon research widens

BY RUPERT CORNWELL IN BONN

DEEP ROOTED differences between the European allies over Washington's space-based Strategic Defence Initiative (SDI) emerged clearly over the weekend at a session in Stuttgart of the North Atlantic Assembly.

The assembly, which links parliamentarians from the 16 member states of the North Atlantic Treaty Organisation (although Greek delegates were missing because of their general election campaign) has no official status within Nato. But its deliberations in Stuttgart indicated that doubts about the merits of European participation in SDI are if anything growing—even if there was a strong consensus in favour of Europe at least making a common reply to the US offer of SDI involvement.

Representatives of France, Britain and Norway made clear their refusal to participate, while General Wolfgang Altenburg, Chief of Staff of the Bundeswehr, told the assembly's military committee that SDI as it stood raised more questions than it answered.

Mr John Gardner, director of the SDI department of the Pentagon moreover admitted that if the system was in place, it might tempt the Soviet

Union to increase its offensive weaponry—thus strengthening the fears of opponents of SDI, who have argued that it would merely contribute to an acceleration of the superpowers' arms race.

Within West Germany itself, voices have been raised doubting the merits of involvement, despite the apparent inclination of Chancellor Helmut Kohl himself to have Bonn contributing to the project.

Herr Kohl has Dietrich Genscher, the Foreign Minister, who has long been visibly less enthusiastic than Herr Kohl, at the weekend after talks in Vienna with US and Soviet opposite numbers that armaments in space was "incompatible" with detente.

For his part, former Chancellor Helmut Schmidt said in a newspaper interview in Israel, which he is currently visiting, that West Germany should stay out of SDI research work and instead join the Eureka initiative promoted by France.

Europe should avoid being drawn into a position where it became "dependent on the U.S. military-industrial complex," Herr Schmidt said.

Western European Union representatives meet today

BY DAVID HOUSEGO IN PARIS

PARLIAMENTARIANS from the seven-nation Western European Union (WEU) gather in Paris today in a mood of disappointment that proposals by foreign and defence ministers to inject life into the organisation have so far produced few tangible results.

The three-day meeting of the WEU assembly is expected to be dominated by this and the generally reticent attitude of the parliamentarians towards a European participation in the U.S. Strategic Defence Initiative (SDI).

The proposal to reinvigorate the WEU as a "European pillar" of the Atlantic defence Community was a French initiative. It was endorsed by foreign ministers of the other member states at their meeting in Rome in October 1984—an endorsement that reflected the collective preoccupation of governments that the public disquiet at the deployment of U.S. missiles in Europe gave new urgency to the need for defining the role of a "European pillar" in the Alliance.

But the momentum generated at the Rome meeting was largely dissipated when defence and foreign ministers met again in Bonn last month. In the eyes of some parliamentarians, the loss of momentum was reflected in the decision to name Mr Alfred Cahen, a senior Belgian diplomat as the new Secretary General of the organisation, as opposed to a politician who would have carried more international weight.

At the same time the parliamentarians were disappointed that ministers at Bonn gave only the vaguest definition to the three new agencies that they decided to set up within the WEU. It is still unclear exactly what these bodies—covering disarmament, security and defence, and armaments development—are intended to do.

After being the most enthusiastic for the reinvigoration of the WEU, France's recent cooler attitude towards the organisation has been widely noticed. No member of the French Government is scheduled to attend the meeting.

The US, also recently made clear its dislike of European co-operation through the WEU when Mr Richard Burt, the US assistant secretary of state, warned the member states against formulating positions on defence outside the Nato Alliance.

Swire Pacific Limited

Final dividends for the year ended 31st December 1984

Scrip Dividends

The average last dealt prices of the Company's shares on the stock exchanges in Hong Kong on which they are traded, for the five trading days up to and including 17th May 1985 were:

HKS	HK\$
'A' shares	24.20
'B' shares	3.86

In a letter to shareholders from the Chairman dated 1st May 1985, it was announced that the recommended final dividends for 1984 of 87.0c per 'A' share and 17.4c per 'B' share will take the form of scrip dividends to be satisfied by the issue of additional 'A' shares and additional 'B' shares respectively, but that shareholders will be able to elect to receive dividends in cash in respect of all or part of their shareholdings. It was further announced that entitlements to fractional shares will be disregarded and the benefit thereof will accrue to the Company.

Applying the average last dealt prices noted above, the number of new shares which shareholders will receive in respect of their existing shares for which elections to receive cash are not deposited by 24th May 1985 either with the Registrars/Agents in the United Kingdom, will be calculated as follows:

For 'A' shares:	Number of new 'A' shares to be received	=	Number of existing 'A' shares	×	0.870
For 'B' shares:	Number of new 'B' shares to be received	=	Number of existing 'B' shares	×	0.174

and will be rounded down to the nearest whole number of new shares, fractional entitlements being disregarded.

Subject to the approval of the recommended final dividends by the shareholders at the annual general meeting of the Company to be held on 23rd May 1985, certificates for the new 'A' shares and 'B' shares in respect of the scrip dividends, which will rank pari passu with the existing issued shares of the Company, and warrants for dividends where cash elections have been made, will be despatched to shareholders on 7th June 1985.

By order of the Board
JOHN SWIRE & SONS (HK) LIMITED
Secretaries

Hong Kong,
20th May, 1985.

Swire Pacific Limited
The Swire Group
Swire House, Hong Kong

Baldridge holds trade talks in Moscow

By Patrick Cockburn in Moscow

MR MALCOLM BALDRIDGE, the US Commerce Secretary, is to meet Soviet officials in Moscow today in the highest level meeting on trade between the US and the Soviet Union since 1978.

Mr Baldridge will meet Mr Nikolai Patolichhev, the Soviet Foreign Trade Minister, at a two-day session of the Joint Soviet-American Commercial Commission.

A significant increase in trade between the super powers is unlikely however. Officials in Moscow made clear that although the Soviet Union is interested in importing some manufactured goods such as agricultural machinery from the US, almost all big contracts to be awarded outside the country under the 1985-90 five-year plan will go to West European and Japanese companies.

Over the past year Moscow has adopted the practice of awarding some of these contracts on a turnkey basis for rapid completion. In most cases foreign labour will be used.

The Soviet Union imported goods, mostly grain, worth \$3.2bn (£2.6bn) from the US last year. Its exports were worth \$500m.

The significance of the talks is that they take place after a month in which exchanges between Washington and Moscow have been increasingly frosty.

Mr Mikhail Gorbachev, the Soviet leader, made this clear over the weekend in an interview on Indian affairs. Mr Rajiv Gandhi, the Indian Prime Minister, is to start a five-day visit to the Soviet Union next Wednesday.

Mr Gorbachev accused the US of constantly building up its strength in the Indian Ocean and had "unilaterally broken off the Soviet-American talks on limiting military activities in the Indian Ocean."

Soviet desire for a successful visit by Mr Gandhi is all the greater because Moscow's relations with Pakistan have deteriorated in recent months.

Indian newspapers yesterday forecast a stormy parliamentary debate over a Bill giving Prime Minister Rajiv Gandhi almost unlimited powers to fight Sikh extremists. Reuter reports from New Delhi.

The anti-terrorist Bill goes before the lower house of parliament today and is certain to pass because of Prime Minister Gandhi's overwhelming majority.

Talks today on UAL strike

By William Hall in New York

A FEDERAL mediator is to bold talks today with the management and pilots of United Airlines in a bid to end the three-day strike at America's biggest airline.

The strike, over United's attempts to introduce a two-tier wage structure and pay new pilots considerably less than veterans, has stranded thousands of travellers.

United normally operates over 1,550 daily flights to 139 airports across all 50 US states plus Canada, Mexico, the Bahamas and the Far East. The company said it expected the number of flights operated this week to increase from the 14 per cent expected last weekend.

This is not enough, however, to avert widespread disruption this week especially amongst US business travellers.

The strike is to avert widespread disruption this week especially amongst US business travellers.

IRISH GRANT POLICY REVIEWED

FitzGerald defends Hyster veto

BY BRENDAN KEENAN IN DUBLIN

THE IRISH Government will apply stricter criteria in granting foreign companies in future, according to the Prime Minister, Dr Garret FitzGerald.

Dr FitzGerald was defending the decision to turn down a proposal agreed between the country's Industrial Development Authority (IDA) and Hyster of the US, to build a plant near Limerick employing 500 people.

The Prime Minister said that Irish governments in the past had abdicated their function of determining the policies to be operated, the circumstances in which grants would be paid, and the input needed from foreign companies locating in Ireland.

Decision opposed

Hyster moved its investment to the Netherlands after the Irish Government asked the company to put up an extra £10m (£206,000) towards the cost of the project. Ministers claim the exchequer's total exposure was £164m, compared to only £15m by the company. The IDA is clearly unhappy at the decision. It disagreed

Treason trial of 16 begins in S. Africa

BY ANTHONY ROBINSON IN PIETERMARITZBURG

SOUTH AFRICA'S most important treason trial for over two decades begins in the Pietermaritzburg Supreme Court today, when 16 prominent members of the multi-racial United Democratic Front (UDF) face a 600-page indictment for the common law crime of treason and alternative charges under the country's draconian internal security laws.

The defendants will include two UDF presidents, Mr Archie Gumede, 71, and Mrs Albertina Sisulu, wife of African National Congress (ANC) executive, Walter Sisulu, who was jailed together with ANC leader Nelson Mandela in 1962.

The others include six prominent Asian leaders of UDF-affiliated groups whom five took part in the occupation of the British Consulate in Durban last year, together with four leaders of the black South African Allied Workers' Union (SAAWU), a radical UDF-affiliated trade union.

The trial is expected to last at least 18 months and the state has given notice that it intends calling over 120 witnesses to bolster its case that the accused have used the UDF and other organisations to further the revolutionary

Rhodesia, 40 miles west of Johannesburg, is the latest South African gold mine to be affected by the wave of black labour unrest in the industry, writes Jim Jones in Johannesburg. On Friday night and Saturday morning 8,000 miners stayed away from work in protest against the sacking of two black miners whom, management says, had been intimidating and threatening a fellow worker.

Mr Clive Knobbs, Rhodesia's chairman, confirmed that mine security officials had used tear gas to disperse demonstrators on Saturday. Mine officials and employees are due to hold talks today. On the agenda are alleged infringements of the Mines and Works Act (which prevents blacks from occupying responsible positions in the mining industry); the price of alcohol in mine bars and demands that production bonuses be extended to all black employees.

Police bring birdshot, rubber bullets and tear gas killed a black man during renewed arson and rioting in South Africa's black townships, police said yesterday. Reuter reports.

The man died in Dutoitsfontein, east of Johannesburg, following a funeral for a recent victim of the unrest.

Police said seven houses, including the homes of four black policemen, were set alight in Dutoitsfontein overnight. Police were stoned and petrol-bombed and one policeman was injured.

The others include six prominent Asian leaders of UDF-affiliated groups whom five took part in the occupation of the British Consulate in Durban last year, together with four leaders of the black South African Allied Workers' Union (SAAWU), a radical UDF-affiliated trade union.

The trial is expected to last at least 18 months and the state has given notice that it intends calling over 120 witnesses to bolster its case that the accused have used the UDF and other organisations to further the revolutionary

alliance."

The "alliance" composed of the banned ANC and South African Communist Party and the South African Congress of Trade Unions, is committed to the violent overthrow of the South African state.

Defence lawyers have prepared a 100-page request for pre-clarification of specific items in the indictment and expect the first session to be brief, fol-

lowed by a possibly lengthy adjournment. The indictment is based largely on witnesses called over the last four years, including those against the new Tri-cameral constitution and supporting the UDF-led movement to boycott the elections to the new Asian and Coloured (mixed race) chambers.

The maximum penalty for treason is death. Four other treason trials involving another

14 people will begin shortly in the Transvaal.

The Pietermaritzburg trial, more important than any since the "Rivonia" trial which ended in 1961 will be presided over by the Judge President of Natal, Judge John Milne. He enjoys a high reputation as an upholder of the traditions of judicial independence and angered the Government earlier this month, by over-ruled the Attorney General and granting bail to the 16 accused.

The political nature of the trial, however, has been underlined by President Pieter Botha, and Minister of Law and Order, Louis le Grange, both of whom fiercely attacked the UDF as a front for the banned ANC and Communist Party and accused its leaders of fermenting a revolutionary climate."

Over 350 people have died in violence in black townships over the past nine months. Opinion is divided between those who believe violence is instigated by the UDF and ANC and those who believe the origin lies in the apartheid system itself and that the arrest of UDF and other leaders has increased violence by removing those with the authority to keep violence in check.

Local newspapers have been told by important princes to refrain from publishing further accounts of the incidents. Saudi Arabia has an important Shi'a Moslem minority in the oil-rich Eastern Province.

In Tehran yesterday Prince Saad met Mr Ali Akbar Velayati, the Iranian Foreign Minister, who presented Prince Saad with a detailed account of "Iraqi war crimes and violations of international convention" and told him that Iran would continue its "just" struggle against the Baghdad regime.

The Iranian Press struck a more optimistic note about the visit, however, saying it could prove successful in normalising relations between Iran and Saudi Arabia.

Krugerrand marketing company fails

By Jim Jones in Johannesburg

SOUTH AFRICA'S largest domestic seller of Krugerrands, the South African Gold Coin Exchange (Sage), has been placed under voluntary judicial management because it is unable to honour repurchase guarantees.

The move follows the announcement by Intergold, the Krugerrand marketing arm of the Chamber of Mines, that new Krugerrand sales fell worldwide in April.

Buyers had opted for the Canadian maple leaf gold coin, instead of the Krugerrand. As one of the subjects of a campaign against apartheid, the Krugerrand's American sales have been particularly affected.

The Sage has been a major factor in popularising Krugerrand sales in South Africa and claims to have about 20 per cent of the South African market in ordinary Krugerrands and about 70 per cent of the market in "proof" Krugerrands.

It is now seeking protection from a possible liability under guarantees to repurchase proof Krugerrands between May and October.

Proof Krugerrands are peculiar to South Africa. Normal Krugerrands are valued simply by reference to current gold prices, but proofs, the Sage has proved buyers are worth more because of their appearance.

The Sage provided buyers of proofs with fixed-price repurchase guarantees to back up its claim in the past few years, about 25,000 South Africans have bought proof Krugerrands for over R400m, with an intrinsic value of R200m. The marketing of proof Krugerrands started in the US late last year.

Portugal's PSD elects new leader

By Diana Smith in Lisbon

SIR ANDRAZ CAVACA, Silva, has been elected the new leader of Portugal's troubled Social Democratic Party (PSD), junior partner in the Soares centre-left coalition—the third PSD leader in less than three months.

The outgoing PSD president, Sr Eraldo Soeiro, who had struggled for two years to keep the faltering coalition on the rails, Sr Cavaca, a Silva, is believed to have enough party support to be a candidate for leadership.

The change in leadership poses serious problems for Sr Soeiro who has struggled for two years to keep the faltering coalition on the rails. Sr Cavaca, a Silva, is believed to favour a continued relationship with the Socialists, but rather to want a break and a clearer definition of the Social Democrat's role.

He was Finance Minister under the late Francisco Soeiro and considered a particularly strong-willed and dynamic minister. His rise to the leadership raises questions about whether the present Finance Minister, Sr Ernesto Lopez, can stay on in his post.

The differing points of view over the presidential elections, and the assertiveness of the new PSD leader, are likely to provoke a serious government

CHIHIRO

Irugera
marketing
company
ails

UK hopes of winning Soviet contracts fall after 'spy' expulsions

By DAVID BUCHAN, EAST EUROPE CORRESPONDENT

BRITISH hopes of winning major new capital plant projects in the Soviet Union have sunk, at least temporarily, following postponements of two Soviet ministerial missions to the UK, apparently in reaction to the British-initiated round of tit-for-tat "spy" expulsions in mid-April.

The latest move is last week's Soviet request that the inter-governmental Anglo-Soviet joint trade committee meeting set for June 4-5 in London be postponed. A Soviet deputy trade minister had been expected to lead the Soviet delegation in talks with the British side, led by Mr Paul Channon, the UK trade minister.

Earlier, Mr Vladimir Listov, the Soviet chemicals minister, had abruptly postponed arrangements for a trip to London in late April or early May.

British trade prospects had not been perceptibly hurt by expulsions of Soviet officials from London, which have occurred at quite regular intervals since 1982.

UK officials are, however, not yet described the Soviet postponements as being caused by Moscow's "non-political" grounds, as a definite setback. British hopes of getting some of the mega-contracts envisaged in the forthcoming Soviet 1986-1990 plan had been riding high following a 65 per cent increase in British exports to the Soviet Union last year to £735m and

£5.3bn (£4.2bn) last year.

British exporters fear losing E. Europe deals

By TOM SEALY

BRITISH COMPANIES fear they are losing business in Eastern Europe because of extensive delays by the Department of Trade and Industry (DTI) in granting export licences for high-technology equipment covered by the Co-Com strategic export controls. A recent submission to the Foreign Affairs Committee of the House of Commons by the government-backed East European Trade Council states: "The backlog in granting applications for export licences has reached almost overwhelming proportions."

The root of the problem appears to be changes in Co-Com rules which were designed to make life easier for exporters.

WORLD SHIPPING REPORT

Markets slacken further as summer tail-off begins

By ANDREW FISHER, SHIPPING CORRESPONDENT

SHIPPING markets took on a more listless aspect last week under the influence of the usual summer tail-off in activity. In the dry cargo sector, which saw an upturn earlier this year, rates tended to drift lower, while tanker trading was also slack.

Further evidence of the dire straits in which many shipping companies are in after a long period of weak freight rates came with the news from Tokyo that the Ministry of Transport is looking at ways of bailing out debt-ridden Sanko Steamship.

Sanko stunned the shipping world two years ago with its plans to order well over 100 bulk carriers from Japanese yards. Many of these have been delivered, though Sanko has been trying to obtain postponements for the rest.

To find work for the new!

World Economic Indicators

RETAIL PRICES

(1960 = 100)

% change
over
previous
year

	Mar '85	Feb '85	Jan '85	Mar '84	year
W. Germany	120.9	120.5	120.0	117.9	2.5
France	155.8	154.7	153.9	146.4	6.4
Italy	186.4	185.1	182.9	178.6	9.3
Netherlands	121.9	121.9	120.6	118.9	2.4
Belgium	139.8	138.7	137.2	132.2	3.7
UK	138.8	137.5	136.4	130.9	4.6
U.S.	129.1	128.5	127.1	124.5	3.7
Japan	113.4	112.9	112.0	111.6	1.6

Source: Eurostat

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NOTICE IS HEREBY GIVEN that pursuant to Condition 4(b) of the Notes, Sparebanken Oslo Akershus (the "Company") has elected to redeem on June 21, 1985 (the "Redemption Date") all of its outstanding Subordinated Floating Rate Notes due 1987 (the "Notes") at a redemption price equal to the principal amount thereof plus interest accrued to the Redemption Date. The interest on the Notes will cease to accrue with effect from the Redemption Date.

The Notes should be presented and surrendered to the paying agents as shown on the Notes on the Redemption Date with all interest coupons maturing subsequent to said date.

Coupons due June 21, 1985 should be detached and presented for payment in the usual manner.

Sparebanken Oslo Akershus

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(CSIS Dept.)

CITIBANK

Norwegian groups may drill for Soviet oil

By PEGGY GLISTER IN OSLO

SEVERAL Norwegian oil companies have been invited to apply for a petroleum exploration license in the Soviet sector of the Barents Sea, and at least one of them—Saga Petroleum—is considering acceptance.

The largest contracts for which UK companies are bidding are a polyester plant at Ufa in south-western Siberia and potentially worth around \$1bn, for which Davy McKee, using ICI technology, and Cementation are tendering, and a polyisoprene plant in southern Russia for which John Brown, in conjunction with West German companies, is contending.

The Soviets are expected to stress turnkey projects, built by foreign contractors from start to finish, more than ever in their plan, following the smooth conclusion of a Belarusian oil plant last year by Voest-Alpine, the Austrian company on this basis. This would increase the potential rewards to Western companies of doing business in the Soviet Union.

However, Moscow may be pressuring harder than ever for Western trade finance because of its own heavy loans outstanding to the Third World, according to an analysis by Dr Jan Vanous, director of Plan Econ, a Washington research organisation. He calculates that Soviet hard currency credits to developing countries may have risen by as much as \$5.3bn (£4.2bn) last year

Japanese in Thai fertiliser deal

By BOONSONG K'THANA IN BANGKOK AND IAN RODGER IN LONDON

TWO JAPANESE consortia, headed by Chiyoda and C. Itoh and including Austrian and British contractors, have won the main contracts for building a 2,500-tonne/day sulphuric acid plant, a 720-tonne/day phosphoric acid plant and related granulation plants for \$64m.

Thailand's partly state-owned National Fertiliser Corporation (NFC) has sent letters of intent worth \$1.5bn for the two contracts. The first, headed by Chiyoda, Chemical Engineering and Construction and including Marubeni of Japan and Voest-Alpine of Austria, will build a 900 tons per day ammonia plant and two 1,000 tons per day urea plants for \$74m.

The other, headed by C. Itoh and including Davy McKee of Britain and Mitsui Engineering and Shipbuilding, will build a 2,150-tonne/day sulphuric acid plant, a 720-tonne/day phosphoric acid plant and related granulation plants for \$84m.

The three contracts are expected to be signed in the next few months and the complex is due to be completed in December 1987.

Davy McKee said its portion was worth several million dollars. It will provide the basic engineering for the phosphoric acid and granulation plants and ancillaries and provide specialist technical supervision on and off the site for

those plants. It will also handle procurement in the UK.

One of China's biggest joint ventures, a proposed \$600m Sino-U.S. coal mining project, is due to be back on track after months of delay caused by a sharp in coal prices and a dispute over wages, Reuters reports from Peking.

Occidental Petroleum and two Chinese organisations announced in a joint communiqué, quoted by the official New China News Agency (NCNA), they have agreed to sign a contract to bring up the joint venture. NCNA said the agreement was expected to be signed before June 30.

Nigeria to act on overdue trade debts

By PATTI WILDMEIR in LAGOS

NIGERIA is planning to issue some \$800m (£524m) in promissory notes next month as part of the protracted rescheduling of several billion dollars of its overdue trade debts, according to bankers.

Nigeria agreed over a year ago to reschedule uninsured trade debt arrears which had accumulated primarily in 1982-83, through the issue of six-year promissory notes to creditors. So far only \$326m in notes have actually been issued, out of total legitimate insured and uninsured debts estimated at \$5bn and \$7bn.

A further \$149m in claims by export credit agencies have been approved by the Nigerian Government but a continuing stalemate between Nigeria and the agencies on terms of rescheduling the insured debts have meant that no notes have been issued to cover these debts.

Nigeria's planned timetable calls for notes in June

The timetable calls for a further \$1.6bn in notes to be issued in July and August.

Bankers in Lagos said their timetable could be met.

Matsushita set for China joint venture

By CARLA RAPORT

MATSUSHITA Electric Industrial, the world's largest electrical appliance manufacturer, is shortly expected to announce a Y20bn (£95m) joint venture with the Chinese to build a television components factory near Peking.

The deal, which will be the Japanese company's first joint venture with China, results from the remarkable demand for colour televisions in China over the last few years. The market is expected to more than triple this year, from 2.3m sets in 1984 to an estimated 7.5m sets this year, a figure which rivals

Japan's domestic sales for colour TV sets.

Matsushita confirmed on Friday that it was negotiating with China National Electronics Devices on the proposed joint venture and hoped to reach a final agreement within the next month or two. Construction on the factory, which is expected to begin shortly after final agreement is signed, should take around two years.

The 50/50 joint venture will be between the Matsushita group and Beijing Electron Tube Factory. The initial plans call for the new factory to produce refrigerators, washing machines, and the whole range of electrical goods from calculators to video cassette recorders. Matsushita's best-known brand names include Panasonic, National,

Technics and Quasar.

The popularity of VCRs in China is believed to be one reason for the increased need for television components such as cathode ray tubes. China's television assembly plants have fallen behind demand in recent months because of the growing sales of VCRs.

Matsushita said it is currently evaluating numerous requests from China for the creation of further joint ventures for the production of a variety of appliances, including audio equipment, refrigerators and domestic appliances.

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FOCUS ON OVERSEAS INVESTMENT AND CAPITAL EXPORT

NOMURA: An International Strategy

By Richard C. Hanson

Nomura prides itself on being customer-oriented, standing firmly on the twin pillars of sound research and a commitment to internationalisation.

At a time of deregulation and liberalisation across the world's financial markets, Nomura no longer distinguishes between domestic and foreign operations. A leading voice in Japan's own liberalisation, Nomura's corporate strategy is to integrate all activities into one internationalised operation.

In 1964, Nomura opened an office in London. Nomura International now co-ordinates the full range of financial services and research activities offered by the group throughout Europe.

Hanson: Japan is currently the number one net lender to the rest of the world. How do you see the role of Japanese investors

Hanson: It appears that a Tokyo offshore market is now a possibility. What will it mean for Nomura if this becomes a reality?

Nomura: I agree that a feasibility study is now underway, but the concept is still somewhat abstract. At this stage we are still not sure what impact it would have on Nomura, as it is not clear which type of offshore market may develop. For example, it could be like the London market which includes securities transactions or it may exclude them as in New York.

Hanson: Japan is currently the number one net lender to the rest of the world. How do you see the role of Japanese investors

Nomura: Statistically, in 1984 net investment by Japanese investors overseas was \$26.8Bn, including equities and bonds. However, one has to distinguish between institutional and private investors. So far international diversification has been more or less limited to financial institutions. They have been mainly involved in bond investment and have been looking for higher yields, and therefore mainly involved in the U.S. markets. Private investors on the other hand have until recently been mainly domestic oriented. There was a short period in the seventies when private investors turned to the U.S. market, but many got their fingers burnt because of the appreciation of the yen. However, as the trade surplus continues to capital outflow from Japan will increase. From now on we can expect a marked increase in international investment by Japanese private investors and business corporations.

Hanson: What about future deregulation?

Nomura: I can see the argument for overseas investment under current circumstances, but do you expect this to be an ongoing trend?

Nomura: Unless there is a major collapse of the dollar, net



Mr. Hitoshi Tominaga
President of Nomura International Limited
and Director of the Nomura Securities Co., Ltd.

in turn will lead to generally increased competition to achieve the business.

Hanson: Will you be able to compete in providing adequate information on overseas bonds under those circumstances?

The Strongest Link with Japan

Tominaga: I am sure that some foreign securities houses may be able to provide better information or service in some areas than we can. However, Nomura has the strongest link with the Japanese investors.

Hanson: So your international comparative advantage comes from having your home base where the surplus capital is?

Tominaga: In one sense yes, although you do have to provide the services to match the opportunities! Our situation could be likened to that of the Swiss banks. They benefit from large assets that are deposited in Switzerland for safe-keeping. However, they have acquired the skills to cope with this; Nomura International should similarly become a bridge between the Eurodollar market on the one hand and Japanese savers on the other.

Hanson: What are the aims for Nomura International in London?

Two-Way Investment

Tominaga: In a nutshell, prompting two-way investment. In the early days in London, that is up until this decade, the primary emphasis was on promoting Japanese equities and bonds to European investors who were able to take advantage of the fast growth of Japan's economy. Now the situation has changed. With capital flowing from Japan to the U.S. and Euromarkets, we are heavily involved from a brokerage standpoint.

Hanson: How do you see the underwriting side developing?

Tominaga: Many Japanese companies wish to raise capital in Europe. Consequently, we extend our domestic service and bring them to the Euromarkets. On the other side of the coin many Western companies now, as a result of liberalisation, wish to raise capital through the Samurai bond market and in the Euroyen market.

Hanson: Does this mean that Nomura International now plays a larger role in the Nomura operation worldwide?

Tominaga: Yes. Up to a few years ago, Nomura in London was just a specialist house dealing in Japanese stocks and bonds. Since then we have diversified and we will continue to do so. We are able to provide a London perspective on international events and introduce U.K. based business to the Nomura Group as a whole. The City of London is in a strategic position.

Its role as the centre of the Euromarkets is becoming well defined. It is internationalising at a fast pace and Nomura International is part of that international development.

Hanson: But surely Nomura is not truly internationalised in that your overseas offices are mainly run by expatriate Japanese staff?

Tominaga: That was probably true up until say five years ago. However, current staff levels in London are 260. Of these, 51 are expatriate Japanese, but 60 are Western professionals. On top of this we have been running a recruitment programme for graduates from leading universities worldwide over the last five years. This year in London alone we have just recruited 20 graduates who will join our International Training Centre in Tokyo. There they will train together with graduates employed by Nomura companies worldwide before returning to the office of origin. We are a service industry and rely on our staff.

These young people alongside their Japanese counterparts are the Nomura of tomorrow. But even today, we have senior local staff, up to managing director level in our overseas operations. In my view, we are an internationalised company by virtue of the

UK NEWS

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Union defies court with strike on London Tube

BY PHILIP BASSETT, LABOUR CORRESPONDENT

LEADERS of the National Union of Railwaysmen (NUR) are on course for a serious collision with the law over the strike set for today in London's underground railway.

Officials of the NUR and London Regional Transport (LRT) held talks yesterday in an effort to avert the planned indefinite strike over management proposals to extend single-manned train operations. The strike threatens to disrupt considerably Tube services, on which about 2m people travel every week day.

Today's threatened action has been called by the union without first balloting its 11,000 underground members as required by the Government's 1984 Trade Union Act. NUR leaders decided to go ahead with the action despite a High Court injunction obtained by LRT at the end of last week under the Act's pre-strike balloting provisions.

Proceedings for contempt of court

would be brought against the 140,000-strong union if the strike goes ahead in defiance of the injunction, and the left-led NUR may also face action for damages under the Government's 1982 Employment Act.

Similar proceedings under the 1984 Act's balloting provisions were brought last year by Austin Rover against the Transport and General Workers' Union (TGWU), and the

union eventually had £200,000 seized from its funds to cover its failure to pay the fine.

LRT seems likely to press some form of legal action against the NUR, if only to maintain the credibility of its decision to seek a court injunction. Some NUR officials were warning yesterday that the industrial action might spread to British Rail mainline services if further legal steps were taken against the union as early as tomorrow.

The management forecast yesterday that many staff would refuse to support today's strike because of its clear illegality.

Prospects of averting the strike looked gloomy last night. Only the union's executive is empowered to call off the action. Some members of the NUR executive were standing by for an emergency meeting last night, but LRT reported that the NUR had told it that such a meeting was unlikely.

The management forecast yesterday that many staff would refuse to support today's strike because of its clear illegality.

When the Government announced the privatisation of British Gas a fortnight ago, Mr Peter Walker, the Energy Secretary, told MPs that a regulatory body would be set up to ensure that British Gas did not use its monopoly powers to the detriment of gas consumers.

A similar body, called Ofel, was created last year to perform the same purpose with regard to British Telecom. The Government regards Ofel as a model to be applied to the gas industry and refers to

Prices of privatised British Gas may be tied to retail index

BY DOMINIC LAWSON

THE GOVERNMENT'S regulation of gas prices charged by a privatised British Gas Corporation is likely to be based on a mechanism tied to the retail price index.

The alternative, which would be to limit the new company to a maximum return on assets, is likely to be rejected. This method, while common in the regulation of U.S. utilities, is thought less likely to encourage internal efficiencies.

A similar formula is likely to be applied to British Gas, although it may apply only to the corporation's sales to domestic customers, where inter-fuel competition is less fierce than it is in the industrial sector.

One of the chief aims of the policy is to force British Gas to squeeze greater efficiency out of its distribution network. The Government is also planning to make the privatised gas corporation issue separate accounts for its gas production, distribution and retail businesses.

See, Page 14

European Ferries to order two new ships

By Andrew Fisher

EUROPEAN FERRIES is to order two new ships this autumn for the Dover to Calais route. They are unlikely to be built in Britain.

The ships, costing about £35m each will form part of European Ferries' £100m fleet expansion programme. The company has 24 vessels.

New hull sections were launched in West Germany at the weekend to enlarge two ships on the Dover to Zeebrugge route.

Speaking after the launch ceremony at the Schichau Unterweser yard in Bremerhaven, Mr Ken Siddle, chairman of European Ferries, said the group was talking to various yards, including British ones, about the proposed new ferries.

The group, which owns Townsend Thoresen ferry company, will probably build the ships in northern Europe.

"We would love to be able to build in Britain, but the chance of doing it is almost nil," he added.

The group is sceptical about the price and delivery records of UK yards, although Gowan in Scotland recently won a £40m contract to build a big ferry for the North Sea.

European Ferries' two new ships would have already paid for themselves by the time any new cross-Channel link was constructed. "The tunnel will not be built for 10 years," Mr Siddle said.

The ships being extended in Bremerhaven are the Free Enterprise VI and Free Enterprise VII. The hulls were welded together for launching but will be separated in dry dock further up river and added to the vessels. Two other ferries will be enlarged in this way.

The converted ships will still have capacity for about 1,000 passengers but will have space for 370 cars, 120 more than at present.

Nissan sets pay-deal precedent

BY OUR LABOUR CORRESPONDENT

NISSAN, the Japanese car company, is stipulating that all pay deals for employees at its new UK plant in the North-east of England should run for two years or more. It is thought to be a unique feature of a long-term British industrial relations agreement.

Broad outlines of Nissan's single-union deal with the Amalgamated Union of Engineering Workers (AUEW) - including what is virtually a no-strike clause - were announced last month when the company unveiled its terms, which are unprecedented for the UK motor industry.

Neither the company nor the union mentioned the fact that the written text of the agreement be-

tween them includes the provision that all pay deals should run for longer than the 12-month period traditional for UK industrial relations.

The overall agreement states of pay deals: "The company and the union recognise the value of agreements which last for two or more years and negotiations will normally be conducted on this basis."

The agreement rules out any additional claims: "There will be no economic claims made separately from the full contract negotiations. These will run from January 1.

Mr Peter Wickens, Nissan personnel director at the proposed Washington plant, stressed that the

importance of the deal with the AUEW was not necessarily the text of the agreement, but the atmosphere and philosophy of co-operation.

He said that the value of such long-term deals was twofold. It produced a greater predictability and stability of costs and its considerably reduced the amount of management time spent on negotiations.

Mr Joe Cellini, north-east divisional organiser of the AUEW, said yesterday that there was nothing sacrosanct about 12-month deals.

The potential benefits lay in what could be secured in negotiation, not in the timespan of the agreement.

Coal Board meets over Nacods' overtime ban

BY OUR INDUSTRIAL STAFF

SENIOR officials of the National Coal Board (NCB) will meet today to discuss the fresh problems for the coal industry in the wake of the miners' strike as the overtime ban by the pit supervisors' union Nacods begins to bite.

Mr Ian MacGregor, NCB chairman, is to hold a meeting of the NCB executive. Mr Peter McNeilly, Nacods' general secretary, warned yesterday that coal production was likely to be delayed today by the ban.

The Nacods action is over what the union sees as an attack by the board on its agreement on pit clo-

sures reached last October during the miners' strike.

Mr McNeilly forecast that there could be delays of up to two hours today at some pits, while maintenance and safety tasks normally carried out at weekends were performed. The effect of the action would be cumulative.

He said that Nacods members had dealt with a number of emergencies over the weekend, including a pit fire and flooding. But he added: "The reports we are receiving indicate that the ban has been effective." An NCB spokesman said its effects had not yet become clear.

UK returns to manufacturing low-cost portable radios

BY JASON CRISP

LOW-COST portable radios are to be manufactured in Britain again for the first time in years. A new radio, which will cost around £25 was unveiled in London yesterday by Ross Electronics, a small British company with a successful record in other audio products.

This is the week when the consumer electronics companies show off their wares to the trade at an annual show held in several London hotels, and inevitably dominated by Japanese and other Far Eastern companies.

Ross Electronics believes it has learned enough from the Far East to be able to turn back the tide with its new product.

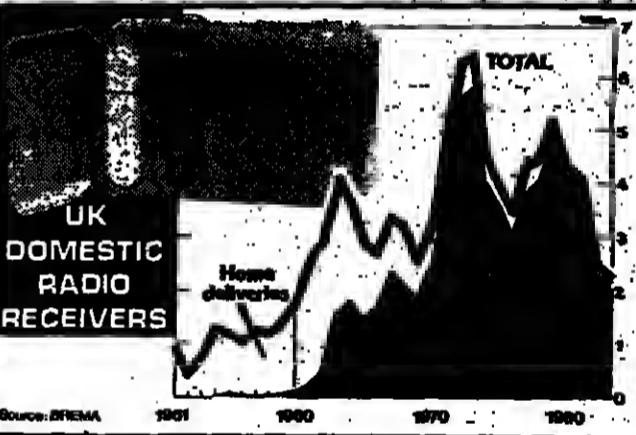
Far Eastern suppliers have dominated the mass market for radios for 20 years. While imports only accounted for one per cent of the British market in 1980, they rose to over 50 per cent in just five years.

Only Roberts Radios still makes portables in the UK, but these are expensive and not aimed at the mass market.

We see this new set as signifying the rebirth of the British consumer electronics industry after many years dominated by Far East products," said Mr Ross Marks, founder and chief executive of Ross Electronics.

Ross Electronics, founded in 1972, claims to have over 50 per cent of the British market for headphones, which are sold through most of the leading retail chains either under its own or brand names. Until last year, Ross had its headphones made in Taiwan but has started manufacturing them in the UK.

In addition to saving on freight and duty, the company believes it can make them more cheaply in the



UK. The headphones and the new radio have been designed for capital intensive production. The labour content accounts for less than 10 per cent of the manufactured cost.

Only Roberts Radios still makes portables in the UK, but these are expensive and not aimed at the mass market.

We see this new set as signifying the rebirth of the British consumer electronics industry after many years dominated by Far East products," said Mr Ross Marks, founder and chief executive of Ross Electronics.

Production begins in July, and the radio will become available in August. Mr Marks believes the only constraint on sales in the first year will be production which is expected to be between 50,000 and 100,000 sets. Exports will not begin until next year.

Mr Dick Roberts, chief executive of Roberts Radio, which imports its lower priced radios from Taiwan, said: "I'm delighted to see another British company manufacturing here. It should help component availability as we are not big enough to attract some of the specialist suppliers to the UK."

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UK NEWS

Consumer spending rise boosts order books

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

THE CONSUMER boom is beginning to translate into substantially higher orders for suppliers, according to a survey by the Confederation of British Industry (CBI) and the Financial Times.

The survey shows that the buoyant trend of retailers' sales is expected to continue this month, although business in April was not quite as good as had been expected a month earlier.

Mr John Salter, chairman of the CBI's distributive trades survey panel, said: "The effect of this improved business in the shops, stores and supermarkets is now feeding through to suppliers, and boosting business for the wholesalers."

For two years, retail sales have continued to improve at a fairly rapid rate of around 4 per cent annually. But the output of British consumer goods manufacturers has been rising steadily.

This partly reflects rising exports, but as the CBI/FT survey suggests, distributors have consistently believed stock levels were too high, and the rise in orders appears to have lagged behind the rise in sales.

The survey showed that whole-

salers' business in April was better than had been expected, and they are forecasting that this month's sales level will be equally good.

Most wholesalers are reporting sales levels well above those at this time last year.

The proportion of wholesalers expecting to increase orders placed on suppliers was much higher last month than the recent trend, and increased orders are also expected in May.

The exception to this buoyant trend is the outlook for builders' merchants and wholesalers of agricultural machinery, which are expecting sales to be lower than a year ago.

Agricultural machinery wholesalers' business has been hit by the reduction in capital allowances in April and the continuing adverse effect of milk quotas on farm spending.

Builders' merchants' sales were particularly buoyant at the same time last year in advance of the imposition of value-added tax on pairs and alterations.

The survey results showed that a balance of 52 per cent of retailers reported a higher sales volume in April compared with 12 months earlier.

Mitel deal by BT disturbs Ofcom

By Raymond Snoddy

THE OFFICE of Telecommunications (Ofcom) is seriously concerned that British Telecom's planned purchase of Mitel of Canada could reduce competition in the UK telecommunications market and damage competitors such as GEC and Plessey.

The balance of wholesalers reporting an improvement in April was 62 per cent, well up on the 25 to 35 per cent balances reported in recent months, and easily the best figure in the last 12 months. Almost the same proportion (51 per cent) of wholesalers was expecting an improvement for April.

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The survey showed that a balance of 53 per cent of the wholesalers had increased orders placed on suppliers this month compared with only 12 per cent in March. This compares with an average balance of only about 14 per cent reporting an increase in orders over the previous 12 months. This rise in orders was substantially more than had been expected.

BT announced an agreement in principle to pay £150m for a 51 per cent stake in Mitel, which specialises in small private telephone exchanges (PATEX), on May 10.

Prof Carsberg said the obvious worry was that BT would purchase equipment from Mitel at the expense of other suppliers such as GEC and Plessey. "In the most extreme position other suppliers could be very seriously weakened. That is the kind of thing we want to guard against," he said.

Ofcom might decide, through the OFT, to oppose the Mitel merger but Prof Carsberg thinks that is the least likely option.

"The deal mainly affects overseas markets and the UK end of it is fairly small," Prof Carsberg said.

Ofcom is likely to seek undertakings from BT to prevent the Mitel acquisition having anti-competitive consequences in the UK.

Ofcom is considering three main possibilities:

- A limit on the number of lines or on the share of the total market that BT can supply from Mitel manufactured equipment.

- That BT should be required to leave off the UK manufacturing arm of Mitel. The Canadian company employs 800 at Caldicot in South Wales.

A further less drastic option, Prof Carsberg believes, might be to require BT to bring in a minority shareholder to turn Mitel's UK operations into a joint venture.

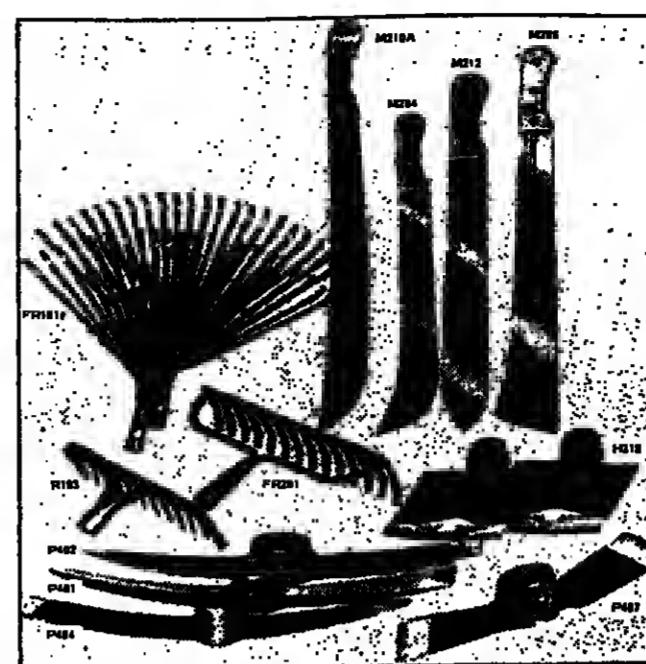
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UK NEWS

Testing time for rail engineer

THE 1980s is proving a tough decade for British Rail Engineering (Brel), the big repair, maintenance and construction company which has been continually shedding jobs and searching for foreign business as its domestic prospects have faded.

The latest announcement of a further 4,000 jobs to go over the next two years, with the shattering news of total closure of the Swindon repair works in Wiltshire by March 1988, came as a bitter blow to the workforce.

Five years ago Brel, part of British Rail and being studied for possible privatisation, employed 35,000 people. Its turnover exceeds £400m a year. The workforce will fall to little more than 20,000 early in 1987 and turnover is expected to drop below £200m.

Exports are a long way from offsetting the decline in repair work for BR. They currently run at some £125m annually against only £8m a few years ago. The BR activities, however, account for some 75 per cent of the value of Brel's activities.

Since May 1984, when Brel told the unions that job cuts would total under 4,000, repair work for BR has fallen by 13 per cent.

Through the 1980s, redundancies have been announced steadily at Brel, which shut its Ashford, Kent, site in 1981 with nearly 1,000 job losses. In the following year, Brel said it needed to shed 6,000 jobs and the Shildon works in County Durham went straight on the danger list.

Shildon, which employed 2,500 people, finally closed last year. The reasons for Brel's dwindling size, although it still makes profits, are linked with BR's growing investment in new trains for suburban and regional services. Not only does this mean that less and less regular maintenance work on existing rolling stock of up to 25 years old is needed, but the new trains are more robust and efficient and can thus be more intensively used.

There are no guarantees that the job cuts have now finally come to an end. "The repair business is very volatile and we can make no predictions beyond what we have already said", Mr Geoff James, Brel's manufacturing director, said.

Andrew Fisher looks at how British Rail Engineering is cutting its workforce and seeking to boost exports as prospects for orders at home have faded.

"We are trying to maximise our new building opportunities to overcome the drop in repairs." Brel has its eye on a number of overseas markets, although competition is tough. It also wants to participate in the next rounds of new orders to be placed by BR, which has said it will not necessarily buy British.

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workshops at Temple Mills, East London, and Horwich in Greater Manchester have also shut, though the latter's foundry remains. The brunt of the latest cuts will fall on Swindon and Springburn in Glasgow, but remaining works at Crewe, Derby, Doncaster, York, Eastleigh (near Southampton), and elsewhere will also suffer.

In its drive to double export sales, Brel has shown its wares, like the Railbus and the international passenger carriage which is adaptable to wider foreign track gauges, to many potential overseas customers.

It sees South-East Asia and Africa as its most likely markets, aiming also to sell more in these European markets not dominated by local manufacturers.

It has run demonstrations in the U.S., where it hopes to break through Bury American-type attitudes, and Scandinavia. The company also has prospects of new business for Railbuses from Thailand, Malaysia, and Indonesia.

Brel has exported since the early 1970s, lately winning orders from the former French African countries of Gabon and Congo. As the 1970s drew to a close, it found it was being undercut by such countries as South Korea, India and Spain. So it is now pinning its export hopes on the higher technology trains and coaches developed with both home and foreign markets in mind.

RAF order may be worth over £70m

BY LYNTON MCCLAIN

BIDS HAVE BEEN invited for one of the most potentially lucrative defence electronics contracts in the UK, worth between £70m and £100m to the winner.

Four groups of companies in the defence electronics sector were invited by the Ministry of Defence to submit ideas for providing a computer-based command, control and information system (CCIS), for the new headquarters of RAF Strike Command at High Wycombe, Buckinghamshire.

The successful group is likely to stand a good chance of winning follow-on contracts for Nato air command control systems for continental Europe. These future contracts are likely to be worth billions of dollars, according to some of the companies interested in bidding.

Only one of the groups, led by Thorn EMI Electronics and Software Sciences, has shown its hand so far. Software Sciences is part of the information technology product group of Thorn EMI. The other companies in the Thorn EMI Electronics consortium bidding for the contract are the Control Data Corporation of the U.S., acting through its UK subsidiary Control Devices, and Scicon, part of British Petrowell.

This will take in every aspect of operations from perceived threats, the status of defending aircraft, their positions and capabilities and the movement of incoming aircraft from the U.S. at times of international tension in Europe.

The new CCIS capability will link with the UK air defence ground environment radar and anti-aircraft missile network and with airborne radars such as the Nimrod early warning aircraft.

The other competing bidders are understood to include Marconi, Plessey and ICL, according to Whitehall sources.

Group to study political influence on Whitehall

BY SUE CAMERON

A SMALL group of top politicians and civil servants is being set up to look at the so-called politicisation of Whitehall.

The group, which is being established by the Royal Institute of Public Administration (RIPA), includes Mr David Howell, the former Conservative Energy Secretary; Lord Barnett, former Labour Chief Secretary to the Treasury; Lord Donoughue, a member of the Prime Minister's policy unit during the last Labour Government; and Sir Kenneth Clegg, former permanent secretary at the Department of Trade and Industry.

Members of the group will have two main tasks. The first will be to find out whether or not politicians are exercising a growing influence over the recruitment and promotion of civil servants. The second will be to decide whether "greater" political influence is or is not desirable and should or should not be encouraged.

The institute said at the weekend that the group would be concentrating on the second of these questions.

It said that members of the new group would also be looking at the possibility of introducing new rules for civil servants and politicians

that "would strike a reasonable balance between allowing a desirable degree of 'politicisation' and maintaining the strength of a career service."

Arrangements in other countries, such as France, West Germany and the U.S. - where politicians tend to have much greater control over civil service careers than in Britain - would be reviewed.

Dr William Plowden, director general of RIPA, said the group was hoping to produce a report and recommendations by the end of this year. He said there were fears that Britain might "drift" into a situation where politicians exercised far greater control than formerly over civil servants and their careers.

He said that there was a risk of future UK governments becoming "increasingly jumpy" about the top civil servants they had inherited from a previous administration.

The Economic and Social Research Council is planning to spend £350,000 on projects looking at management in government. Research teams in universities and other institutions are being invited to apply for grants to investigate such things as efficiency and effectiveness in Whitehall.

ICI and Octel venture

BY TONY JACKSON

ICI and Associated Octel, a leading producer of anti-knock compounds for petrol, are to enter the market for diesel fuel additives.

A plant owned by ICI subsidiary Nobel's Explosives, at Stevenson in Ayrshire, Scotland, is to be converted to production of cetane improvers, with the product to be marketed by Octel.

Cetane improvers, which upgrade the performances of diesel fuel, are produced by a number of companies in Europe and the U.S. Octel - owned by a consortium of

oil producers including Shell, Texaco and Mobil - claims to be the world's largest producer of lead, alkyl, anti-knock compounds.

The decision to move into non-lead based additives is prompted by impending legislation against lead in petrol.

The switch in production at ICI's plant will not create jobs but will involve an unspecified amount of capital investment. The plant, claimed to be world-scale in capacity, is to come on-stream in the last quarter of 1985.

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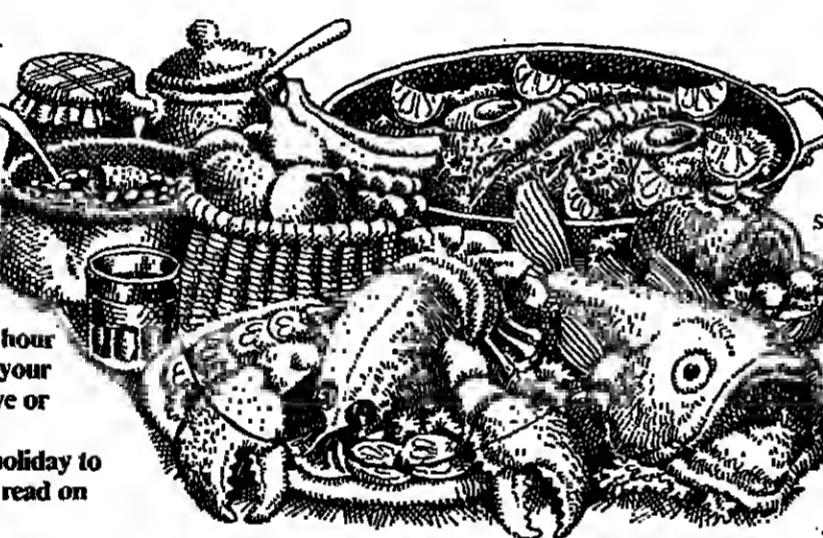
As for the shore, take your choice of beaches from nearly 6,000 Km. of coastline. Have a great Spanish holiday at sky level or at sea level.

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Others are spectacles, elaborately staged and wardrobe. See processions, mock battles, floral decoration competitions, wine harvests or solemnly impressive holy days. Or watch the breaking of wild horses or the showing of exquisitely trained horses. Or see the running of the bulls at the St. Fermin fiesta in Pamplona, made famous by Hemingway.

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"I don't know. We flew." Never in Spain.

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THE MANAGEMENT PAGE

MASSEY-FERGUSON, a company that in the early 1980s became synonymous with financial crisis and industrial blight, has outwitted the pessimists and begun to show a bit of its old lustre.

For a few weeks in 1980, the Toronto-based farm equipment and diesel engines group seemed to be the main headache of many leading North American and European bankers as well as the British and Canadian Governments. But last year, after five years of losses, massive rationalisation and injections of \$1.5bn from two financial reconstructions, it recorded a modest profit of \$72m.

That may not seem much for a company with sales of \$1.5bn, but in the deeply depressed farm equipment industry, it makes Massey appear one of the more soundly based competitors.

Indeed, the directors are sufficiently confident to begin looking for growth through acquisitions. Victor Rice, Massey's ebullient chairman, says the group's bankers "are not yet at the stage of active encouragement, but they're not saying 'No'."

All this is a long way from the dark days of December 1980 when an international conclave of bankers and government officials struggled to find a refinancing formula while receivers were being prepared to take over at any moment. Many argued then that Massey should have been broken up, and some are still bitter that governments enabled it to survive.

Massey's difficulties first emerged in the mid-1970s, when a complacent Canadian management team was slow to respond to a slump in world markets. Borrowings rose ominously, but the Toronto-based Argus Investment group, which then had the controlling shareholding, would not approve a new equity issue. Argus did not want to subscribe for more equity itself, but neither did it want to see its holding diluted.

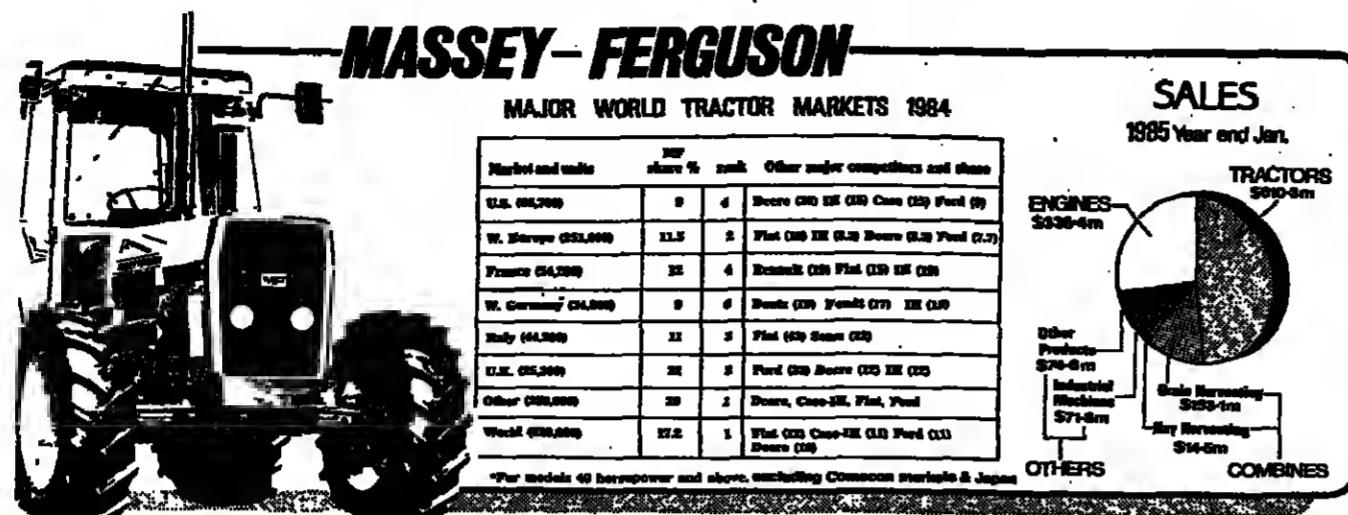
By mid-1978, Massey's borrowings had reached \$1.3bn supported by shareholders' funds of only \$630m, and a normal equity financing was no longer possible. Rice, then 37 and now chairman of the Canadian subsidiary of the Perkins Engines subsidiary who had risen to become a Massey vice-president in 1977, was hurriedly brought in as president with a mandate to cut costs and extract the group from a disastrous move into the construction equipment industry.

But before he could get very far, farm equipment markets worsened and the group staggered through 1979 and 1980, unable to keep pace with its

Farm machinery

A little lustre returns to the Massey-Ferguson image

BY IAN RODGER AND BERNARD SIMON



declining fortune. By the end of 1980, borrowings had mushroomed to \$2.6bn, 4.6 times the level of shareholders' funds.

In retrospect, the group was helped by running into trouble sooner than its rivals, such as International Harvester, and having to develop a plan for dealing with it. "Right at the height of our problems in 1979, we decided to sit down and develop our first ever strategic plan," says Rice, the son of an entrepreneur, who recalls:

"There was a man in a morning I came into the office and didn't know whether we were going to survive until lunchtime. Then the poor strategic planning guy would come in and say, 'we've got this 1987 plan'."

The previous management had a rather romantic view of Massey as a uniquely international company, and had set out on a grandiose programme to make farm equipment all over the world. Rice knew, even before the further drastic decline in markets in the early 1980s, that his main task would be what he calls "downsizing."

The group has closed 18 factories since 1978, including two in the U.S. reduced its equity stakes in several overseas affiliates, and sold its main construction equipment business, Hanomag, in West Germany.

still too many makers of farm equipment in a market that looks set to go nowhere. "The outlook is absolutely flat," he says, pointing to growing unhappiness in the U.S. and the European Community about farm support programmes.

Perkins believes the policy reviews under way in both areas, not to mention trade battles, could go on for years, thus undermining farmers' confidence and their unwillingness to invest in new equipment.

Meanwhile, in third world countries where Massey is strongest, liquidity problems will hurt sales for some time to come.

Massey's response is to work harder than ever to become more competitive so that it can win a bigger share of a smaller market. Thus, the drive to cut costs goes on. But the big push today, both at Massey and at Perkins, is to be more responsive to customer pain.

Massey used to be an arrogant company," says Rice. "We got into a state of thinking success was eternal."

Now the company bends over backwards to serve customers. In harvest seasons, it runs service hotlines 24 hours a day to help farmers keep equipment going. It actively solicits farmers' ideas on product improvements and claims that 17 of the 35 changes

made to its large tractors in the past two years have come from that source. Both Massey and Perkins are investing heavily in automating their plants so that they can respond quickly even to small orders.

Massey used to make everything it sold, but now it buys low volume products. Last year, it closed a combine plant at Marquette, France and arranged to have combines made for it instead by a Danish company. More recently, a French company has been commissioned to make balers. Within Massey's remaining factories, nothing is produced until a firm order for it is received.

Some competitors suggest disastrously that Massey will soon be little more than a marketing company, but that seems an exaggeration. Felker acknowledges that he and his colleagues look closely at their factories. "I view them as a cost problem," he says. "If you have assets, they attract costs to store them, repair them, deliver them, and so on. Controlling assets is a good way to control your break-even point."

But the rundown at MF has probably come to an end, and the remaining set-up is, by any measure, very large. The group has four tractor factories, each with an increasingly specialised

mandate. The Coventry plant, the largest tractor factory in the world, makes models from 38 to 95 horsepower. At Beauvais in France, the company makes 70 to 160 hp models; at Fabbrico in Italy, it makes Landini tractors and some MF models; and at Bradford in Canada it makes combines and very large tractors for the North American market. Perkins has consolidated its manufacturing, except for the recently acquired large engine line, at the Peterborough works in England.

The businesses were starved of investment for a long time. Both Massey and Perkins are major British employers and exporters, and some government and City experts would have preferred to break up the group in 1980 and sell it under British control.

Massey officials argued at the time that the farm machinery side was so international with companies, factories, borrowings and sales in several countries — that it would have been difficult to reconstruct and probably just as costly as rescuing the existing group.

And at a time of depressed demand and cut-throat competition, the inevitable loss of confidence accompanying a bankruptcy could have badly damaged or even killed the MF former.

The directors believe the group still has enough capacity to meet any unanticipated upturn in demand or opportunity to raise market shares and, for once, they seem to be looking more for the latter than the former.

At long last, it looks as if something like a shakeout is happening in the world tractor industry. The breakthrough came last year when IH enriched its boom year in its truck business could afford to get out of farm equipment, and so sold out to J.I. Case. Case has been hurrying to rationalise the product lines and dealer networks of the two, but their combined market share has taken a beating in the past few months.

More recently, Deutz of West Germany has bought the farm equipment business of Allis Chalmers in the U.S., and there are fresh rumours of Ford tractors merging with the New Holland combine business of Sperry.

With change already in the air, other producers, especially the national ones in Europe, may reconsider whether it is worth carrying on. Renault, for example, is strong only in the French market and the new management there has more than enough problems with the other car business and may want to get out of tractors. Similarly, Fendt of West Germany, SAME of Italy and Steyr of Austria seem to fare well only in their home markets. Only Fiat has progressed in the past decade. It is now second only to MF in units sold worldwide and has decisively captured the European market leadership with a 15.9 per cent share. (MF is second with 11.5 per cent.)

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In Britain, where Massey's technological roots and its main tractor and diesel plants are located, there is still considerable bitterness about the mess the Canadians made and how

Business courses

The Agricultural holdings act Conference, June 12, London. Fee: members £123 + VAT, non-members £145 + VAT. Details from ESC, Kirby House, 31 High Street, Uppingham, Rutland, LE15 9PY. Tel: (0572) 822711.

One-day seminar, London, June 4; Leeds, June 10. Fees: £120 plus VAT, non-members £160 plus VAT. Details from BISL, Conference Department, British Computer Society, 13 Mansfield Street, London WC1 8BP. Tel: 01-637 0471.

World electronics/Global market approach, London, June 16 and 19. Fee: £450 plus VAT. Details from FT Conference Organisation, Minster House, 35 South Park Road, London SW19 8ER.

Career paths in tomorrow's organisation, Uxbridge, June 19 and 20. Fee: £275. Details from the Secretary, Management Programme, Brunel University, Uxbridge, Middlesex UB8 3PH. Tel: (0895) 56461 ext 215.

Brand marketing programme, London, June 10-14. Fee: £275. Details from the London Business School, Sussex Place, Regents Park, London NW1. Tel: 01-282 5050.

The static paper and pulp conference, London, June 10 & 11. Fee: £449 plus VAT. Enquiries to: FT Conference Organisation, Minster House, Arthur Street, London EC4R 8AX. Tel: 01-621 1335.

Setting up your own business (Small business workshops sponsored by Business & Industry Fellowship and the Manpower Services Commission). Huntington, July 21 & 22. Details from "Smart" Beckwith Small Business Training, PO Box 465, Globe House, New Street, Chelmsford CM1 1TY. Tel: (0245) 350585.

Strategies for innovation, London, June 26. Fee: £224.50. Details from Charlotte Stans, FIBEX, 55 Catherine Place, E10 5DD. Tel: 01-493 0000.

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(Convertible on and after January 1, 1987 into Common Stock of International Telephone and Telegraph Corporation)

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May 13, 1985

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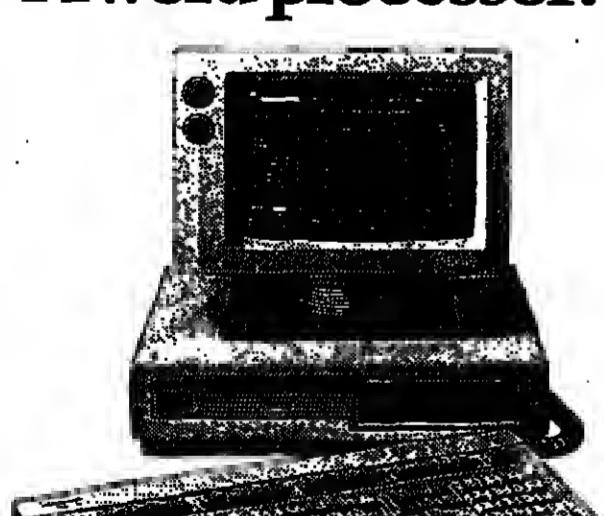
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TECHNOLOGY

EDITED BY ALAN CANE

Assembly robots on the march

Geoffrey Charlish on the rise of computerised manufacturing

ENDLESS exportation by the experts to make manufacturing management think seriously about applying computers and robots to assembly tasks seems to be having its effect.

For more than a decade, integrated circuits (IC) have been inserted into computer printed circuit boards (PCB) using special purpose robots. These ICs are always of flat, rectangular shape and have electrical leads emerging at standard angles round their edges—so auto-insertion is not too difficult.

But the assembly of non-standard components into the analogue PCBs found in consumer and some areas of professional electronic equipment manufacture, is more difficult. General electrical assembly, too, from car headlamps to equipment front panels, poses similar difficulties, due to component variability.

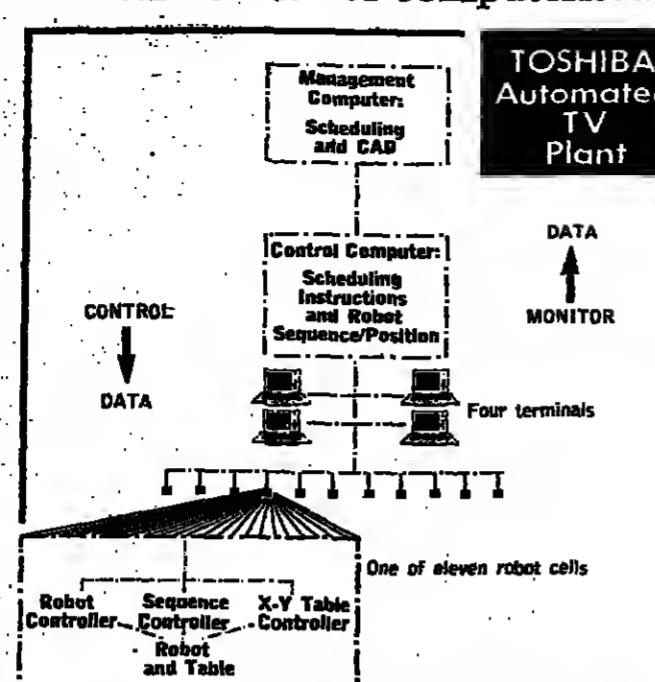
Industry is beginning to attack the problems and some of the achievements came to light at the recent Advanced Manufacturing Summit in Birmingham organised by IFS of Bedford.

Toshiba, for example, has introduced a line of 11 of its Scara robots into a colour television plant. They are controlled by Toshiba T-7/70 mini-computers and have raised the proportion of component types that can be auto-inserted to 95 per cent.

The robots, in a single straight line, share the task of fitting each PCB with 500 components. Each has an indexing rotary head with six grippers able to deal with about 20 kinds of component ranging from a fuse holder to a complete radio frequency tuner. Several kinds of component feeding device are used at each robot cell—but they are used for larger items like tuners and transformers while stick magazines and vibration deal with smaller parts.

Of significance is the fact that the robotics control computer is linked to a factory management processor that holds both production scheduling and computer-aided design information—a step towards "computer integrated manufacturing" (CIM), about which much has been heard but little seen elsewhere.

One outcome is that change of product is relatively simple for the line technicians. They do not have to teach the robots new positional data. Instead, they just key in component reference and sequence numbers and the down-loaded CAD information does the rest. Set-



up time is only 30 minutes. During production, data is sent back to the scheduling computer to update it.

The Toshiba line now runs in two shifts with two technicians and nine operators. Capital cost is not revealed, but by mid-85 the company says that an insertion cost of just over two million per annum will be achieved, equal to the annual manual insertion cost. By 1992, assuming six per cent wage increases and depreciation of the equipment over five years, the machine will be twice as efficient, claims Toshiba.

At Hewlett-Packard's South Queensferry plant, where professional electronic systems are made, some 840 different board types are involved and batch sizes can be as low as 10. Taylor Hitec, of Chorley, Lancashire, is undertaking the automation task for 220 of the boards (about 70 per cent of total production), into which over 1500 different component types might have to be inserted.

The system will be introduced on a cell-by-cell basis and a start has been made with axial lead components (mainly resistors and capacitors), using an Amistar A6448 machine, with automatic adjustment of the board handle to suit different sizes. Ultimately the system will have similar general characteristics to the Toshiba line.

As automation moves from

mechanical assembly work, engineers are undoubtedly finding the task more difficult without re-design of the product. At Lucas Industries for example, only one of dozens of tasks could be identified—a headlamp sub-assembly.

Lucas believes product design

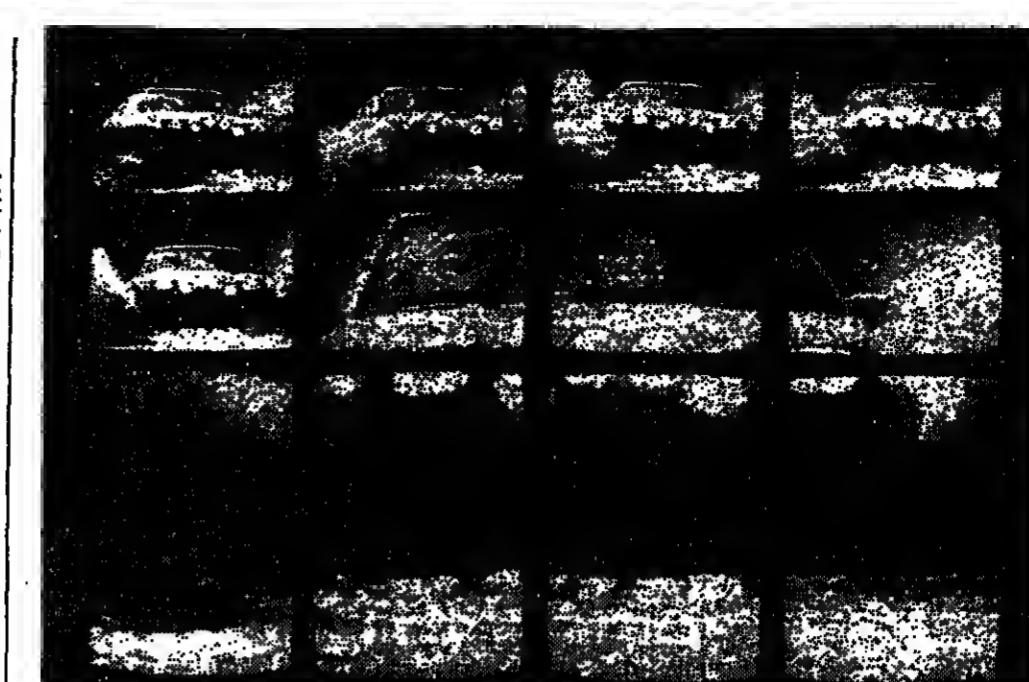
is vital and warns against seeing flexible assembly in black and white terms—it will usually be achieved only to particular levels yielding a limited degree of product variability.

In mechanical engineering, the vehicle industry has led the way—with cylinder head assembly for example. Perkins in the UK, (Fairey Automation) and Fiat in Italy (Coman) are recent new examples.

But in the U.S., according to a vice-president of Bodine Corporation, Mr F. Riley, there appears to be a "quickly growing unease with the validity of some of the projected results of programmed assembly."

In a keynote paper, Mr Riley said there had been too much "hype" about flexible manufacturing systems and he blamed the press, for "consistently reporting engineering research as accomplished fact." He also found the stock analysts guilty for making "wild projections" that have often created "most unfortunate tendency of upper management to accept the theoretical research results as commercially available tools."

The general view is that the U.S. taxpayer, together with General Motors, IBM and a few other large bodies are "supporting equipment developments that are not economically rewarding to other industries such as consumer products, electrical switchgear, telecommunications and the like."



Life in the fast lane with videowall

Sophisticated use of the frame storage in each monitor makes it possible to show a single composite image across all the screens in the system or any combination of images from the same videotape.

The general view is that the U.S. taxpayer, together with General Motors, IBM and a few other large bodies are "supporting equipment developments that are not economically rewarding to other industries such as consumer products, electrical switchgear, telecommunications and the like."

THIS FLY'S-EYE, videowall view of a rally car at speed is the result of some clever work by a West German company, Nörberger Medien Technik (NMT), writes Alan Cane.

Using a pair of Z80 8-bit microprocessors, it has developed a computer system which enables up to 96 video monitors to be driven off a single U-matic professional videorecorder.

Cost of the system ranges from £57,500 for a nine monitor version to £362,500 for 84 monitors.

More on 01-325 7611.

A B.A.T Industries Report

An abridged version of comments made by Patrick Sheehy, Chairman of B.A.T Industries, at the Annual General Meeting on Thursday 16th May, 1985.

Protection jeopardises real growth and investment -it does not save jobs

The debate about a new round of world trade talks is now at a critical stage after the confusing signals from the Bonn Summit. It will not be easy to find agreement to go ahead in the face of competing demands for protection and special treatment.

I realise protection has its attractions. But an alarming account of its dangers has recently been published by the OECD. Their study shows that it yields few benefits, but adds to costs. It jeopardises real growth. It distorts trade and does not save jobs. It depresses investment and business confidence and endangers the development of world markets. I would add that restrictions on competition stifle innovation and feed inefficiency.

This is an unpalatable message for some. But the key is to recognise that a freer and fairer world trading system, in both goods and services, is to everyone's advantage. In the complex world of international trade, this is not always easy to see and I would like to give one example, drawn from our own Company's experience.

The industrialised and the developing nations are interdependent. The developing world can offer tremendous growth potential, not only for export markets, but also for opportunities to invest and manufacture in those markets.

Whenever possible, this Company likes to be closely identified with its markets. Obviously we expect and need to receive the dividends which our investments earn. On the other hand, our investment takes with it advantages for the developing countries.

This is certainly the case with Brazil, for example, where we invest heavily and contribute to export earnings in tobacco, woodpulp and fruit juice. In 1984 our net contribution to their balance of payments was some US \$260 million even after allowing for imports and dividend remittances.

The developing countries need open markets in which to sell their exports. By doing so they stimulate their domestic economies and earn valuable foreign currency which can be used for acquiring goods and services from the industrial economies or for servicing their foreign debts.

It would be a tragedy if we, in the developed world, closed our markets to them. A tragedy for them and for us, because there is good business to be done there and it is in our interest, as well as theirs, that they make their debt repayments.

A multinational company such as ours, has experience in trading throughout the world and we must be convincing advocates for the liberalisation of world trade. The GATT system is complex, time consuming and one of compromises, but the stakes are high. We must challenge those who plead for special cases to reveal the real costs of protection—the costs to customers, to real economic growth, and finally, to the creation of new jobs.

We must never forget that we all share in the advantages that flow from freer trade. If we close our eyes to the facts in front of us, and take the short-term options, the scourge of international impoverishment and unemployment will be here to stay.

Automatic vision system for packaging industry

BY PETER MARSH

LIFE for engineers in the packaging industry may be made easier with a range of automatic vision systems that spot faults in labels or containers in production areas such as cosmetics, food and pharmaceuticals.

In the U.S., several companies sell special-purpose computer systems that analyse information from TV cameras focused on bottles or packages as they move past on a conveyor.

With particular sets of software, the computer can be "trained" to recognise, for instance, an incorrectly-worded label, a bottle that is only half full of product or a container that is without a cap.

On the basis of this information, the computer sends instructions to other machinery that may move the faulty packages to a different part of the factory. The computer would also keep a record of all the items which have been manufactured correctly, thus aiding in quality control.

Such systems replace human labour in meticulous looking out for faults or defective labels on products. Such work, for men and women, is tiring and often boring. More importantly for the companies introducing the systems, the vision hardware (providing it is programmed correctly) can prove more reliable in this job than people.

GEL, a small company in Winston-Salem, North Carolina, is one of several enterprises making its presence felt in the area of the machine-vision market concerned with packaging. Competitors include Cutler Hammer and Cooper.

In total, more than 100 companies sell machine-vision systems in the U.S., in number

of specialist areas that, besides packaging, include inspection of components in car factories and the provision of "artificial eyes" to industrial robots.

In the latter area, robots are given the ability to spot the locations of parts they are required to pick up, rather than rely on a fixed program that assumes the components are always in the same place.

Other leading suppliers of machine-vision hardware in the U.S. include Anamatrix (on which General Motors has a stake), Javelin Electronics, Object Recognition Systems, Zogo Corporation and View Engineering. The market for such hardware is growing, according to analysts, and may run to several hundred millions of dollars a year in the U.S. by 1990.

GEL is partly owned by Chesebrough-Pond's, a big food and cosmetics company based in Clinton, Connecticut. Chesebrough invested in its own machine-vision hardware in the late 1970s at its research laboratories in Clinton, mainly to aid the automation of the company's own plants.

The North Carolina company was set up last year to sell the Chesebrough systems to customers in the packaging industry. Besides Chesebrough, the other major shareholder in the company is Mr Alan Miller, GEL's president.

GEL's systems sell on average for \$40,000 and include a TV camera, a computer based on an Intel microprocessor and the necessary software. Of the 60 sets of hardware the company has sold, about 12 are in Chesebrough's own factories, doing jobs such as inspection of bottles of cosmetics to ensure they are labelled properly.

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Tom Green
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Plug-in push-button pager

"PACKAGED PAGING" has been launched by Multitone of London. The use of technology to minimise the installation and setting up of the system means that the user simply unpacks it, plugs in the mains and starts paging.

Called Access 230, the package consists of a compact desk top control unit with built-in or free-standing aerial, and a set of up to 100 radiopaging receivers.

The system is aimed at small to medium sized companies with no technical personnel. The control unit combines paging encoder and transmitter in one housing and is operated by a clear and unambiguous push-button keypad. Calls can be directed to individual pagers or groups and there are five distinct "beep" patterns. The pagers weigh only four ounces and clip into belt or pocket.

More on 01-325 7611.

FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY
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Monday May 20 1985

A mountain of bills and debts

SINCE direct controls on bank lending were abandoned under "competition and credit control" in 1971, British monetary policy has passed through at least four distinct phases. First, there was the Barber money and credit explosion. Targets for the growth of the money supply were introduced by Mr Barber and remained at the centre of policy under Mr Denis Healey, as part of a regime using the institutional instruments of an official bank rate and cash for special reserves from the banking system. This period was marked by funding and sterling crises, so the "corset" penalties on excessive lending growth were introduced. When these were abandoned, it transpired that they had caused large and largely unsuspected distortions and there was a second explosion in monetary growth — in spite of which inflation and activity fell sharply.

In 1981, therefore, a new regime was introduced, intended to allow the markets a far freer hand in setting rates, including the official minimum lending rate, which was itself later abandoned as redundant. The underlying aim, as under the Volcker regime introduced in the U.S. in 1979, was to let the market set a price on the permitted growth of credit. However, British monetary policy continued, as always, to concentrate solely on controlling liquidity, and a new device — over-funding — was found to neutralise the effect of excess credit growth without raising interest rates. Government securities have been sold to mop up excess liquidity and the moneys have been returned to the banking system through official purchases of commercial bills. This has in its turn proved to be a source of major distortions. As the Bank's holding of bills has grown, transactions concerned with refinancing the portfolio have come to dominate the entire money market. The Bank has found itself setting a whole spectrum of market rates in spite of its wish to let the market take the lead. Its heavy buying in one sector of the market has also distorted the re-

Wider channels

In these circumstances, it is hardly surprising that the City is once again deeply sceptical about official policy. In the space of a couple of days last week one major firm of stockbrokers, Phillips and Drew, proclaimed the end of monetarism (and saw nothing to regret in this) while another, Greenwell, called on the Government to overrule the whole system yet again in order to avoid bringing monetarism into total contempt.

Certainly we do not believe that things can simply be left as they are. At the least, the authorities should seek wider channels through which to recycle liquidity: power was taken more than a year ago to use Exchequer bank deposits, and it should be used. The case for a more radical overhaul, as Greenwell suggests, also looks strong. It is no accident that while the U.S. and UK systems, with their emphasis on controlling the demand for credit, have suffered repeated crises and reforms, the much more lenient systems of targeting in West Germany and Switzerland have functioned quite smoothly in a turbulent world, without any need for overhaul. The existing official studies of monetary base control should be studied again.

Human rights in the Soviet bloc

HUMAN RIGHTS are, in East-West relations, fast becoming the political theme of the year. Last week Mr George Shultz and Sir Geoffrey Howe said they made human rights a cardinal element of their talks with their Soviet counterpart, Mr Andrei Gromyko. In Ottawa the 35-nation review conference on human rights has got under way, and in August the 10th anniversary of the signing of the Helsinki accords, with their key human rights provisions, will be marked with some considerable diplomatic fanfare.

Western politicians are trying to put Soviet bloc governments in the public dock on the issue of how they treat their own citizens. What will it have any effect? Aside from using the spotlight of press criticism, does that any real political or economic leverage? The West can bring to bear?

The latter question is prompted by two statements in the past week. One was the claim by the U.S. delegate to the Ottawa conference that conclusion of a U.S.-Soviet arms control agreement and other improvements in superpower relations were "inextricably tied" to changes in Moscow's treatment of its own citizens. Back in Washington, the State Department demurred from what its delegate said and it was right to do so.

Arms control, that is, negotiating efforts to reduce the danger of the planet being blown up, is far too serious a business to hang on the myriad political disagreements between the two superpowers, even those over human rights. In their more sober moments, successive U.S. administrations have recognised this.

Economic leverage

At the same time, final conclusion of arms control treaties — not just agreement between Geneva negotiators but ratification under U.S. law by the U.S. Senate — will inevitably be affected by what Moscow does on human rights. Soviet compliance with international agreements it has signed is an issue that the Senate, whether the White House likes it or not, will consider very broadly.

A call for economic leverage to be used to advance the cause of human rights came from a very different quarter in the past week. The departing U.S. Ambassador to Romania complained that President Nicolae Ceausescu had "outfoxed" the U.S. by continuing to restrict emigration from that Balkan country and that therefore Romania probably no longer deserved preferential trade and

THE FIRST wave of new biotechnology companies, spawned by the breakthroughs in the science of molecular biology in the mid-1970s, are no longer precocious infants but fast approaching their adolescence. Their all-consuming problem is how to keep growing at an exponential rate.

Their fate will be a topic of debate and much rumour at Biotech-85 in Geneva this week, the first of three international conferences by the same organisers, with others to follow in Washington DC and Singapore in the autumn.

The bio-entrepreneurs who founded such companies as Genentech, Cetus, Genex, Biogen and Celltech — and several hundred more — raised venture capital against the promise that they could harness novel scientific methods such as genetic engineering and cell fusion to make much-sought drugs such as interferon, or infallible tests for hepatitis and many other diseases.

Some bio-entrepreneurs surprised even themselves with the speed with which they picked up the new techniques, and cloned substances they had targeted. They demonstrated convincingly how techniques that were born in the academic laboratory in which could be transferred with little delay into a commercial setting. They opened the way to bio-syntheses of chemicals far too complex to synthesise by conventional methods at present.

Dr Sydney Brenner, director of Britain's most fertile source of ideas in this field, the Laboratory of Molecular Biology in Cambridge, says he sees the new biotechnology firms filling a gap in the academic canvas, while universities set about creating more commercially orientated departments of genetic technology to facilitate technology transfer to industry.

In Britain, this gap is slowly filling despite shortages of cash. Universities like Bath, Leicester and Warwick are building a capability in biotechnology with substantial industrial support from ICI to John Brown Engineering.

But some of the bio-entrepreneurs have ambitions that go far beyond any idea of being merely a stop-gap, while the academics adjust to industry's latest requirements. They talk boldly of growing into big business, particularly in health care.

Their optimism is rooted in the idea that new biotechnologies still being developed will permit the scientist to cut through the costly tedium and delay in discovering new drugs. Instead of screening thousands of possibilities for one that might solve a medical problem — which can take a drug company 10 years — their goal is to specify the protein exactly at the outset, then set out to make it by biotechnology.

They cannot do this "protein engineering" yet. But they believe they can move much faster than the big drug houses which have so much of their research effort committed to the traditional pattern of research.

Their problem is how to persuade their financial patrons to be very patient while they — and the universities behind them — perfect their techniques.

Mostly they raised venture

European biotechnology

The painful and costly process of growing bigger

By David Fishlock,
Science Editor



LEADING RESEARCH COMPANIES

Company	Country	Objective
Amgen	U.S.	Diagnostics
Celltech	U.K.	Healthcare/Diagnostics
Centocor	U.S.	Diagnostics
DNA Plant Technology	U.S.	Crop enhancement
Genentech	U.S.	Healthcare
Genetic Institute	U.S.	Healthcare
Genetic Systems	U.S.	Diagnostics
Genex	U.S.	Specialty chemicals
Hybritech	U.S.	Diagnostics
Immunex	U.S.	Healthcare
Molecular Genetics	U.S.	Healthcare

capital on the basis that they would be engineering new products for an investment of a few million dollars and within about five years. Now the payout looks more like the 1980s and the investment could be another hundred of millions of dollars.

This is because, even if the new scientific techniques successfully short-circuit the research phase, there is no way the companies will be able to bypass the very lengthy development phase to prove the safety and efficacy of the product.

The dilemma of the adolescent biotechnology firm which has grown from a few wide-eyed enthusiasts to a few hundred employees is how to present this problem to its patrons. "It's quite staggering how many people want small companies to remain small," says Mr Wensley Haydon-Baillie, chairman of Porton International, one of the latest British biotechnology ventures.

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Mostly they raised venture

credit terms from the U.S. A specific set of economic pressure and political pressure was established in U.S. law which permits tariff and credit concessions only to those communist countries which permit free emigration. In one isolated instance, this form of leverage worked. In 1983 the U.S. successfully used a threat to cancel Romania's favourable tariff to get Mr Ceausescu to drop a grossly unfair levy requiring would-be emigres to repay the cost of their Romanian education in Western currency.

This was a case where the objective was modest (removal of a tax) and the target country was unusually amenable (Romania happens to do a larger share of its total trade with the U.S. than any other east European country). But trying to use economic pressure to induce Poland to legalise Solidarity or the Soviet Union to pull out of Afghanistan is another matter. The West can impose economic sanctions as gestures of disapproval but they are just that, gestures.

All this, however, does not mean that the West is wasting its breath in the Soviet bloc. Just because we in the West do not necessarily believe in the East about our political systems does not mean the reverse is true. On the contrary, Soviet bloc governments are sensitive, often morbidly sensitive, over what the West says, writes and, particularly, broadcasts about them.

They show it in different ways. East European governments tend to be willing to discuss — and, of course, stoutly defend — their international human rights records with visiting ministers. Soviet leaders simply tell Westerners to mind their own business, as Mr Mikhail Gorbachev bluntly told inquiring Westminster MPs last year in London.

But Soviet bloc signature of the Helsinki accords 10 years ago gives the West a valuable, because completely legitimate, right to raise human rights in all the countries of the East. It should be used to the full this year, particularly in regard to the harassment of those groups set up merely to monitor their governments' observance of Helsinki. It is a right that should be used by all Western governments, not just the U.S. and, latterly, the UK. It is important to let Eastern Europe know that Western concern about human rights in the East is an aberration strongly felt across the whole political spectrum.

Hard driving

Known at a loss with a foreign language, the Spanish motor industry thoughtfully provided some background notes in English for reporters at the Barcelona motor show.

"Definitively, the Spanish exporter's success hides a failure as even the Japanese industry has reached, in its

period of increase, to sell more than 54 per cent of its production in the foreign countries, while Spain has reached 60 per cent as its expressed statistics.

"And this failure is not other than the stagnancy of the market for (for the reason before mentioned), whose extension would affect its own production as it is unthinkable to design and prepare some models outside the context of their majority use.

"Wanted or not, as the Japanese know, they can not always depend on the exterior and the exportation should be in the long run, always inferior to the home sales."

Council meetings have been reconvened at any hour of the night with ministers forced to negotiate sessions of a record five days. Council meetings, ending in almost 40 days of continuous talks, "After 40 years in Italian politics, it is easy," he told officials.

He actually spent much of the talks writing an article about conflicts in the Middle East, breaking off with an unerring sense of timing to call the debate to order when a

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Banking on Brooks

It is not a job everybody would relish. But John Brooks, Midland Bank's deputy chief executive, seems to be looking forward to it. Integrating the ill-starred Crocker National Bank into the Midland Group — assuming that shareholders later this week approve Midland's plan to approve the 43 per cent of Crocker it does not own — UK shareholders vote tomorrow.

Brooks' appointment effectively makes him the man who must prove that the whole rationale for buying Crocker can work. Expounded back in the heady days of 1980, it was that Midland needed Crocker to boost its presence in the U.S. and add to its stature as a worldwide bank. But since then Crocker has lost \$350m.

"I suppose you could say it's now on my shoulders to make Crocker a successful investment for Midland," says the soft-spoken, silver-haired Brooks, though he stresses that key roles will be played by Horve de Carmoy, the Frenchman who heads Midland's international division, and Frank Cabot, the American chairman of Crocker.

Brooks has undertaken daunting tasks at Midland before. He oversaw the computerisation in the early 1970s. Since then a series of high-level posts has made him familiar with the inner workings of the UK's third largest bank, though more on the administrative than inter-national banking side.

The Crocker job will "take a longer rather than a shorter time" says the 56-year-old Brooks who expects to have it finished by the time he retires in 1988.

Brooks' current responsibilities are being parcelled out to other senior Midland executives. One man who gains is Michael Julian, the finance director, who is put in charge of administration for the whole Midland group as well.

The other tactic has been the more familiar one of simply exhausting participants into submission. Italian politicians have been required to give up their seats from their years of coalition politics.

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period of increase, to sell more than 54 per cent of its production in the foreign countries, while Spain has reached 60 per cent as its expressed statistics.

Foreign Affairs: Arms Control

Now it's up to Mr. Gorbachev

By Ian Davidson

MR GEORGE SHULTZ, U.S. Secretary of State, has described his six-hour conversation with Mr Andrei Gromyko in Vienna as "useful," "worthwhile," "detailed" and "comprehensive." Since he did not say or imply that any progress was made on any issue, and since the two foreign ministers were apparently unable to agree on the time or the place for a meeting between President Reagan and Mr Mikhail Gorbachev, we can only deduce that it was a pretty disagreeable occasion.

The blankness of Mr Shultz's public comments is tantalising. But it is not too difficult to reconstruct the kind of dialogue that may have taken place.

"As you know, President Reagan is looking forward to meeting your new leader, Mr Gorbachev. The U.S. Administration believes the time has come to seek new opportunities for a constructive dialogue."

G. "A constructive dialogue? But what can they agree on? Where will be the meeting of minds?"

S. "We believe it is important for our two countries to reduce tensions and to develop closer relations. President Reagan is anxious to give real political impetus to the arms control negotiations in Geneva, and he believes that a meeting with Mr Gorbachev could provide that impetus."

G. "We agree on the importance of reducing tensions, and on the importance of arms control. But we do not see any prospect of progress on arms control as long as your government presses ahead with its famous Strategic Defence Initiative. This seems to us an attempt to achieve strategic superiority over the Soviet Union."

"Your Star Wars programme is an explicit threat to existing arms control agreements (three of which have not been ratified by the United States), and especially to the 1972 Anti-Ballistic Missile Treaty, which has been ratified."

S. "You are mistaken. We have said many times that we do not seek strategic superiority. On the contrary, we seek a safer and more stable world, in which nuclear weapons would be less threatening: first by making big reductions in offensive nuclear arsenals, second by buttressing the nuclear bal-



ance with defensive systems."

G. "Oh, so you want big reductions in offensive nuclear weapons, do you? Then why are you building the super-accurate MX missile, which could threaten our ICBMs, and why are you planning to build the Stealth bomber? Why are you deploying nuclear sea-launched cruise missiles?"

S. "This is just essential modernisation. In the 1970s we neglected our defences while you were building yours like crazy. President Reagan was elected to make good the deficiencies in our forces, to make America strong enough to have a constructive relationship with the Soviet Union."

G. "You see, you admit it: you want strategic superiority!"

S. "Not at all. For that matter, why are you building your new SS-X 24 and SS-X 25 intercontinental missiles, and the Blackjack bomber? Why are you deploying so many intermediate-range missiles in Europe? If you're so keen on arms control, why have you built that big radar at Krasnoyarsk, which is a flagrant violation of the ABM Treaty? And why are you building two new ICBMs, when only one is allowed under the Salt II Treaty?"

G. "We have explained many times that the Krasnoyarsk radar is not a radar forbidden by the ABM treaty, but is a

space-tracking system. Whereas the speeches of your President represent the clearest possible declaration of intent to break out of the ABM treaty just as soon as you are ready. Naturally, we have no such intentions, but..."

S. "In a pig's ear! You know damn well you've been doing more research on anti-missile defences than we have, and for much longer. The only possible construction we can put on the installations you are building is that it is you who are preparing to break out of the ABM treaty!"

This kind of conversation could go on for quite some time six hours or six years, unless both sides decide the time has come to change both the script and the storyline.

When European governments warn their electorates that the Geneva negotiations are going to be a long haul, they appear to be indicating that arms control is very complex and cannot be expected to produce quick results. As far as it goes, it is a reasonable message. But it also offers a misleading reassurance, as if time and technical diligence by the negotiators would eventually deliver the goods.

Public opinion wants and needs reassurance, and the mere fact of continuing negotiations in Geneva seems by itself to be reassuring. But it is probable that the negotiations will remain immobilised at the starting gate unless both sides

make some shifts on questions of principle.

The most fundamental shift required is on the issue of anti-ballistic missile defence—America's Strategic Defence Initiative and the corresponding programme in the Soviet Union. There is no point in the Russians calling for a ban on SDI research, since such a ban would not be verifiable. The problem here is much less the practical utility of the radar for forbidden purposes, than the blustery fact that the Russians have built a facility which is banned.

This shift of view is partly a case of adapting to the inevitable; but it is also partly a reflection of a growing consensus that the most likely, and the earliest, application of SDI research could be in the selective defence of localised military targets rather than in some fantastic leap-proof astrodome. If so, it just might contribute to nuclear stability—providing it were clearly constrained within an arms control regime.

On the other hand, there is no point in the Americans pretending that they can get a nuclear weapons reduction without conceding anything on the question of ballistic missile defence. Not merely is the link between the two questions unavoidable, but it was explicitly acknowledged in the joint communiqué which launched the talks in January.

Here one may detect a shift of emphasis among American advocates of arms control who are outside the Administration. No so long ago, their priority seemed to be to fight SDI through a Campaign to Save the ABM Treaty. Now, recognising that SDI research will not be strangled and may gain unstoppable momentum for a number of years, some of them have shifted position. "An early task," in the words of one of

them, "is to find a way to accommodate ballistic missile defence research without sacrificing all arms control prospects in advance of knowing the outcome of the research."

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The implication is that the off-the-diploma in Geneva can probably only be resolved if the ABM treaty is adapted in a number of precise ways. The bargain here would be that, in exchange for permitting closely defined missile defence components and sub-components, the revised treaty would spell out an equally precise ban on other types of testing, with a total ban even on permitted testing until some distant date—say, 1995.

This would allow President Reagan to claim that the SDI programme would remain alive and vigorous; should persuade the Russians that no deployable system could be effectively developed until long after President Reagan had left the scene; and might allow research to prove that large-scale defence

Short v long term views

From Mr D. Damant

Sir—Your leader "Short v long term views" (May 16) does not pull the strands of the argument together. You mention that many institutional portfolios fail to equal the performance of a completely passive fund which buys and holds the constituents of a market index, but you fail to point out that this lack of performance is due to the efficient pricing of stocks by the market. That is, it is difficult to outperform the market indices because share prices efficiently discount the future prospects of each of the companies concerned.

Of course, if the market is not completely efficient there will be some opportunities for the institutional fund manager, and this has resulted in the core/non-core approach, with funds establishing a considerable core invested passively in the index, allowing managers to take higher risks with the balance, in order to obtain a higher return overall. But in seeking out such inefficiencies which do arise, there is no reason to distinguish between long term and short term opportunities. If the short term opportunities were too heavily backed, sales would result and the money would go into the previously overlooked and therefore underpriced long term opportunities. These long term opportunities will be discounted at a lower rate if there is confidence that inflation and interest rates will remain low (as in Germany); but that is a prediction of reality—to invest for future incomes whose present value is negative is to destroy wealth, not to create it.

The evidence that this City takes a short term view is anecdotal. For example, it is frequently pointed out that fund managers and brokers' analysts spend most of their time discussing short term influences. In an efficient market, all the news already known is in the share price. The only profitable thing to discuss is the next piece of news. Nearly always, the next piece of news will be the next result or some other short term factor. But this does not entail that there is anything wrong with the continuing valuation of the long term prospects of a company as expressed by the share price in an efficient market.

Nevertheless, there will be a real effect if it is believed that the City takes short views and if industrialists take investment decisions accordingly. Many industrialists are unaware of the efficient market theory and when it is drawn to their attention, they demonstrate a lack of disbelief. In fact, there is no competing theory whatsoever about the behaviour of the Stock Exchange and, even

if (as is probable) the marginal inefficiencies are rather greater than the hard line theorists suppose, the model which this theory puts forward has profound consequences for company financing and in other areas such as accounting standards, quite apart from the consequences for portfolio management. This is not only an academic question.

David C. Damant,
Quilter Goodison & Co,
31-45 Gresham Street, EC2.

Abolish wages councils

From the Deputy Chief Executive, Trusthouse Forte

Sir—This company, in common with most others in the hotel and catering industry, believes wages councils should be abolished for the following reasons:

The employees' side is not representative, and therefore has no responsibility for the decisions it influences.

Awards do not take account of trading conditions in the industry so there can be a high award in a bad year and vice versa.

Wages councils do not affect large employers like ourselves who pay well above wages council rates, but smaller employers who provide the bulk of the employment within the industry can easily be put out of business with a high award at the wrong time with the resulting loss of jobs.

The hotel and catering industry lends itself very well to the development of apprenticeships, but the high percentage of adult rates which the wages councils have insisted should be paid to young people has greatly curtailed the opportunities that could have been offered.

Benefits and conditions (eg working week, holidays, etc) have been granted with little understanding of the special circumstances of the industry.

Donald D. Durban,
86 Park Lane, WI.

Subsidising sweatshops

From Mr R. Jowett

Sir—The argument that abolition of wages councils will lead to an increase in employment is based more on faith than fact. That such a step would depress both productivity and quality of manufacture is all too likely.

The suggestion, however, that taxation and benefit changes can allow employees to supplement low pay is far more disturbing. This would not be an attempt to address the "benefit trap" it would in fact be a subsidy to employers who are too inefficient or exploitative to provide decent wages.

I am not opposed to subsidies in principle, but they should make economic sense, such as assisting capital investment or serve a social purpose such as sustaining public transport.

That the Government can contemplate using public monies to subsidise sweatshops in declining industries is a clear sign of its political and moral bankruptcy.

Richard Jowett,
4, The Bank, Leeming,
Oxonope, W. Yorks.

Education and children

From Mrs M. Miller

Sir—Local authorities are backing off setting illegal rates but are already acting illegally by not carrying out their responsibilities set by, for example, the 1981 Education Act.

Giles Radice (May 14) seems to think that calling a school "comprehensive" and bussing children of all abilities into a conglomeration of school buildings is the answer to our problems.

Michael Dixon's example (May 15) of a class of 30 being disrupted by a 9/10-year-old boy who cannot read, write or concentrate is set by, for example, the 1981 Education Act by requiring schools to fit teachers and resources to the special needs of children. Many teachers say Michael Dixon, admit that their salary dispute is only one element in their dissatisfaction and low morale.

Of course, I base my ideas on my own experience. My local authority is not prepared to accept my son as one of these slow-learners. We now pay £5,000 per annum at a special school (how's that for parental interest!) where his reading age is 10½ years in 18 months. Estimates of the numbers of (mainly) boys with these sorts of problems range from 5 to 20 per cent.

It's time we pushed aside excuses of administrative and teaching incompetence, parental

incompetence and laziness.

The situation is now getting really serious because we have decided from this basic fact. With our resources of materials and people we should be running neck-and-neck with the leaders, not trailing miles behind.

Lawyers, accountants, doctors, etc, spend money, articulate or not engineers make it

Roll on our first engineer-trained Prime Minister, who, I am sure, would soon have everyone doing useful work.

L. M. Fletcher

72, Sevenoak Road,
Culcheth, Warrington.

Letters to the Editor

From Mr D. Damant

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In an efficient market, all the news already known is in the share price. The only profitable thing to discuss is the next piece of news. Nearly always, the next piece of news will be the next result or some other short term factor. But this does not entail that there is anything wrong with the continuing valuation of the long term prospects of a company as expressed by the share price in an efficient market.

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Sir—The argument that abolition of wages councils will lead to an increase in employment is based more on faith than fact. That such a step would

depress both productivity and quality of manufacture is all too likely.

With regard to engineers being indiscriminate, most technical reports I have read compare favourably with any other sort of document. It must also be remembered that an engineer is trained to communicate in pictures, that is what drawings are all about. One expects a technician to be very articulate since that is his training and he needs it for his work. It must be said that a professional engineer with experience probably knows a wider all-round knowledge than any other profession.

A lot of hard thinking and dirty hands were in the aircraft, car, oil rigs, computers, and all the gadgets we take for granted in and around the house.

In peace, as in war, success goes to the nation most determinedly advanced. Japan knows this. Britain is now getting really serious because we have decided from this basic fact.

With our resources of materials and people we should be running neck-and-neck with the leaders, not trailing miles behind.

Lawyers, accountants, doctors, etc, spend money, articulate or not engineers make it

Roll on our first engineer-trained Prime Minister, who, I am sure, would soon have everyone doing useful work.

L. M. Fletcher

72, Sevenoak Road,
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Lombard

The brass plaque controversy

By Duncan Campbell-Smith

BUY A stall ticket at London's Barbican Theatre these days and you could spend the evening sitting in a hot seat. There are 10 to choose from: what makes each of them special is a small, brass plaque on the back of the seat bearing the name of a firm of City solicitors.

Some problems over the new advertising but not others. Distinguishing the first category from the second is in itself proving rather tricky. And is surely going to be a difficult approach if the society is to avoid appearing faintly risible, or worse.

The plaque—more precisely the plaques—are at the centre of a lively dispute between the Law Society and the 10 firms concerned. The society claims they may have broken No 1 of the Solicitors' Practice Rules ("Then Shall Not Toot For Business") and it may yet ask for the plaques to be removed. The offending firms have been invited, as they say, to offer their comments.



FINANCIAL TIMES

Monday May 20 1985



Terry Byland on Wall Street

High-tech gets a low rating

BY DAVID DODWELL IN HONG KONG

AMERICA'S love affair with computers, which seems to have replaced its earlier passion for the motor car, appears to be cooling off - at least on Wall Street. High-tech stocks, the original driving force of the post-1965 bull market, are now sensitive to slowdowns in orders, a highly competitive market, and several actual and near-bankruptcies in the industry.

More than \$13.5bn has been wiped off the market capitalisation of the top six computer companies in the past quarter. Last week the sector reached nervously when Hewlett-Packard stock plunged, even though poor second-quarter figures had been widely expected.

The sector's weakness may reflect a deeper shift in the industry rather than merely a cyclical slowdown. Some hard lessons have been learned in the personal computer area. And now the big industrial and business buyers, the mainstay of the computer manufacturers, are having second thoughts too.

Traditionally, the purchase and application of computers at major corporations rested with corporate computer staffs, usually called management information systems (MIS). This benefited established computer manufacturers, in particular IBM.

"You never get fired if you buy IBM," as cynical MIS executives were prone to put it. But it seems that decisions on purchases have been taken out of their hands. They are increasingly made by front-line

manufacturing and marketing managers, under the aegis of the boardroom chieftains, who have noticed that in the 1970s, US industrial productivity remained flat, despite massive injections of expensive computers.

General Motors, having spent \$3bn in purchasing Electronic Data Systems, has left it as an independent entity, reporting direct to Mr Roger Smith, GM's chief, and will not responsibility for the \$3bn Saturn project.

Other leading corporations to introduce similar high-level computer strategies include General Electric and BankAmerica. Recent research indicates that 5 per cent of MIS managers now report directly to the board.

For the computer manufacturers, this means opportunities as well as risks. At Butcher Singer, the Philadelphia-based brokerage firm, Mr Nicholas Pagon and Mr Michael Howe point out that the shift could help smaller companies challenge IBM in the battle for the estimated \$100m to \$150m office automation market.

They have discovered that, as expected, 75 per cent of MIS managers plan to buy IBM machines this year, while only 5 per cent intended buying Apple Computer's Macintosh. But the same survey showed that more than 30 per cent of the potential end-users, the front-line men, wanted a Macintosh.

IBM has moved quickly into the market for business desktop machines, and has impressed all concern with its marketing expertise. Nevertheless, Apple, which has hardly touched the corporate market yet, has great opportunities to sell the Macintosh. To begin with, it can capitalise on its strong position in the educational market, where tomorrow's executives are presumably busy getting their computer grounding.

At \$214, Apple is 30 per cent off its 1983 peak, which contrasts oddly with the new record levels of the Nasdaq and other broadly-based market indices.

Hewlett-Packard was treated harshly by the market last week. It has already "established a beachhead" among front line corporate executives, according to Mr Michael Howe. By next year, it will have introduced a replacement for its existing "old but good" HP3000 model. Like most in the industry, Hewlett has little going for it this year. But its high reputation among corporate customers will pay off in 1986, when earnings a share could increase from about \$2.15 to \$2.50, or even \$3.00, believes Butcher Singer.

If there is to be a loser from the changing attitudes towards computers by U.S. corporate executives, then Butcher awards the wooden spoon to Data General, which has already been hammered in the stock market. Data General will suffer because it lacks utterly a presence among front line managers, thinks the Philadelphia firm. More than two thirds of Data's sales are to original equipment manufacturers, which cuts the company off from the corporate end users who are becoming so important.

Liaison team row shows frailty of HK accord

BY DAVID DODWELL IN HONG KONG

BRITAIN at the weekend bowed to pressure from Peking over membership of the body that will oversee the next 12 years oversee Hong Kong's transition to Chinese sovereignty. In the face of Chinese refusal to accept Mr Eric Ho, a Hong Kong Chinese, in Britain's three-man team, Whitehall has granted Mr Ho full British citizenship.

A dispute over the membership of the joint liaison group, which is intended to begin its work in July, has brought to an early end the honeymoon period that followed the signing in December of the Sino-British agreement on Hong Kong's future after 1997.

Whether the dispute has cast a cloud over the planned visit to Britain of Chinese Premier Zhao Ziyang is as yet unclear, but officials see it as an early reminder that Britain and China remain deeply divided over a number of issues linked with Hong Kong's future, and that the joint liaison group has a difficult agenda ahead of it.

Whitehall will announce tomorrow

that Mr Ho, who is currently Hong Kong's Secretary for Trade and Industry and one of the territory's most senior civil servants, is to be given a British passport. At present he holds a New Zealand passport and a British dependent territories passport.

The Chinese Government has until now objected to Britain's proposal to have Mr Ho on the joint liaison group as a member of Britain's three-man team because he is a Hong Kong Chinese. This is in spite of the fact that each side is in theory entitled to choose freely its own members. Peking argues that Mr Ho is ethnically Chinese, and as a holder of a Hong Kong travel document is in reality a Chinese citizen. They refuse to have a Chinese factoring them from the "British" side of the negotiating table.

Britain has argued that it is important to have a Hong Kong voice on a body that is likely to address issues which have a critical bearing on the territory's future. Rather than capitulate by withdrawing Mr Ho's name, Whitehall concluded

that the only basis for compromise was to give him full British nationality.

The joint liaison group is intended to begin work shortly after the Sino-British agreement is ratified next week. Until 1988, it will meet alternately in Peking, London and Hong Kong. After that date, it will be based permanently in Hong Kong.

Our Hong Kong correspondent adds: Prime lending rates in Hong Kong have been cut by a half of a percentage point to 8% per cent, with effect from today. Barring a brief period in March last year, this marks the lowest interest rate level in the territory for seven years. Prime rates peaked at 17 per cent last July as political uncertainty swept the colony.

Local analysts attribute the steady recovery since to a revival of confidence in Hong Kong's economy, to the steep fall in interest rate levels in the U.S., and to local bankers' difficulties in lending money in sufficient quantities at recent interest levels.

U.S. may flout Gatt in dispute

BY NANCY DUNNE IN WASHINGTON

THE U.S. is considering "flouting" the General Agreement on Tariffs and Trade (Gatt) to retaliate against three or four EEC products or quotas in a long-running dispute over citrus exports to the EEC, according to officials in the office of U.S. Trade Representative.

This is the latest in a series of seemingly intractable differences over agricultural trade and evolves from a long-standing U.S. complaint of injury to its citrus exports as a result of preferential treatment extended to Mediterranean citrus producers.

A Gatt panel in November found that U.S. oranges and lemons had suffered injury and recommended a reduction in the most favoured nation duty imposed on the U.S. products. However, the Community has been blocking adoption of the report by the Gatt council.

The Reagan Administration has decided to consider the case closed and to retaliate without the go-ahead of the Gatt. In public hearings

the EEC argues that it cannot accept the report because of the legal implications involved for other bilateral trade agreements.

Mrs Ella Kruckhoff, a spokesman for the EEC delegation in Washington, said the Community, by blocking a precedent by the U.S. in a dispute over soya with Spain, However, a U.S. official said the U.S. objected to the soya report, convinced the Gatt council it was "wrong" but, in the end, accepted the recommendations.

In the view of Mr Donald M. Nelson, the Trade Representative's assistant for agricultural and commodity policy affairs, the Community's preferences to the Mediterranean countries are not consistent with the Gatt. The unsatisfactory dispute settlement process has run its course, he said and the U.S. is required by domestic law to impose its own settlement. Unlike the EEC, the U.S. received a waiver from the Gatt for the preferences it grants under its Caribbean basin initiative.

The President may still veto retaliation, but it has its supporters among other citrus producers and trade officials who say they were "naive" trying for years to negotiate a bilateral agreement with the EEC and must act.

Within the wider trade community there is fear that U.S. actions against EEC imports will bring retaliation by the EEC which could escalate to soybeans and wine.

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SECTION II - COMPANIES AND MARKETS

FINANCIAL TIMES

Monday May 20 1985



Canadian borrower bypasses the banks

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT, IN LONDON

DO TOP-grade borrowers in the Euromarkets need commercial banks any more? This was one question being asked last week in the wake of an announcement from Canada's Export Development Corporation (EDC) that it is to start issuing unlimited amounts of Euro-commercial paper from today.

The paper will not be underwritten nor will the programme be accompanied by any form of standby credit. In other words EDC feels its own rating and the basic demand from non-bank investors for short-term dollar securities are both strong enough to allow it to dispense with commercial bank support altogether.

This move struck a chord in a week which also saw the launch of a \$250m Euro-commercial paper programme from PKBanken, which is being arranged by Citicorp, Merrill Lynch and PK Christiansen. Like the EDC programme, this issue carries no commercial bank back-up at all.

Investor interest in Euro-commercial paper seems to be growing, particularly in Switzerland, where there is a demand for high-grade short-term dollar assets. As U.S. commercial paper market rates have risen close to those prevailing on the Euromarket, more borrowers are also interested in raising funds in this way. As they do so, more and more are now clearly questioning the need for bank back-up facilities.

It would be cruel to suggest that this means the Euronotes issuance facility which many banks have spent a long time perfecting is simply a staging post in an evolutionary process towards a short-term paper market in which banks have no role except as dealers and distributors of securities.

The bank back-up facility which is an integral part of a Euronotes deal still has an important role to play. Sovereign borrowers need the assurance of knowing, for example, that money will be available to them over the medium term and a

bank back-up provides just this type of insurance.

But some bankers now concede that the arrangement of backstops does not necessarily have to be directly coupled to a Euronotes facility or commercial paper programme. At the same time the knowledge that they could tap the paper market or their own is bound to cause top-grade borrowers to resist upward pressure on facility fees, even if planned regulatory changes by central banks push up the cost to banks of providing standby credits.

It may well be resignation on this score that has prompted so many banks to pile into the \$400m facility for Electricité de France, which has collected \$300m worth of commitments from the market despite its low 6% basic point fee. The deal is to be increased to between \$600m and \$800m. Merrill Lynch also reports a spectacular success for its more generously priced \$600m facility for Dresdner, the U.S. farm equipment maker which has been raised to 5.5%.

As expected, Czechoslovakia has meanwhile won very fine terms on its first Eurocredit since 1983. It is raising \$100m over eight years with a deal led by Crédit Commercial de France on which it will pay a margin over Eurodollar rates of 4% per cent for the first two years rising to 4.5% per cent thereafter. The borrower's name and its record for tight debt management have clearly paid off. But the terms on the deal left last week's other East European credit, a \$200m borrowing for East Germany, looking distinctly generous. It is paying 4% per cent over Eurodollars or 4.5% per cent over prime.

The inclusion of a floating rate note option in the \$200m Euronotes facility for Danish Export Finance helped the deal to an honourable close last week. Several underwriters, who had earlier been resisting the operation, are expected to use the option to convert their note underwriting obligation into commitments to a floating rate note.

American Savings' outflow continues

BY WILLIAM HELL IN NEW YORK

AMERICAN Savings and Loan, the biggest U.S. savings bank, lost \$1.1bn of its deposits last month, the third month in a row that it has suffered a deposit outflow.

The steady decline in the deposits of the bank, which reported losses of close to \$600m in 1984 is likely to add to the concern of the U.S. authorities about the growing crisis of confidence in the savings bank industry.

Over the last two months, the authorities have been forced to step in and calm nervous customers following sizeable runs on deposits of small savings banks in the states of Ohio and Maryland.

While few depositors have lost any money, they have found it more difficult to make withdrawals and this is leading to a steady switch of deposits out of savings banks and into less risky commercial banks.

Although the U.S. Federal Reserve did not include the recent problems among the savings banks for its decision to cut the discount rate last Friday, many observers on Wall Street believe the U.S. authorities are more concerned than they admit about the escalating problems in the thrift industry.

American Savings says that many high-cost deposits were not renewed after it decided to cut its interest rates. It also said depositors had been withdrawing funds to pay their taxes.

American Savings' parent, Financial Corporation of America, disclosed the deposit outflow in a filing with the U.S. Securities and Exchange Commission. Its total deposits have fallen from \$22.3bn at the end of 1984 to \$17.7bn at the end of April.

INTERNATIONAL BONDS

Fixed rate deals back in fashion

BY MAGGIE URRY IN LONDON

WITH the Eurobond market still strong last week, syndicate managers and secondary market traders had a hectic time. By Thursday most were glad that the Ascension Day holiday across Europe meant a quiet end to the week.

Australia caught the mood of the market on Monday, launching a \$300m two-tranche issue led by Deutsche Bank. The timing proved perfect and by the end of the week both tranches were offered at par.

Other fixed rate deals followed, some good, some not so good. But many new issue managers had expected even more and suggested that borrowers were hoping for even lower interest rates before committing themselves.

It should not take long, if the rally continues, to reach the point where they will. Syndicate managers had time for innovation though. Goldman Sachs brought the idea of the shelf registration to the Eurobond market with a \$100m deal for Swedish Export Credit (SEK). This has a \$400m tap attached, allowing SEK to make further issues without the time and expense needed to go through the whole performance of syndicating a

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A Astra caught

CORPORATE FINANCE

Pirelli reshapes debt to lure foreigners

ALTHOUGH it is Italy's leading tyre and cables company and a major force in the world market (with 1984 sales of \$3.4bn), Pirelli has rarely approached the Eurobond market for funds. The reason is simple: until recently Italian corporate names were not the type to fire the imagination of lead managers or their ultimate targets, whether they be institutional investors or the famed Belgian dentists and Swiss gnomes.

But Pirelli announced last week that it is to restructure a significant portion of its \$1.1bn aggregated total debt. The Milan-based group is to achieve this through the issue of L500m (\$255m) of bonds and shares. Around L300m of the issues are to be launched as Eurobonds convertible into Italian and Swiss shares, which is itself an unusual development.

The plan to launch Eurobonds convertible into shares in

Pirelli SpA, the Italian holding company which controls 46 per cent of worldwide operations, is an event in itself. It is believed to be the first time an Italian corporate borrower has assumed there is interest on the part of foreign investors in Eurobonds convertible into Italian equities.

The assumption of interest is, however, more than reasonable.

Foreign interest in the Milan

exchange has increased dramatically in recent months, with significant purchases by U.S., British, West German and Japanese institutional investors.

The share price average on the Milan bourse rose by a staggering 10 per cent last week alone, following regional elections which reinforced the five-party coalition of Prime Minister Bettino Craxi.

Mr Hans-Joerg Rudolf, the Eurobond maestro who is deputy chairman of Credit Suisse First Boston (CSFB) the expected lead-manager of

Steinberg buys into Frank Hall

BY TERRY DODSWORTH IN NEW YORK

MR SAUL STEINBERG, the U.S. financier, has concluded a \$25m deal which will give his Reliance Group Holdings insurance business a substantial interest in Frank B. Hall, the U.S. insurance broking group.

As part of the agreement, Mr Steinberg has taken a seat on the board of Hall, which had net losses last year of \$14.5m, or \$1.15 a share.

Mr Steinberg, who first rose to prominence as a shrewd investor in undervalued stocks, acquired a holding in Hall about two years ago with a stake of 9 per cent. His latest

purchase of 1.85m shares takes his holding to 20 per cent, and he has also acquired \$25m worth of subordinate exchangeable variable notes due in 1994 for an aggregate price of \$25m.

Two transactions have been undergoing regulatory approval since late last year. "He has taken these shares as an investment because he believes that the turn in the insurance cycle is at hand," said a company official.

The debt acquisition came as part of a \$745m issue by Hall aimed at

improving its capital structure and liquidity and positioning it to benefit from the anticipated upturn in the insurance industry.

Hall has recently committed itself more exclusively to the broking business by pulling out of underwriting altogether. In the first quarter of this year it achieved net income of \$2m, or 16 cents a share,

Reliance Group, which has interests in real estate development, petroleum distribution and management services, as well as insurance,

earned \$47.5m last year.

LTV reshaping may presage spin-off

BY PAUL TAYLOR IN NEW YORK

THE reorganisation announced last week by LTV, the U.S. steelmaker, involves the indefinite closure of a major steel mill resulting in the loss of 1,300 jobs and a \$400m charge against earnings. The restructuring of the group's steel operations into three separate units, and a new divestiture and joint venture programme aimed at generating \$500m over the next 18 months.

LTV said the moves were designed to strengthen its steel operations, improve its financial position and bolster its fight against a "flood of steel imports." They were seen on Wall Street as a possible prelude

to the spin-off of one or more of the steel units.

Last year LTV, which also has substantial aerospace and energy operations, reported a \$378.2m loss on sales of \$7bn. After taking over Republic Steel, it posted a \$156.4m loss on sales of \$2bn in the 1985 first quarter.

Mr Raymond Hay, chairman and chief executive, said the three-point reorganisation programme should improve cash flow by about \$700m over the next two years, strengthen the balance sheet, maintain liquidity and provide funds for growth.

Pernod Ricard in Heublein link

PERNOD RICARD, the French spirits and soft drink group, and Heublein, the U.S. spirits and speciality food concern, have announced a worldwide sales and financial link-up intended to boost market share of their products, writes David Housego in Paris.

Under the agreement Pernod Ricard, world leader in the sale of aniseed-based spirits, will transfer U.S. distribution of Pernod, of Wild Turkey whisky produced by its U.S. Austin

subsidiary, and of Bisquit brandy to Heublein, controlled by R. J. Reynolds, the cigarette manufacturer.

Heublein is taking a 30 per cent stake in a new subsidiary of Austin Nichols, which will control the production, ageing and stocks of its bourbon whisky.

Pernod Ricard will distribute in Europe a range of cocktail drinks under licence from Heublein.

NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Maturity	Avg. life years	Coupon %	Price	Last Report	Offer yield %
U.S. DOLLARS							
Crown St. ¹	100	2008	15	3	100	Morgan Nat.	3.000
American Gas Corp. ¹	300	2008	15	8%	100	CSFB	8.375
Mer. West. ^{1/2(b)}	100	-	-	4%	100	County Bank	-
Australia ¹	200	1995	10	11	100	Deutsche Bank	11.000
Australia ¹	100	2008	15	11%	100	Deutsche Bank	11.250
GMAC ¹	200	1995	4	10%	100	Merrill Lynch	10.250
Byb. Ind. ¹	30	1995	5	8%	100	Daiwa Europe	-
Castro ¹	100	1995	10	11%	100	Bank of Tokyo Int.	10.853
Bank of Tokyo ¹	100	1992	7	11	100	CSFB	10.947
Soehl Edman ¹	100	1990	5	10%	100	Morgan Stanley	10.893
Tenneco Corp. ^{1/2(c)}	150	1990	15	11%	100	Salomon Bros.	11.025
American Express ^{1/2(d)}	151	2008	15	11%	100	Salomon Bros.	11.750
American Express ^{1/2(d)}	450	2008	10	8	100	Salomon Bros.	11.750
Sweden ^{1/2(e)}	750	2000	15	3%	100	CSFB	-
Swedish Export Credit ^{1/2(e)}	100	1992	7	10	95	Goldman Sachs	9.383
Aero ^{1/2(e)}	70	1995	10	7%	100	Merrill Lynch	-
DFC Finance ¹	100	1995	10	11	100	CSFB	-
Kleinwort Benson London ^{1/2(e)}	100	-	-	7%	100	CSFB	-
NEW ZEALAND DOLLARS							
Rural Banking & Fin. ¹	25	1990	5	10%	95%	Dep. Governor, R.N.Z.	10.327
D-MARKS							
World Bank ^{1/2}	200	1991	6	7%	95%	BayernLB Landbank	7.178
SWISS FRANC							
American National ¹	280 max.	1997	-	(5)	-	Swit. Govt.	-
Farmers ¹	100	-	-	postponed	-	Bank of Credit, K.S.	-
Yokohama Rubber ^{1/2}	50	1990	-	3%	100	Banque Paribas	3.775
Nakayoshi ^{1/2}	30	1992	-	5%	100	SBG	3.750
Continental Bank ¹	50 max.	1995	-	(5)	-	Dep. Governor, K.S.	-
Sweden ^{1/2}	100	1995	-	5%	100	SBG	8.425
Sweden ^{1/2}	120	1993	-	(5%)	-	Credit Suisse	-
Minerva Co. ¹	100	1997	-	(5%)	-	SBG	-
DANISH KRONER							
World Bank ¹	200	1992	7	11%	100	Scandinav. SBG	11.825
ECU							
MAC-COG Savings Bk ¹	24.5	1995	8	5%	-	Kreditbank Int.	-
Korea Dev. Bank ¹	50	1992	7	5%	100	Banque Paribas	8.375
World Bank ¹	50	1995	10	5%	100	San Paolo Bank	8.375
GULDERS							
EBI ¹	200	2000	10 1/2	8	100	Alpha	7.884
Axon Dev. Bank ¹	200	2000	10 1/2	7%	95 1/2	Alpha	7.847
NORWEGIAN KRONE							
SAKS ¹	250	1992	6	10%	100 1/4	Chancery Bank	10.875
YEN							
Korea Elec. Power ¹	250	1995	8	7.5	98.50	Deutsche Secs.	7.572
CANADIAN DOLLARS							
Loeb ¹	50	1992	7	11%	100	Orion Royal Bank	11.825
AUSTRALIAN DOLLARS							
ANZ Bank ¹	40	1992	7	13%	100 1/4	Orion Royal Bank	13.443
STERLING							
Korea Exchange Bank ^{1/2(e)}	50	1995	10	4%	100	S.G. Warburg	-
FRENCH FRANCS							
Shops Produt ¹	450	1991	6	11%	100	BNP	11.375

* Not yet priced. ¹ Final terms. ² Private placement. ³ Convertible. ⁴ Floating rate note. ⁵ With warrants. ⁶ If Deal-Currency. ⁷ If over \$100. ⁸ If over \$50. ⁹ If over \$100. ¹⁰ If over \$100. ¹¹ If over \$100. ¹² If over \$100. ¹³ If over \$100. ¹⁴ If over \$100. ¹⁵ If over \$100. ¹⁶ If over \$100. ¹⁷ If over \$100. ¹⁸ If over \$100. ¹⁹ If over \$100. ²⁰ If over \$100. ²¹ If over \$100. ²² If over \$100. ²³ If over \$100. ²⁴ If over \$100. ²⁵ If over \$100. ²⁶ If over \$100. ²⁷ If over \$100. ²⁸ If over \$100. ²⁹ If over \$100. ³⁰ If over \$100. ³¹ If over \$100. ³² If over \$100. ³³ If over \$100. ³⁴ If over \$100. ³⁵ If over \$100. ³⁶ If over \$100. ³⁷ If over \$100. ³⁸ If over \$100. ³⁹ If over \$100. ⁴⁰ If over \$100. ⁴¹ If over \$100. ⁴² If over \$100. ⁴³ If over \$100. ⁴⁴ If over \$100. ⁴⁵ If over \$100. ⁴⁶ If over \$100. ⁴⁷ If over \$100. ⁴⁸ If over \$100. ⁴⁹ If over \$100. ⁵⁰ If over \$100. ⁵¹ If over \$100. ⁵² If over \$100. ⁵³ If over \$100. ⁵⁴ If over \$100. ⁵⁵ If over \$100. ⁵⁶ If over \$100. ⁵⁷ If over \$100. ⁵⁸ If over \$100. ⁵⁹ If over \$100. ⁶⁰ If over \$100. ⁶¹ If over \$100. ⁶² If over \$100. ⁶³ If over \$100. ⁶⁴ If over \$100. ⁶⁵ If over \$100. ⁶⁶ If over \$100. ⁶⁷ If over \$100. ⁶⁸ If over \$100. ⁶⁹ If over \$100. ⁷⁰ If over \$100. ⁷¹ If

INTERNATIONAL CAPITAL MARKETS

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U.S. MONEY AND CREDIT

Fed's surprise creates a new climate

THE U.S. Federal Reserve Board's decision late on Friday to cut the discount rate by half a percentage point to 7.5 per cent, its lowest level in almost seven years, is a bold move designed to reinvigorate a flagging economy. The Fed's timing came as Wall Street was surging, yet it provided a fitting climax to a busy week.

U.S. interest rates dropped last week to their lowest levels for years, bond prices rose to new heights, spurred by heavy retail buying and Congress edged towards a budget deficit reduction package, while bank regulators grappled with the Maryland savings bank crisis and economists pored over the latest (weak) economic numbers.

The discount rate cut, which followed the previous half point reduction on December 21, brought the rate to its lowest level since August 1978, when it stood at 7.25 per cent.

Ahead of the latest move, the money market rates had already dropped substantially, prompting Bankers Trust to cut its prime lending rate by half a percentage point to 10 per cent on Wednesday, the lowest level since October 1978.

Immediately after the Fed action, two other big banks, Citicorp and Chase Manhattan, made a similar cut. The other large banks are expected to follow suit today.

Virtually all short-term rates are now at or near their cyclical lows. Treasury bill rates, which

fell by 20-45 basis points last week, have been given an additional push by concern about the continuing problems of some U.S. financial institutions, particularly the savings banks.

But long-term yields have also come tumbling down, helped by the recent bull bond market rally and by what one Wall Street investment bank called "the most active retail market in the past two years."

Speculation about an imminent Fed easing was boosted last week by the 0.2 per cent decline in March industrial production.

By the close of Friday, following the discount rate cut, the Treasury long bond yield had crashed through the 11 per cent "resistance level" to 10.81 per

cent, compared with 11.25 per cent four weeks ago.

As is customary, the Fed noted the declining trend in market rates in announcing the discount rate cut. But, as the Fed's unusually lengthy statement accompanying the cut made clear, other factors were uppermost in Fed governors' minds—most crucially, the recent sluggish performance of the U.S. economy.

The statement said the action was taken "against the backdrop of relatively unchanged output for some time in the industrial sector of the economy, stemming heavily from rising imports and a strong dollar."

The Fed also noted the recent subdued pace of inflation and

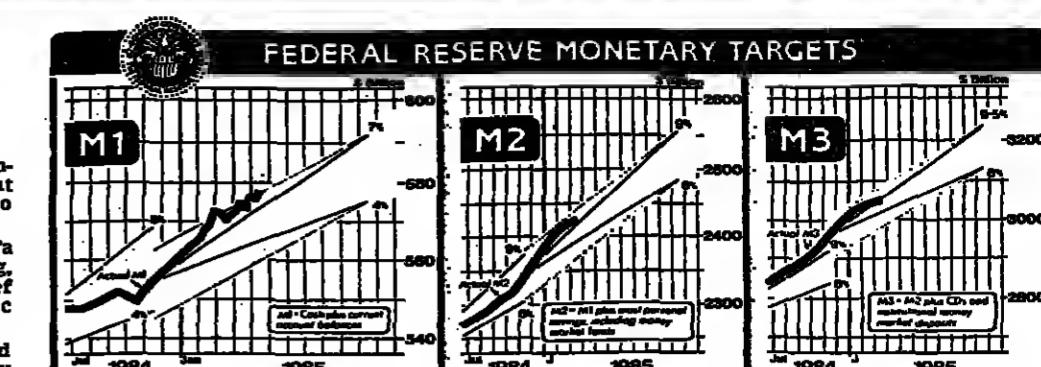
the fact that "sensitive commodity prices are generally at their lowest levels in about two years."

For Wall Street the Fed's action, and its surprise timing, confirmed the market's belief that sustaining the economic recovery has become priority.

Many on Wall Street had expected the Fed to delay any discount rate cut until later this week, after the first quarter gross national product revision is released and after a meeting of the policy-making Federal Open Market Committee tomorrow.

In any event the "pre-emptive strike" by the Fed removes the FOMC from being a focus of market attention. The easing is expected to usher in an easing move, already apparent in the banking numbers—figures which also reflect the hefty liquidity demands of the troubled Maryland savings banks.

Instead, the markets will be



U.S. MONEY MARKET RATES (%)						
	Last Friday	1 week ago	4 weeks ago	High	Low	
Fed Funds (weekly average)	6.12	7.98	8.08	11.77	7.82	
Three-month Treasury bills	7.41	7.74	7.79	10.77	7.37	
8-month Treasury bills	7.60	7.89	7.88	10.83	7.54	
Three-month prime CDs	7.48	8.00	8.00	11.38	7.25	
90-day Commercial paper	7.88	8.00	8.00	11.38	7.25	
90-day U.S. Bond	8.08	8.00	8.05	11.05	7.80	

Source: Salomon Brothers (estimates).

Money supply: in the week ended May 8 M1 rose by \$2.1bn to \$577.8bn

FT/AIBD INTERNATIONAL BOND SERVICE

U.S. DOLLAR STRAIGHTS	Chg. on	Issued	Price	weak	Yield
AHFC Fin 11% 90	100	101	11.23		
AIOC 11% 90	102	101	11.15		
Amer Savings 12.8% 88	128	107	11.47		
Amer Savings 12.8% 90	128	107	11.47		
Australia 11% 90	100	103	10.27		
Australia 11% 92	300	103	10.27		
Australia 11% 94	100	103	10.27		
Australia 11% 96	76	111	10.27		
Avco Fin 11% 91	100	104	12.11		
Avco Fin 11% 93	100	104	12.11		
Avon Fin 11% 90	100	104	12.11		
Bank of Nova Scotia 11% 90	100	105	11.25		
Bank of Tokyo 10% 90	100	105	11.25		
Bank of Tokyo 10% 92	100	105	11.25		
Bengal Bank 11% 90	100	105	11.25		
Bar Co. Hydro 11% 93	200	104	11.15		
Bar Co. Hydro 12% 94	100	104	11.15		
Bar Co. Hydro 12% 96	100	104	11.15		
Bar Co. Hydro 12% 98	100	104	11.15		
Bar Co. Hydro 12% 99	100	104	11.15		
Bar Co. Hydro 12% 00	100	104	11.15		
Bar Co. Hydro 12% 01	100	104	11.15		
Bar Co. Hydro 12% 02	100	104	11.15		
Bar Co. Hydro 12% 03	100	104	11.15		
Bar Co. Hydro 12% 04	100	104	11.15		
Bar Co. Hydro 12% 05	100	104	11.15		
Bar Co. Hydro 12% 06	100	104	11.15		
Bar Co. Hydro 12% 07	100	104	11.15		
Bar Co. Hydro 12% 08	100	104	11.15		
Bar Co. Hydro 12% 09	100	104	11.15		
Bar Co. Hydro 12% 10	100	104	11.15		
Bar Co. Hydro 12% 11	100	104	11.15		
Bar Co. Hydro 12% 12	100	104	11.15		
Bar Co. Hydro 12% 13	100	104	11.15		
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Bar Co. Hydro 12% 64	100	104	11.15		
Bar Co. Hydro 12% 65	100	104	11.15		
Bar Co. Hydro 12% 66	100	104	11.15		
Bar Co. Hydro 12% 67	100	104	11.15		
Bar Co. Hydro 12% 68	100	104	11.15		
Bar Co. Hydro 12% 69	100	104	11.15		
Bar Co. Hydro 12% 70	100	104</td			

UK COMPANY NEWS

Metals Exploration to reopen suspended Nepean nickel mine

Australia's Metals Exploration has decided to reopen its small Nepean nickel mine, south of Coolgardie, Western Australia, following the recent improvement in nickel prices. The U.S. price has moved up to \$2.40 per lb. and the weakness of the Australian dollar has further enhanced the price for Metals Exploration.

Operations at Nepean were suspended in January 1983 when nickel prices went below \$2 per lb. Ore production is now set to recommence early in the second

half of this year. Mining of the 240,000 tonnes of developed reserves will continue for more than two years concurrent with the exploration programme to seek more ore.

Metals Exploration's unconsolidated subsidiary, Metals Exploration Queensland, holds 50 per cent of the long-struggling Greenvale nickel-cobalt mine in Queensland which has had to cut production in order to reduce losses. The other partner is Freeport McMoRan.

BOARD MEETINGS

TODAY	
Internat: Australia and New Zealand Banking, Books, Tool Engineering, Cermcor, Cervin, Clegg, Knott, Crysalite, Hoggart, Bowers, Radio City (Sound of Marayside), Radio Pemco, Australian British Ports, Cakshard, Robey, Goliath, Ivory and Sims, Nu-Swift Industries.	East Rand Proprietary Mines, Greenall Whitley
Interbus: Australia Govt, Securities Tax, Borthwick (Thomas), May 31	RHM, Tomlinson
Interbus: Australia Govt, Securities Tax, Borthwick (Thomas), May 29	Finetech
Interbus: Australia Govt, Securities Tax, Borthwick (Thomas), May 29	Albionville Gold Mining, Capital and Counties
Interbus: Australia Govt, Securities Tax, Borthwick (Thomas), May 29	Comprehensive Financial Services
Interbus: Australia Govt, Securities Tax, Borthwick (Thomas), May 29	Errol, Gledhill, Gledhill
Interbus: Australia Govt, Securities Tax, Borthwick (Thomas), May 29	Meyer, International
City Site Estates	Alms Catering Butchers
Domino Fertilizer Sciences	July 18
Durban Deepport Deep	TR Natural Resources Inv, Tat, TR Property Investment Trust
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AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

Closing prices, May 17

12 Month High Low	Stock	Div. Yld.	P/ Sks	100s High	Low	Close Prev. Close	Chg/ Prev.	12 Month High Low	Stock	Div. Yld.	P/ Sks	100s High	Low	Close Prev. Close	Chg/ Prev.	12 Month High Low	Stock	Div. Yld.	P/ Sks	100s High	Low	Close Prev. Close	Chg/ Prev.																								
707 154 ADJ	Adams	0.3	1.0	21.7	5	45	+1	169 154 CRS	Carroll	3.4	18.15	22.0	18.5	154	+1	129 104 DufTec	DufTec	.48	2.8	18	23	154	+1	62 154 Hesung	Hesung	1.3	4	32	+1	204 154 M	McBain	0	2.15	17	20	154	+1	225 154 PGEM	PGEM	0.32	11	117	203	203	-12		
152 154 Adm	Adm	0.1	0.3	22.5	4	50	+1	154 154 Calt	Calt	8.7	11.1	60	55	54	+1	129 154 Dynex	Dynex	.50	3.9	9	10	21	+1	214 154 HesungCo	HesungCo	1.2	2.2	49	212	212	+1	62 154 MSA	MSA	0	1.15	15	15	154	+1	225 154 PGEM	PGEM	0.54	11	143	203	203	-12
154 154 ATT	AT&T	0.07	0.1	167	85	105	+1	154 154 Calt	Calt	8.1	11.1	60	55	54	+1	129 154 Dynex	Dynex	.50	3.9	9	10	21	+1	214 154 Hesung	Hesung	1.2	2.2	49	212	212	+1	62 154 PGEM	PGEM	0.54	11	143	203	203	-12								
154 154 Action	Action	0.1	0.2	205	173	193	+1	154 154 Calt	Calt	8.1	11.1	60	55	54	+1	129 154 Dynex	Dynex	.50	3.9	9	10	21	+1	214 154 Hesung	Hesung	1.2	2.2	49	212	212	+1	62 154 PGEM	PGEM	0.54	11	143	203	203	-12								
154 154 Adm	Adm	0.1	0.2	205	173	193	+1	154 154 Calt	Calt	8.1	11.1	60	55	54	+1	129 154 Dynex	Dynex	.50	3.9	9	10	21	+1	214 154 Hesung	Hesung	1.2	2.2	49	212	212	+1	62 154 PGEM	PGEM	0.54	11	143	203	203	-12								
154 154 Adm	Adm	0.1	0.2	205	173	193	+1	154 154 Calt	Calt	8.1	11.1	60	55	54	+1	129 154 Dynex	Dynex	.50	3.9	9	10	21	+1	214 154 Hesung	Hesung	1.2	2.2	49	212	212	+1	62 154 PGEM	PGEM	0.54	11	143	203	203	-12								
154 154 Adm	Adm	0.1	0.2	205	173	193	+1	154 154 Calt	Calt	8.1	11.1	60	55	54	+1	129 154 Dynex	Dynex	.50	3.9	9	10	21	+1	214 154 Hesung	Hesung	1.2	2.2	49	212	212	+1	62 154 PGEM	PGEM	0.54	11	143	203	203	-12								
154 154 Adm	Adm	0.1	0.2	205	173	193	+1	154 154 Calt	Calt	8.1	11.1	60	55	54	+1	129 154 Dynex	Dynex	.50	3.9	9	10	21	+1	214 154 Hesung	Hesung	1.2	2.2	49	212	212	+1	62 154 PGEM	PGEM	0.54	11	143	203	203	-12								
154 154 Adm	Adm	0.1	0.2	205	173	193	+1	154 154 Calt	Calt	8.1	11.1	60	55	54	+1	129 154 Dynex	Dynex	.50	3.9	9	10	21	+1	214 154 Hesung	Hesung	1.2	2.2	49	212	212	+1	62 154 PGEM	PGEM	0.54	11	143	203	203	-12								
154 154 Adm	Adm	0.1	0.2	205	173	193	+1	154 154 Calt	Calt	8.1	11.1	60	55	54	+1	129 154 Dynex	Dynex	.50	3.9	9	10	21	+1	214 154 Hesung	Hesung	1.2	2.2	49	212	212	+1	62 154 PGEM	PGEM	0.54	11	143	203	203	-12								
154 154 Adm	Adm	0.1	0.2	205	173	193	+1	154 154 Calt	Calt	8.1	11.1	60	55	54	+1	129 154 Dynex	Dynex	.50	3.9	9	10	21	+1	214 154 Hesung	Hesung	1.2	2.2	49	212	212	+1	62 154 PGEM	PGEM	0.54	11	143	203	203	-12								
154 154 Adm	Adm	0.1	0.2	205	173	193	+1	154 154 Calt	Calt	8.1	11.1	60	55	54	+1	129 154 Dynex	Dynex	.50	3.9	9	10	21	+1	214 154 Hesung	Hesung	1.2	2.2	49	212	212	+1	62 154 PGEM	PGEM	0.54	11	143	203	203	-12								
154 154 Adm	Adm	0.1	0.2	205	173	193	+1	154 154 Calt	Calt	8.1	11.1	60	55	54	+1	129 154 Dynex	Dynex	.50	3.9	9	10	21	+1	214 154 Hesung	Hesung	1.2	2.2	49	212	212	+1	62 154 PGEM	PGEM	0.54	11	143	203	203	-12								
154 154 Adm	Adm	0.1	0.2	205	173	193	+1	154 154 Calt	Calt	8.1	11.1	60	55	54	+1	129 154 Dynex	Dynex	.50	3.9	9	10	21	+1	214 154 Hesung	Hesung	1.2	2.2	49	212	212	+1	62 154 PGEM	PGEM	0.54	11	143	203	203	-12								
154 154 Adm	Adm	0.1	0.2	205	173	193	+1	154 154 Calt	Calt	8.1	11.1	60	55	54	+1	129 154 Dynex	Dynex	.50	3.9	9	10	21	+1	214 154 Hesung	Hesung	1.2	2.2	49	212	212	+1	62 154 PGEM	PGEM	0.54	11	143	203	203	-12								
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WORLD STOCK MARKETS

OVER-THE-COUNTER

Nasdaq national market, closing prices, May 17

Stock	Sales	High	Low	Last	Chg	Stock	Sales	High	Low	Last	Chg	Stock	Sales	High	Low	Last	Chg						
ADM Fd	2	57	57	57	-	Audi NT	1	322	62	6	-1	Celny	18	88	124	124	-1	CCIC	222	104	84	10	+1
ADC TI	10	141	141	141	-	AudiMed	404	92	42	5	+1	Celnt	14	64	64	64	-1	CeqAs	1727	272	23	27	+1
AEI	32	10	104	104	-1	Autob	14	11	104	104	-1	Canong	35	35	19	19	-1	CepAs	20	7	7	7	-1
AEI	4	24	24	24	-1	Autobiz	188	7	84	84	-1	CanonG	21	21	23	23	-1	CepCpt	108	103	104	104	+1
AFG	132	204	202	202	-1	Avalon	21	21	21	21	-1	CentD	20	24	24	24	-1	CepD	12	12	12	12	-1
AGC	77	151	151	151	-1	Avera	1	53	53	53	-1	CentD	5	184	184	184	-1	CepD	12	12	12	12	-1
AGC	331	171	171	171	-1	Avera	1	53	53	53	-1	CentD	286	12	112	112	-1	CepD	12	12	12	12	-1
ATAE	458	129	117	117	-1	AveriGr	192	104	104	104	-1	CentD	1358	121	121	121	-1	CepD	12	12	12	12	-1
ATE	5	34	33	33	-1	AveriGr	192	104	104	104	-1	CentD	1358	121	121	121	-1	CepD	12	12	12	12	-1
ATM	20	43	43	43	-1	AveriGr	192	104	104	104	-1	CentD	1358	121	121	121	-1	CepD	12	12	12	12	-1
ATM	1	24	24	24	-1	AveriGr	192	104	104	104	-1	CentD	1358	121	121	121	-1	CepD	12	12	12	12	-1
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FINANCIAL TIMES SURVEY

Monday May 20 1985

JAI

Anhui Province

The inland province of Anhui, straddling two of China's major waterways—the great Yangtze and the Huai—has an ancient reputation for being the poorest region in Eastern China. Now, however, provincial leaders are pressing ahead with ambitious plans to transform the region and to exploit its rich agricultural and minerals resources and thus bring greater prosperity to the province's 51m people.

Looking for more foreign investors

Divided by the Yangtze in the south and the Huai river in the north, Anhui Province is a land of rivers, canals and lakes, green fields and mountains. Surprisingly, considering its geography, it has been administered as one unit since the 17th century.

Lying upstream of Shanghai and Nanjing, the relative proximity (in Chinese terms) of these cities has had little effect. Though it is rich in minerals, it remains intensely rural.

Few Anhui people have gone abroad, so the province has little contact with the world's overseas Chinese community. The urban population is only about 10 per cent of the total 51m.

Traditionally, it is one of China's poorest provinces. The countryside is thickly studded with tiny hamlets. Man-power, water buffalo and the occasional donkey are the main motive force. Ducks and geese swim in ditches on every waterway and in spring the fields are green with rice.

The provincial government is eager to change the rural image. Production, both industrial and farmyard, has rocketed since the Watershed Party meeting in 1978 at which China's top leader, Deng Xiaoping, launched the country's new flexible policies.

Foreign exports, with a growing percentage of industrial goods, boomed from around 40m U.S. dollars in 1980 to 240m last year.

By Colina MacDougall



Anhui is a major source of China's coal. Miners, above, leave a shift at the Jie Xia Ji coal mine at Huainan

last year the profits from private rural activities were Yuan 885m, about four times that in 1978.

Anhui has begun to look for foreign investment. This year provincial leaders hope to sign at least eight joint ventures, on top of last year's three. Teams of Japanese, West Germans and even Danes have visited the province to explore the possibilities.

Jiangsu Province to the east has already attracted considerable foreign interest. It is relatively developed and boasts the highest per capita income in China. But neither it, nor

Guangdong and Fujian, where most joint ventures have so far been set up, possess Anhui's valuable raw materials and energy resources.

In the south lie the Huaipei and Huainan coalfields, in the south-east a rich belt of iron ore that stretches along the Yangtze and up into Anhui. In these minerals the province ranks fifth in all China.

Tongling, on the southern bank of the Yangtze, is the country's sixth most important copper mine, while sulphur, zinc and dozens of other resources abound.

In the south, the wet climate of central China favours rice and jute. In the drier north, farmers grow wheat, cotton and sorghum. The Yangtze and its canals provide waterways for transport while the railway connects it with Shanghai and Peking. There are a handful of adequate roads and a large, but not very busy airport at Hefei.

Anhui's relative backwardness is partly due to its history. Catastrophic flooding from the Huai and the Yangtze until recently kept the farmers in abject poverty. It was a battleground both in the civil war and

in the war against Japan. In the cultural revolution, the provincial army leaders strongly supported the Red Guards and their violent policies.

One measure of the local ferocity of the movement was the destruction then of around



in the war against Japan. In the cultural revolution, the provincial army leaders strongly supported the Red Guards and their violent policies.

One measure of the local ferocity of the movement was the destruction then of around four hundred Buddhist temples, on the sacred mountain of Juhua, near Wuhu. People, too, were cruelly victimised. Only last March, Hefei Radio reported that the Anhui military had sent delegations to the major towns to apologise for their role in "seriously attacking" senior officials of the time.

Nor has the province been bypassed by more recent political movements. Unspecified "new unhealthy practices" defined elsewhere as speculation and black-marketing, have been strongly criticised, the radio said, by a leading local party official.

Some residue of Leftism still remains — "this attitude was formed over a long time," says Vice-Governor, Zhang Dawei.

"You can't drop it quickly. For instance, changing from production to service industries is a difficult change to make."

"The conventional way of doing things is Leftist."

Historically, Anhui has suffered from lack of education. Jiangsu and Zhejiang, which adjoin it, developed earlier, with a richer culture and greater skills. This has only been partially remedied by a proliferation of colleges (including one of China's top universities, the Anhui University of Science and Technology), and there is a shortage of qualified people.

Yet the province has made

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good progress in the last few years. Agricultural and industrial output last year were worth respectively Yuan 16bn and Yuan 18bn, making average annual increases since 1978 of 8 per cent and 10 per cent. This year, in the first quarter, industrial growth was 30 per cent.

Bold plans for development

Average peasant income is still only around Yuan 300 a year. But the provincial Government has ambitious plans to change that. Vice Governor Song Ming told The Financial Times that she hopes to see a per capita income of \$1,000 and total output value of Yuan 134bn by the year 2,000.

This ambitious plan envisages:

- 1—Specialised production zones for grain, timber and cash crops
- 2—Greater coal and power production, including mine-mouth power stations, and better transport
- 3—More building materials, chemicals and metallurgical products
- 4—Increased processing of food-stuffs and fodder
- 5—More fertiliser and pesticide production, and
- 6—Better education, science and technology.

Specific plans include development of shipping on the Yangtze and of tourism at the mountain beauty spot, Huangshan. The automotive industry is also scheduled for a boost, with future stress on the manufacture of forklift trucks and cranes. A senior official said that discussions had already been held with

British and West German companies.

At present, heavy and light industry produce about equal values, but it is light industry, plus agriculture, which fuels the province's sales abroad.

Besides the main exports, textiles and cereals, a huge range

of duck feathers, sausage casings, canned food, peppermint oil, rice paper, brushes and ink are distributed round the world.

Even aquatic products, an Anhui specialty, are proving a growing success.

"The export of shads, salamanders, crabs, eels, paddyfield snails, shrimp meat, lotus seed and gorgon fruit is steadily on the rise," says Geng Shizhen, Vice Director of Anhui's Foreign Trade Bureau.

Foreign interest in Anhui has been fired. Before 1980, there were no equipment purchases, loans or investment from abroad. But in the years 1980 to 1984, the province drew in technology worth \$154m and loans of \$100m.

This included a major item, a cement plant from Japan for which Anhui borrowed \$50m from Kuwait. Now it plans to spend another \$100m on 200 new projects.

Last year the province began to look for joint equity ventures. At the provincial level, it is allowed by Peking to approve deals up to \$5m, while some cities have powers to approve smaller contracts.

"We offer the same tax benefits as Shanghai," says Vice Director Geng, "but our land and materials will be much cheaper."

It could be worth exploring what Anhui has to offer.

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ANHUI PROVINCE 3

Exports rocket to a new record

IF IN Hong Kong you eat an egg for breakfast or a freshwater crab for dinner, the chances are that it came from Anhui. If you buy your duck-down anorak in Japan or your Meiling brand canned food in London, the same applies. For a province that has so far escaped the lime-light, its products are surprisingly pervasive.

In line with national policy, Anhui province was given the right to export its own goods—excepting those under central control like steel and coal—in 1977, the dawn of China's new "open door" commitment. From 1980 when the policy really took hold, exports rocketed from \$40m to last year's record of over \$240m.

The Anhui Foreign Trade Bureau now has its own wharf and storage space in Shanghai, and maintains an office in Hong Kong, and Shanghai. International Trade Corporation (ITC) is a joint venture with a Hong Kong company. There is a staff of five from Anhui, and the "general" manager, Qu Jianzhan, is of Anhui origin.

Once past the everyday items like grey cloth, undershirts and microphones, the catalogue of Anhui exports becomes almost poetic: River pearls, rice paper, silver fish and peppermint oil rub shoulders with tea, writing brushes, silk and honey.

Significantly, the proportion of processed goods compared to raw materials is steadily increasing. When first permitted to trade on their own, the provincial branches of the state trading corporations had problems because of their independence. For instance, the Anhui

branch of the textiles corporation was not given independence under the economic reform policy until 1981. In 1982, they exceeded the quota allocated by Peking (which divides the foreign quotas among the provinces).

But those teething troubles are over. The textiles corporation claims resounding success, having boosted sales abroad from \$13m in 1981 to \$50m last year.

The corporation sells a third of its products to Hong Kong and Japan.

"Our next most important customers are in Europe and the U.S." says Ni Tongchen, deputy general manager of the Textile Corporation's Anhui branch. "But there we have quite a few problems."

"Quite in the U.S. are too limited," he says. "Europe is more flexible. But, in any case, we have to find products to



Goods from Anhui are transported by barges on the Yangtze River. The Anhui Foreign Trade Bureau now has its own wharf and storage areas in Shanghai. Textiles, cereals, foodstuffs and animal by-products are among the main exports

export which are not subject to quota."

One of these is a mix of cotton with other fibres, or a change in the fibres. Anhui is an important ramie-producing area and 55 per cent ramie, 45 per cent cotton fabric will be subject to quota.

Or, to get well-exempted out of quota, the corporation is also working on all-ramie fabrics, which are also out of quota. Deputy General Manager Ni sees ramie

as the best potential growth area in his field, but the industry has had problems in weaving the fibre. It is now importing foreign machinery to help.

The cereals and oils corporation did not begin to export independently till 1983-84, but still managed to boost exports from \$20m in 1981 to \$50m last year.

The staples of its trade are rice, beans, oilseeds and canned food, of which forty per cent

goes to Hong Kong, Japan and Singapore. Most of the rice is sold to Africa.

Deputy manager Lu Songqiao believes the best hopes for increases this year are maize and canola foods.

"Last year we sold 51,000 tons of maize to Singapore and Japan," he says. "This year we may sell 100,000, while Europe is also a growing market for canned food."

Textiles and cereals are the best performing exporters."

explains Xu Caihua, himself vice manager of the Animal Byproducts Corp. "We're the next: animal byproducts take around 20 per cent and native produce 10 per cent."

All three corporations, Anhui's export leaders, complained about the drop in world commodity prices. Cotton is 30 per cent below last year, maize has fallen \$10 or more from \$180 a ton. All the many categories of native produce are feeling the pressure.

All seemed confident nevertheless that they could keep on pushing up sales.

At around \$40m, the province's imports of mainly machinery were last year only one sixth of exports. Peking takes the foreign exchange earned, but returns 25 per cent which the province can spend on foreign goods. This is used for updating factory technology, which Peking will also support with loans.

Last year provincial companies contracted with foreign companies for about \$50m worth of equipment, but only \$40m were spent. A handful of compensation trade and joint venture agreements have been signed, but in many cases the machinery has not yet been imported.

Colin MacDougall

Anhui exports by market

Overseas markets	1980		1983		1984	
	Value	%	Value	%	Value	%
Asia	22.90	52.5	126.23	74.0	167.82	68.6
HK/Macao	20.71	67.0	71.29	41.8	89.76	32.5
Japan	5.87	14.7	45.92	28.2	60.57	33.1
North America	1.23	3.0	6.0	3.5	6.26	2.6
U.S.	1.23	3.0	4.87	2.9	5.15	2.1
Europe	5.55	14.0	33.68	19.8	67.97	27.5
West Europe	1.61	4.0	21.01	12.3	32.83	13.5
USSR/E. Europe	2.97	7.0	12.67	7.4	27.08	11.1
Others	0.02	0.2	4.65	2.7	3.11	1.2
Total	39.82	100	170.47	100	243.77	100

Wuhu city: gateway for foreign trade

AT THE confluence of the Great Yangtze and its tributary the Qingtian River has been a port since the time of the immortal general of Anhui, Wuhan, Ningling and Shandong.

Opened in the late 19th century to foreign shipping, it closed again after 1949. Not until April, 1980, in tune with China's new "open door" policy, were foreign ships and foreign trade again allowed.

With its broad shady streets and mild climate, Wuhu seems to share the sleepiness of much of central China. But times are changing. The province last year reorganised local administration to give the city jurisdiction over a large area of countryside, a move intended to boost output and fuel exports.

Urban Wuhu, with a population of nearly half a million, stretches a mile or two along the low-lying southern bank of the Yangtze. Once an old town of small brick streets, multi-storey buildings are beginning to sprout. Flood has taken a toll in the past, but local officials declared the river was now under control.

Wuhu is Anhui's major Yangtze port. Although the depth of water allows it to take ships up to 10,000 tons, it is severely handicapped by the bridge downstream at Ningling. This restricts the size of vessels coming upstream to roughly half that. While foreign shipping is permitted to call, Wuhu officials admitted that none had done so yet.

Apart from ferries, the river looks quiet. But Xu Ruiling, the Port Bureau leader, claimed 44 docks, 19 kilometres in length. Two of these are allotted to foreign trade, and three more for the same purpose are to be built, though last year foreign trade cargo was only a tiny percentage of the total 5m handled in the port.

Most of the shipping carries raw materials—mainly coal

Anhui joint equity ventures

Projects agreed in 1984

Location	Foreign partner	Type of venture	Remarks
Hefei	Italy	Synthetic leather*	\$4.85m foreign investment
Huizhou	Hong Kong	PVC wall covering*	
Hefei	Hong Kong	Colour printing and developing	
Anqing	Hong Kong	Medical products	
Wuhu	Hong Kong	Artificial diamonds	
Bengbu	U.S.	Electronics industry	
Fuyang	Hong Kong	Electronics industry	
Wuhu	France	Leather	\$2m
Hefei	Hong Kong	Building materials	
Hefei	Hong Kong	Hotel	\$15m foreign investment
*Already in operation			

JOINT VENTURE IN LEATHER GOODS WILL OPERATE FOR TEN YEARS.

Chinese/French project now under way

Down an untidy lane in Wuhu, the sprawling port on the central Yangtze, stands one of the first of Anhui's joint ventures to get under way.

With a building site opposite and heaps of bricks round the entrance, the Yong Jin Tannery of China is joining a French company, known to the Chinese as Scop, in setting up a \$2m business making shoe leather.

"We're off to France soon to choose new equipment," says the factory director Nie Wending, a near man with a brash manner. "We met the French company last July, had seven months of discussions, signed the agreement and got provincial approval in February this year." Under the terms of the

agreement, the French side is providing finance—but the Chinese, the land, labour, water and power. The investment is 51 per cent Chinese, and 49 per cent French.

How would a French company find a partner in Wuhu, to a westerner a remote and unknown town in central China? As so often happens, the answer was through an ethnic Chinese living abroad. A French Chinese on the company's staff had a relative in Shanghai who introduced him to the Yong Jin Company.

The joint venture will run for ten years. Profits will be shared according to the size of share in the company. No decision has been made on who will be chairman, but the French Chinese who helped to negotiate the deal

will probably return to Wuhu to help manage the new company.

The factory makes shoe leathers in conventional browns and blacks, but more daringly in pastels and even gold. It has a small output of brushed pigskin for coats. At present, most of the production (130,000 skins a year) is used in China. Only the finer ones are sold to Hong Kong, Italy or the U.S.

All this will change when the joint venture is set up. At least 50 per cent will go for export, and the company plans an outlet in Hong Kong. The new equipment from France is expected to upgrade quality enough to make this a real possibility.

The factory claims a profit of Yuan 150,000 in 1984, 50

per cent up on the previous year. Two years ago they were supplied with hides by the state, now they have to buy them on the free market. The factory director claimed that there were plenty, but he acknowledged that cow hides had gone up 25 per cent in price.

The provision of electric power is the responsibility of the Chinese side. Factory director Nie says there is no shortage: "The factory works three shifts," he adds "but we only work a few shops at a time."

"We spread the load, that's plenty of power at night." Most people would see these constraints as evidence of a real possibility.

The factory claims a profit of Yuan 150,000 in 1984, 50

Colin MacDougall

Anhui Animal By-products

Anhui Animal By-products Branch of China National Native Produce and Animal By-products I/E Corp is a developing foreign trade corporation of China.

Anhui started exporting some of their animal by-products in 1957. However, most of them were handled by Shanghai, Beijing, Tianjin and Qingdao.

From 1980 onward, our branch handles the export business of all Anhui's animal by-products. Since then, our product range has been rapidly expanding and the export value sharply increasing.

We are currently exporting about 60 kinds of products including White Angora Rabbit Hair, Rabbit Hair Yam, Feathers, "Swan" Down Products, Hankow Raw Goatskins, "Pearl" Leather Garments, Bristles, "Forever Happy" Brushes, Furs and their Products, Casings, Animal Ferti-

lizers and Feedstuffs.

Feathers and rabbit hair are our key exports. Our goose down, with its thick cluster and strong resilience, is the best in China. Our rabbit hair is white in color, clean, soft, light and of standard length; it is an ideal material for quality woolen products. Raw goatskins and bristles are also among our major export commodities.

Anhui abounds in natural resources and produces large quantities of raw materials, semi-products and a wide range of quality products. Our export is now growing rapidly.

We sincerely hope to strengthen cooperation with overseas countries and regions to open up new production bases and to further develop our processing industries. We welcome contact by correspondence, by telex, or by personal call. Contact us today for details.

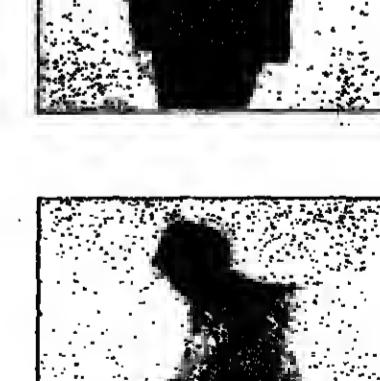
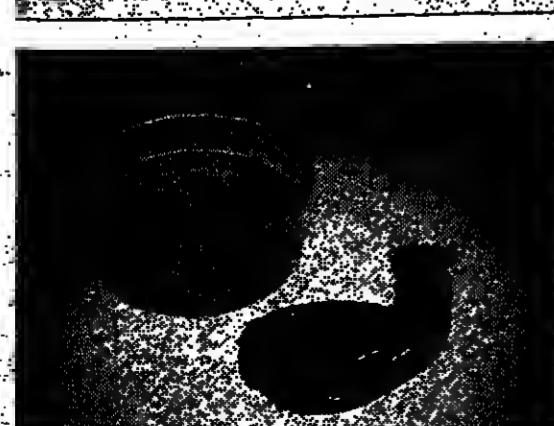
China National Native Produce & Animal By-products I/E Corp.
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ANHUI PROVINCE 4

Coal: key to industrial expansion

THE COALFIELDS in Anhui's flat northern plains—the third largest in all China—are, during the years ahead, intended to provide the feedstock for ambitious development programmes extending far beyond the province's boundaries, and encompassing power, chemicals, and a wide range of related industries.

The province is estimated to have reserves amounting to about 22bn tons—less than only Shanxi and Hebei. Output last year—about 27m tons—accounted for a bare 3.5 per cent of national output. But plans are now well advanced to boost production, with new mines being brought into operation which by 1995 should have more than doubled output.

Reserves are found mainly around Huabei in the far north of Anhui, and around Huainan, on the southern banks of the Huai river.

Huabei today accounts for the majority of output—about 15m tons—but most of its 13 mines are comparatively small and have been well worked.

The main hope for the future are pinned on Huainan, where technological breakthroughs have given engineers access to rich seams that were until a few years ago inaccessible.

By David Dodwell

then, last year it reached 9.1m tons.

The dominant part played by the coal industry in the economy of a city such as Huainan is formidable. About 85,000 people are employed directly in the mines, but the coal mine bureau employs a further 45,000 in the chemical, cement, machinery repair, and coal washing plants that it owns.

Also owned are a 40,000-strong construction company, a university and a technical college.

The resources to be newly worked—which form the foundation of much-discussed expansion plans—are slightly north of Huainan, on the north-eastern banks of the River Huai around the town of Panji. The Chinese have been aware of rich seams in the area for many years, but have never tried to work them because they lie under 200 feet of shifting sand.

Only with new technologies, under which the sand was frozen to enable a shaft to be drilled through it, has exploitation become possible. The first

mine on the field—Pan Yi (meaning Pan Number One)—went into production late in 1983, and is expected by 1987 to be producing over 3m tons a year.

Further mines—at Pan Er, Pan San and Pan Si (Pan numbers Two, Three and Four) and at the Qiao, are intended to be producing similar quantities of steam coal by the end of the decade. With the enhancement of output at established mines like the Jiji Number One, production from Anhui's fields could be close to 45m tons by the end of the decade.

Power plants

The new coal supplies are intended first and foremost to provide the feedstock for major thermal power plants now coming off the drawing board. A 300mw plant will be commissioned at Lobe in October this year, while a 600mw plant at Tianjin is under construction. Most ambitious of all is the two-stage Pinwei power plant which will cost RMB 4bn and

will eventually have a generating capacity of 2,400mw. It is intended to serve Shanghai, Jiangxi province and Jiangsu province, as well as Anhui.

The first stage of Pinwei, comprising 1,200mw, is planned to be in operation in 1987. The true scale of these projects is highlighted when it is noted that Anhui's total generating capacity at present amounts to 900mw.

A second prong for regional development is to develop industries using the new power supplies, and industries using coal as their main natural resource. Coal washing capacity is being enhanced, both to raise the price and marketability of the coal, and to exploit the by-products for steel-making, cement, and other chemical industries.

Fertiliser and pesticide plants, critically important in a predominantly agricultural province, are also a high priority. Stark at the Huainan fertiliser factory, the city's largest employer independent of the Coal Bureau, is under intense Government pressure to upgrade its plant, both to save energy and

increase output of fertilisers like Urea, which are still in extremely short supply in the countryside.

In Britain, Huainan's coal

Their salaries are among the best available in industry in the country, ranging from RMB 150 to RMB 350 a month, while miners see themselves as part of China's industrial aristocracy. mines provide a range of welfare benefits. As such, the industry attracts large numbers of workers from the countryside around.

This has led to one obvious but bemusing problem: the community is almost totally male, with many young workers complaining it is almost impossible to find wives.

The local trade union has tackled the problem by advertising in newspapers and on radio stations across 17 provinces for prospective brides.

The first campaign, held early in 1984, led to 16 couples marrying on National Day last year, and a further 60 during the Spring Festival, three months ago. The play is to be repeated again this year—and if it leads to greater staff satisfaction and improved productivity, why not?

UNTIL SIX years ago, China's peasants were being exhorted to "learn from Dazhai," the model commune that was supposed to provide living proof of the success of Chairman Mao's egalitarian agricultural policies.

Today, the new model is Fengyang in northern Anhui, birthplace of the "responsibility system," and cornerstone of Deng Xiaoping's plan to lift China's peasantry out of the poverty that Chairman Mao and his supporters refused to admit was the outcome of their farm policies.

"What we learned from Dazhai was that Chairman Mao's agricultural policies were a failure," says Wang Yuxing, Fengyang's First Party Secretary.

"Like most cadres during the cultural revolution, I wasn't impressed by the movement, but we couldn't do anything about it, because it had been the brainchild of Chairman Mao."

Like Dazhai before it, Fengyang has been carefully chosen by China's leadership.

The claim may be true that peasants in the small hamlet of Chizhuang in the north of Fengyang—introduced secretly and spontaneously in 1978 what was to become the "responsibility system." But that alone is unlikely to have persuaded Chinese leaders to make this a model for the country's 800m peasants.

It is no accident in a country where historical analogies are used subtly to provide modern messages that a Fengyang peasant, Zhu Yuanzhang—600 years ago led a peasant uprising which overthrew the last Yuan emperor to become the First Emperor of the Ming Dynasty.

It is also no accident that Zhu's home village was later razed to the ground, and Zhu unseated, because of his failure to improve the lot of the peasants from among whose ranks he had come. A Chinese leader neglects the peasants' interests at his peril—whether he is a Ming emperor, or Mao Zedong.

On the banks of the notoriously volatile Huai River, Fengyang is an area—still closed to foreigners—where floods and droughts have combined with political exploitation and neglect to keep peasants in a state of extreme poverty for as long as anyone can remember.

It used to be taken for granted that a large proportion of the beggars that littered Shanghai's streets before liberation came from Fengyang.

Xu Cuezhen, one of the millions of "educated youth" inspired by Chairman Mao to

CONTINUED ON PAGE 5

CHINA NATIONAL NATIVE PRODUCE & ANIMAL BY-PRODUCTS I/E CORP., ANHUI TEA BRANCH

THE SCOPE OF OUR BUSINESS:

BLACK TEA: Keemun Black Tea
Anhui Black Tea
Black Broken Tea

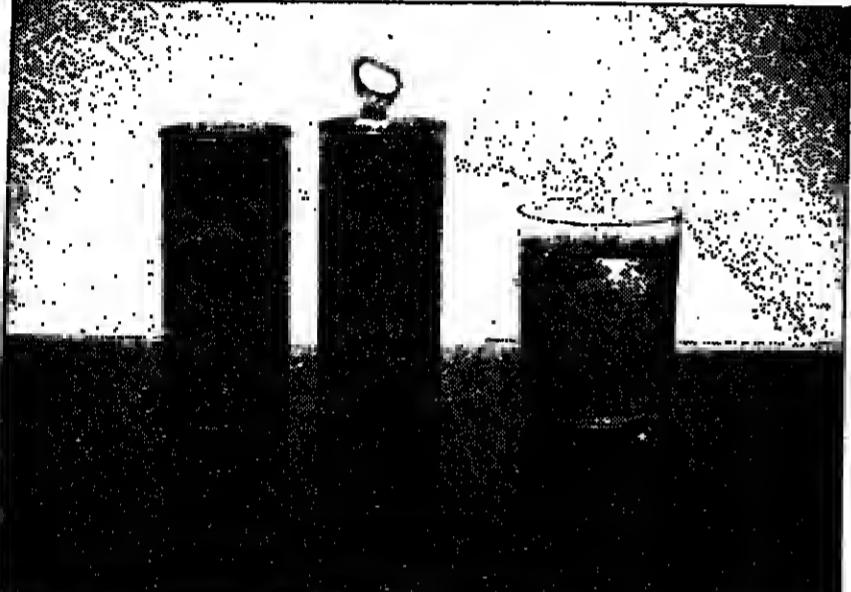
GREEN TEA: Special Chunmee
Chunmee
Special Hyson
Young Hyson
Sowmee
Sitting & Dust

SPECIAL TEA: Huang Shan Mao Feng
Tai Ping Hou Kui
Yong Xi Huo Qing
Lu An Guo Pian
Ju Hua Mao Feng
and etc.

Address: 47 Lu Jing Road, Hefei, China
Cable: "ANHUI TEA" Hefei
Telex: 90011 AHFTC CN
Tel: 02298 76784

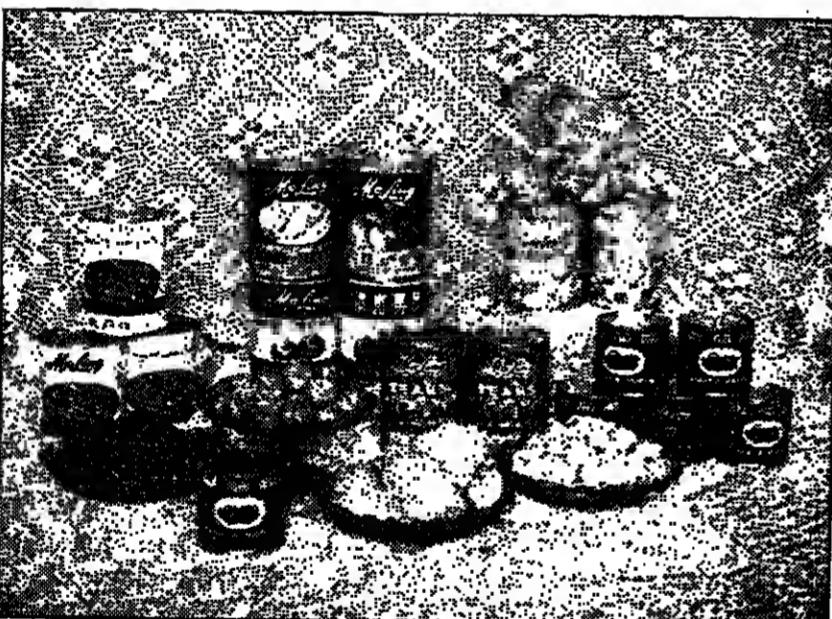
Colin MacDougall

Anhui Canned Fruits & Kiwi Fruit Juice



Kiwi Fruit Juice

- A perfect thirst quencher from fresh kiwi fruit, a special product of Anhui.



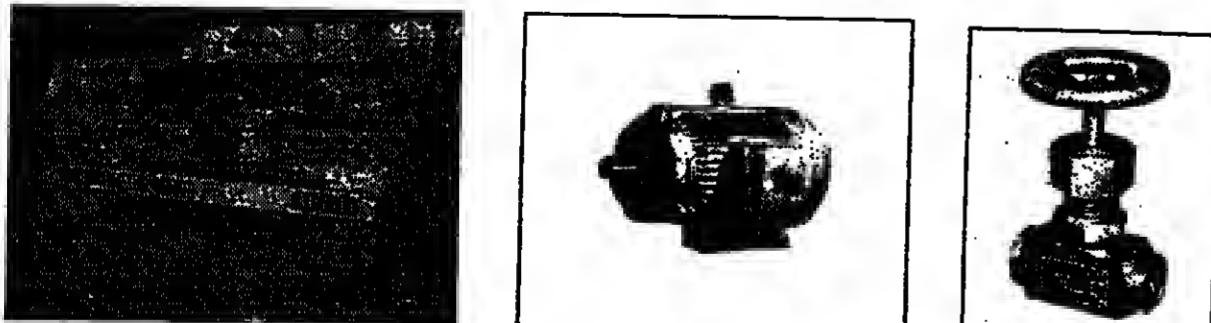
Maling Canned Fruits

- Made with the finest fruits
- Refreshing and tasty
- Ideal for picnics or for use at home

China National Cereals, Oils & Foodstuffs I/E Corp., Anhui Branch

Imp/Exp Building, Jinzhai Rd., Hefei, Anhui, China
Cable: "CEROILFOOD" Hefei Tel: 60885

Anhui Machinery and Equipment



Anhui Branch of China National Machinery and Equipment I/E Corp. is a corporation integrating trade with production. We handle all foreign trade activities for Anhui's machinery industry, including spot transaction, future contracts, processing and assembling business compensation trade, production with customers' brands and co-production.

We export mining, hoisting and transporting machinery, compressors, printing machinery, general machine tools, boring machines, power presses, instruments and meters, tractors, electric and fractional horsepower motors, motors for sewing machines, valves, fasteners, castings and forgings, parts of autos and tractors, bearings, grinding wheels, sharpening stones and tools.

We also import advanced technology and equipment required by Anhui's enterprises.

China National Machinery & Equipment I/E Corp.,
Anhui Branch
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ANHUI PROVINCE 5

Chairman Mao

Big boost for agriculture

ONE OF Anhui's greatest strengths—but in historical terms one of its greatest weaknesses—has been its agricultural sector.

Straddling the Yangtze and Huai rivers, it has rich soil and an abundance of water. Yet a combination of floods, drought, and political upheaval have until very recently kept the province in a state of perpetual poverty.

The last natural calamity—a six-month drought in 1978 that prevented the planting of any wheat—was, without doubt, an important trigger for the reform move in Anhui of the highly egalitarian commune system that had for two decades been the cornerstone of Mao Zedong's economic policies.

It was thus unlikely to have been an accident that leaders in Peking casting round for a new model to replace Dazhai—the discredited model for Mao's commune-based agricultural system—picked out Fengyang County in the north of Anhui. Throughout much of its history, the main export from this impoverished corner of eastern China's poorest province was its beggars. At the end of 1978, it was at a low ebb, despite 20 years of "leaving the fields" to the "responsibility system" that the rural-free enterprise system that was Deng Xiaoping's first and most important step towards releasing China's long-suffering peasantry from decades of dogma-induced poverty—emerged secretly and spontaneously in Fengyang. Whether

this is true or not, the whole of China's peasantry are now being called upon to "learn from Fengyang".

In the six years since the "responsibility system" was introduced, Fengyang's grain output, mainly wheat—has soared from just under 1.5bn kilos to almost 4.4bn kilos. Farm incomes have risen from an annual average of RMB 81 in 1978 to RMB 403 last year.

Dilapidated mud shanties are being replaced by simple brick-built houses. Pigs, ducks and hens are again foraging around every house after being all but exterminated before 1978. Fengyang is once again self sufficient in grain, and selling cash crops to other provinces, from Peking, emergency grain from Fengyang.

More significantly, it has still to reach most of Fengyang's fields, but more pesticides and fertilisers are being used. The labour-intensive nature of farm work means that families are still large, with scant concern over Peking's call for one-child families.

Fengyang is—writ small—an example of what is occurring

throughout Anhui and the rest of China. With its staple crops of rice in the south, and wheat in the north, Anhui last year produced 22m tons of grain, and was a significant supplier to the state.

"The peasants are now producing so much grain that we can't sell it all," says Xing Shen, director of the province's Agricultural Policy Study Advisor. "Agricultural cash crops are being encouraged, with officials hoping that free market price mechanisms will persuade more farmers to commit less acreage to grain."

Among the cash crops being grown in increasing quantities by farmers are cotton (Anhui is China's fifth most important supplier of raw cotton), jute, rapeseed, tea and tobacco.

One of the highest priorities is also to build up rural industries to absorb the workers who have been displaced on the land by greater efficiencies possible under the responsibility system, and who would otherwise probably drift into unemployment in one of China's still bard-pressed cities.

Fish farming is also being encouraged, with plans to double the 1m acres of lakes and reservoirs now used for rearing fish and crabs. With improved control of the notoriously volatile Huai and Yangtze rivers, and with plans in the pipeline for a canal linking the two rivers across the centre of the province, Anhui has considerable potential for becoming an important national supplier of fish and other aquatic products.

While there is clear evidence that fertilisers and pesticides are being more widely used, officials still admit to shortages of urea and other compound fertilisers. A large proportion of the recent gains in agricultural output have come from shifts from double and triple cropping rather than from triple cropping, or from use of high-yielding seeds, or from improved use of fertilisers.

This is mainly, why there are plans to use more of the province's plentiful coal supplies to boost output of basic fertilisers. Since Zheng Dazhai, one of the province's vice-governors, has spent a large part of his career heading Anhui's two main fertiliser plants in Huainan and Anqing—it seems improbable that this urgent need will be overlooked.

The farmers of Fengyang may not yet be rich, but they are no longer ignominiously starving. Agriculture will continue to play a critical role in Anhui's future economy. Over 90 per cent of its 51m population live

in the countryside. Excluding agriculture-based industries, the farm sector accounted for 47 per cent of the province's RMB 34bn agricultural and industrial output.

Officials have every intention of developing industries that will exploit its improved supplies of agricultural products. An animal foodstuff industry is being tailored to cater for the increase in animal husbandry that is occurring in the countryside.

Factories making farm machinery are being built up. Food processing and brewing industries are earmarked for rapid growth, possibly with foreign joint venture participation. Extensive research has just been completed removing acids from rapeseed so that it can now be used as the basis for edible oil, while foreign equipment has been imported enabling local textile manufacturers to mix locally grown garments that are not subject to ramie with cotton to make garments that are not subject to U.S. export quotas.

Rural industries involved in handicrafts, and making products like reed mats, are also emerging, providing sideline activities to sustain farmers during the quiet seasons between the intensive periods of planting and harvesting, and to provide a firmer foundation for improved rural incomes.

This has succeeded in staunching the drift to town and cities that is common in many developing countries, and has provided more entrepreneurial-minded farmers with opportunities for getting rich very quickly (see profile of Chen Xinghan).

Confident

FOR THE past 30 years, villagers around Guzhuang in Fengyang county have known Chen Xinghan as the local brigade leader. Since 1981 they have come to know him as tycoon and employer. He has



Prosperous local employer, Mr Chen Xinghan (left) with his utility vehicle. A young farmer, right: many did not agree with Chairman Mao's policies

PROFILE OF A LOCAL BRIGADE LEADER AND MODEL PARTY MEMBER

How Mr. Chen became a tycoon

FOR THE past 30 years, villagers around Guzhuang in Fengyang county have known Chen Xinghan as the local brigade leader. Since 1981 they have come to know him as tycoon and employer. He has

become rich by means of reed mats and the responsibility system.

"The peasants in my village didn't agree with Chairman Mao's policies," he says between slurps of scalding hot green tea on the first floor verandah of his RMB 95,000 house. "I was always sure they would not last."

Reed mat-making is a traditional occupation around Guzhuang, close to the southern banks of the Huai River in Fengyang. What has Chen Xinghan done to turn it into a business? Using peasants as day labourers when they are not busy planting or harvesting their own crops, he employs up to 200 people, and makes about 200,000 mats a year. Last year, this earned him over RMB 115,000.

"I decided to concentrate on manufacturing mats and transporting them by advanced methods," he said. At first this meant using a hand cart. Nowadays he has tractors and trucks to do the job, selling mats as far afield as Hainan Island in the north-east of China.

When the responsibility sys-

tem was introduced in 1979, and the local land was divided, Chen was allocated an unprecedented 10 acres. Less than two acres were put down to reeds, with the rest still today committed to wheat, rice and beans.

Workforce

Having decided in 1981 to take the plunge marketing mats, Chen set up an extensive local buying network. He reached an agreement with local villagers that they would work for him at RMB 5 a day when they were not busy in their own work.

Every weekend, his workforce is swollen by schoolchildren augmenting the family income.

Chen says he feels no awkwardness employing other people: "I pay them a good wage. Five yuan a day is more than most of us earned in a month six years ago—and I'm still a peasant, just like everyone else."

Despite the huge—and empty—house, Chen indeed shows few signs of opulence. Odd plastic-covered settees sit on concrete floors, and electrical wiring is tacked along walls as is common in many ordinary Chinese houses. He has a telephone and a jeep, which he says are essentials for his business, but he dresses in way different from fellow villagers.

What will happen in a few years is another matter, however. It should not be forgotten that there are scarce ways of spending money in China, whether you earn a lot, or not.

While Chen has adeptly espoused free enterprise, he pricks at the suggestion that a decade ago he would have been condemned as a "capitalist roader." The litany of his philanthropic gestures is long: roads have been built in the locality, electricity wired to the local village. He has given the local school RMB 5,000, and provided a RMB 44,000 grant to the local town.

He has further plans for road building, the supply of running water, and a dining hall providing free food for his workers.

As a model party member, skilfully adapting to the demands of the "responsibility system," Chen has learned quickly that accumulating great wealth is all very well—but if he does not fulfil socialist obligations to bear in mind the wider needs and interests of his local community, then both he and the "responsibility system" are living on borrowed time.

For those who say China is "going capitalist," it is a thought worth bearing in mind. D.D.

Fengyang's success

CONTINUED FROM PAGE 4

"Keep the Labouring People's Nature Good" or "The Four Modernisations have Achieved a Great Deal," and "Labour Brings a Rich Life."

Six years of the responsibility system has rewarded Wu's labour with what in peasant terms amounts to riches. Offering guests tea and roasted melon seeds, this one-time migrant worker in remote Guizhou province compared the poverty of his home with that of Fengyang.

"We are no longer eastern China's poorest county," says Party secretary Wang. "We learned from Dazhai that our commune system could not work. What we have learned from Fengyang is different.

Workers have solved the problem of food shortage for themselves. No-one in our history has managed that before."

D.D.

Anhui Silk

With her long history of production, Anhui is one of China's major silk centres. Anhui Branch of China Silk Corporation, an enterprise integrating production with trade, is responsible for the unified management of all aspects of Anhui's silk industry. Under the Branch are 33 factories, all well equipped with advanced production facilities.

Anhui silk products sell well in West Europe, the U.S., Japan, Hong Kong and Southeast Asia and are met with warm welcome by customers.

"Galeeny Brand" Silk Piece Goods

"Galeeny Brand" Silk Piece Goods are smooth and soft to touch, static-proof and with excellent ventilation property. They also feature harmonious colors and elegant patterns. Available are pure silks (crepe-de-chine, habotai, twills), blend silk fabrics (silk/cotton, silk/wool, silk/ramie), and rayon fabrics.

"Double-peach Brand" Embroidered Blouses

"Double-peach Brand" Blouses are made with pure silk or mixed fabrics. Collars, fronts, expansions and cuffs are embroidered with attractive patterns. Of superb workmanship, our blouses are comfortable and fashionable. We also welcome orders with samples.

"Blossom Brand" White Steamed Filature

Our "Blossom Brand" White Steamed Filature, with its sheen and soft handle, is a top quality silk material. Specifications include 19/21D, 20/22D, 24/26D and 27/29D.

"Jinjiang Brand" Silk Tops and Silk Noils

"Jinjiang Brand" Silk Tops are combed short silk fibres. They are suitable for spinning of spun silk yarns or blending with other fibres.

"Jinjiang" Silk Noils, a by-product of silk tops, are characterised by the small white spots formed by the curls of the fibres. They can be blended with wool or other fibres to produce fashionable, lustrous fabrics.

China Silk Corporation, Anhui Branch

216 Changjiang Road, Hefei, China
Tel: 76439 Cable: 4846 Hefei

Anhui Light Industrial Products



The export business of Anhui Branch of China National Light Industrial Products I/E Corp has been growing rapidly. Anhui light industrial products are now marketed to over 30 overseas countries and regions, including Southeast Asia, Hong Kong, the Middle East, West Europe and North America. All are well received by our customers.

We handle more than 30 kinds of products. Our main exports are vacuum flasks, leather shoes, rubber shoes, shuttlecocks, barbecue stoves, paper, fountain pens, bags, labour gloves, leather wallets and building materials.

Anhui has long been known as the "Land of Feathers" of China. In fact, all Chinese shuttlecocks for export are made

with Anhui geese feathers. Anhui thus enjoys exceptional advantages and produces superior shuttlecocks under the brand name of "Green Pine".

Anhui Branch of China National Light Industrial Products I/E Corp sincerely hopes to further develop its business ties with the world on the basis of equality and mutual benefit. We welcome business in processing to clients' samples and manufacturing under clients' brand names, compensation trade, joint venture and co-production.

Please write or telex us today for further information.

China National Light Industrial Products I/E Corp., Anhui Branch

Imp/Exp Building, Jinzhai Road, Hefei, China
Cable: "INDUSTRY" Hefei Telex: 90018 AHND CN Tel: 61935 60405

ANHUI PROVINCE 6

PROFILE: CUI ZHIKANG THE MAYOR OF HUANGSHAN CITY

A new breed of Chinese official

YOU COULD be forgiven for thinking that Mr Cui Zhi Kang, mayor of Huangshan City, was a local official who had quietly worked his way up through the ranks to end in a post of key importance in Anhui's tourist development. The slight, grey-clad figure, the open-necked shirt, the unassuming demeanor, all suggest it.

You would be wrong. Mr Cui came a year or so ago from a top post in the party structure, assistant to one of the provincial party secretaries. His daughter—an only child—is on a computer course in Japan, a golden opportunity for any Chinese youngster.

The crucial years of that move...

Cui is one of China's new breed of officials. He graduated in 1950 from the People's University in Peking, where he studied philosophy. He is (by Chinese standards) young, educated and though not a technocrat is clearly bright.

His course at the People's University covered mainly Marxist-Leninism, though "I also read Descartes," he says. He became a teacher, and in 1964 was sent to Anhui's capital Hefei to take part in Mao's "four cleanups" campaign. This was a preliminary to the devastating Cultural Revolution.

The crucial years of that move...

ment, 1966 to 1968, he spent back in Peking, though he did not stay in what capacity. He came back in 1968 to work in the Hefei Teachers' College, and later moved to the propaganda department of the provincial party committee. A year or so ago he opted to move to Huangshan.

Last year the administrative divisions in the area were altered to concentrate resources and unify the piecemeal development of the mountain. The old Taiping county was re-named Huangshan and now includes the beautiful Taiping Lake, about 500 villages and some towns from other counties as well

as the mountain. The city administration now covers 140,000 people. Another motive may have been that the provincial government wanted to strengthen its grip on a very desirable asset. The China Travel Service maintains a powerful presence on the mountain and its representative declared that in tourist matters the mayor was subordinate to him.

Be that as it may, the provincial government has now installed a man who has strong party ties and friends in high places.

Colina MacDougall

Anhui Textiles

Anhui Branch of China National Textiles I/E Corp is an economic entity enjoying the status of a legal person. We deal mainly in I/E business, exporting currently more than 70 kinds of products in 11 categories including raw materials, fabrics, garments and accessories.

We have established trade relations with 42 countries and regions of the world. Well received by customers, our wide range of quality products enjoy high prestige in the world market.

We have 6 comprehensive departments and 7 business departments for yarns and fabrics, chemical fibre and woolen piece goods, cotton goods, knitwear, garments, raw materials and

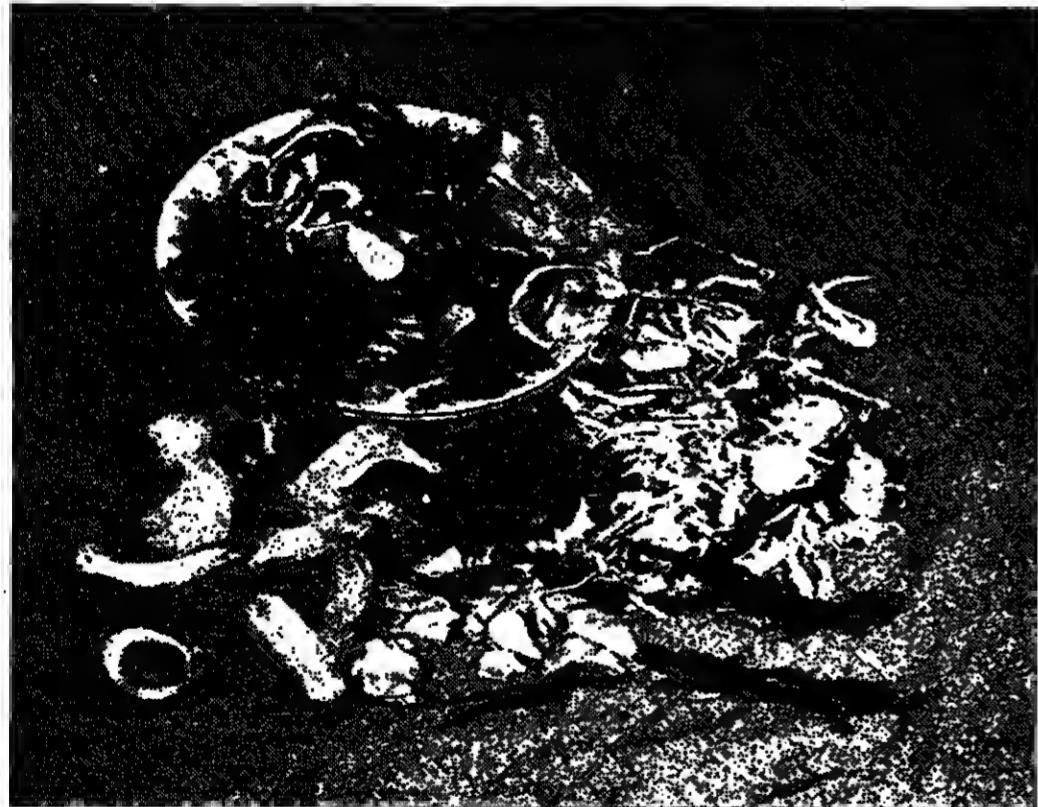
development respectively. We adopt flexible ways of doing business: we can manufacture with materials or to samples supplied by clients, we can also accept business in the form of compensation trade, joint venture or co-production.

Anhui has good communication and transportation facilities. From Anhui, freighters sail directly to the world. On time delivery is guaranteed.

We attach primary importance to keeping good faith and providing excellent services to our customers. We wish to further develop our business ties with the world. Please write or telex today for further information.

China National Textiles I/E Corp., Anhui Branch
Imp/Exp Building, Jinzhai Rd., Hefei, Anhui, China
Tel: 60870 Telex: 90013 AHTEX CN Cable: "CHINATEX" Hefei

Anhui Native Produce



Since 1980, Anhui Native Produce Branch of China National Native Produce and Animal By-products I/E Corp has been exporting its products directly to about 30 countries and regions. The main exports include jute and its products, forestal products, feedstuffs, dried fruits, spices, essential oils and potted plants.

Jute and Its Products

Anhui is one of China's major jute growing areas.

Anhui jute is of top quality. Besides raw jute, Anhui also exports such products or semi-products as gunny bags, jute yarn, hemp twine, jute rope, ramie tops and noils.

Botanical Feedstuffs

With her rich natural resources, Anhui exports a wide range of botanical feedstuffs including rapeseed extraction, rapeseed expeller, cottonseed expeller, groundnut expeller, sweet potato slices, wheat bran, grass meal and soyabean cake bits.

Dehydrated Vegetables

Anhui dehydrated vegetables, made with

high-quality fresh vegetables through advanced processes, are very well received in Japan and European countries. Main items are onion slices, red onion slices, garlic flakes, ginger chips, carrot cubes and green beans.

Honey

Anhui has a rich honey resource and is among China's major honey-producing provinces.

Main nectariferous plants include milkvetch, acacia and rape. Honey from these plants are among the best. With its light color and pleasant smell, Anhui honey is particularly well received by consumers in Japan and West Europe.

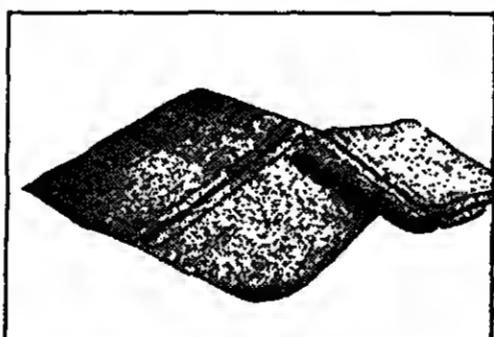
Peppermint Oil & Menthol Crystals

With a long history in planting, Anhui is one of the main provinces in China which produce crude peppermint oil. In recent years, large quantities of high-grade crude peppermint oil are available for purification. Fine in quality, our "Polar Bear" Brand Menthol Crystals and Peppermint Oil (Demerolized) are in great demand in the world market.

China National Native Produce & Animal By-products I/E Corp.,

Anhui Native Produce Branch

Imp/Exp Building, Jinzhai Road, Hefei, China
Telex: 90013 AHTEX CN Cable: "ANHUITC" Hefei Tel: 60349, 61479



Spearmint Oil

Anhui is one of the major provinces producing spearmint oil. Anhui has introduced improved varieties of spearmint in recent years; the oil produced now is light yellow in color and with a delicate fragrance. With a carvone content higher than 80%, it is widely used in the production of chewing gums, tooth pastes and top class spices.

Litsa Cubeba Oil

Litsa cubeba oil is a traditional export commodity of Anhui. Anhui is rich in Litsa cubeba and has a long production history. The oil is distilled from the seeds of Litsa cubeba. Its citral content is above 75% and has a heavy lemon fragrance. Citral is an important raw material in producing limonene and vitamin A. It is also widely used in pharmaceutical, plastics, synthetic rubber and foodstuff industries.

Citric Acid

Anhui citric acid is made from top quality sweet potato through advanced process. Anhui abounds in sweet potato and has enormous capability in producing citric acid of stable quality.

Anhui citric acid sells well in Europe, Japan, Near and Middle-East and Southeast Asia. The specifications conform to B.P. 1973. Purity is over 99.5%.

Great scope for tourism

IMAGINE a traditional Chinese painting with its towering cliffs swirling clouds and stunted pines and you have Huangshan, one of China's most celebrated mountains. Its scenery is imprinted on the collective Chinese consciousness and reproduced in millions of paintings and self-consciously artistic Chinese gardens. But confronted with the mystery and grandeur of the reality, these stereotypes are blotted out.

A 150-square-kilometre area of cliffs and peaks, Huangshan lies in the mountainous southwest corner of Anhui. It has been famous since Tang Poems for its association with the poet Li Bai, who described its peaks as "lilies in a sea of gold". It attracts thousands both from China and abroad who want to climb the stone steps some 4,000 feet to see the sunrise, the clouds and the rocks.

Even in China, a land of spectacular and often bony mountains, Huangshan is unique. The mists will first one peak and then another, blown up and down by air currents in a way the ancients must have found truly magical.

Huangshan is Anhui's major tourist attraction. While much of the province is beautiful, with lush green paddy fields and small villages, it lacks spectacular historical sites. So far, the tourists are mainly Chinese, but the provincial authorities hope to make it into a dollar earner.

Foreign business is growing, says Wang Xindong, head of Huangshan's Tourism Bureau. Out of 420,000 visitors in 1980 some 3,500 were overseas Chinese and 900 were foreigners. Last year, out of a 1.1m total, Hong Kong and overseas Chinese reached 40,000 and foreigners 8,000. These figures may not be very accurate but they provide rough orders of magnitude.

Local Chinese are also much keener these days to take holidays. In Deng Xiaoping's China there is money to spare. One student from the Shouhu Teachers' College in Chengdu was on a three-week tour of Hangzhou, Shanghai and Huangshan, costing Yuan 500.

A giggling pair of Hangzhou shop assistants were on a five-day trip with their work mates for Yuan 50, and a teacher and

his wife from Huzhou paid the same.

"I didn't even need to save up for my trip," says Wang Piping, a radio technician from Hefei. "I already had the money."

This new demand means improving hotels, communications and transport—an easy task without damaging the environment. Already the thousands of visitors strew the paths and plastic juice bottles.

The bunk-bedded wooden huts near one of the mountain hotels are a blot on the landscape.

The tourism business began five years ago. The hot spring area at the foot of the climb to the peaks boasts two hotels,

providing only 200 not very comfortable beds. On the mountain itself there are another 200, plus dormitory accommodation.

The thousands of coachloads of workers and students which converge on Huangshan at peak times mean that vast numbers of people sleep on the ground.

For the Chinese, the crowds are no drawback. The hotel areas have a resort atmosphere, with hundreds of holidaymakers eating, drinking, chatting or simply wandering about. The atmosphere—though little else—is reminiscent of a ski resort in season, with the visitors in the latest Shanghai fashions.

Mr Wang said that a major priority was to preserve the beauty of the mountain, but is

the initial construction period this will not be easy. The big development at present is the building of a cable car, with equipment supplied by Japan.

Since everything for the visitor, down to the last bamboo shoot, is carried up by sweating porters, this will revolutionise the catering and open the mountain to thousands who could not manage the climb.

Other plans include a new hotel in the hot spring area, to be built as a joint venture with an American Chinese. The U.S. side will provide \$6.5m and the Huangshan Tourist Bureau the rest, in terms of land and other facilities. Another 200-bed hotel is on the drawing board, due for completion in May 1986.

To relieve the acute water shortage on the peaks and ease out the power supply, a new reservoir and hydro-power station are planned.

Major Cui of Huangshan was uncertain how much money flowed into the area from tourism, but it is clearly an important resource for the locals. Currently, they scratch a living from the small patches of cultivable land at the mountain's foot. In the long-term, officials plan to spend around \$200m of the province's resources on putting in two more cable cars and new hotels.

"Eventually, we hope to build a small airport," says Mr Wang. At present, visitors come by bus, from Wuhu, Timi or Hangzhou which are on the railway route.

The journey from the big cities of the east can take anything up to 24 hours. Roads to Wuhu and Hangzhou will be widened—at present they are perilously narrow.

Development has been given a boost by action at the provincial level. Last year, Huangshan was constituted as a 'city', taking in the beautiful Taiping lake to the east and some 500 villages around the mountains.

To ensure proper planning, Huangshan now comes directly under the Provincial Government, which has decided to set up a "base" for tourism, just as Huzhou is for tourism, or Maanshan for steel. It could be a tragedy if China's persistent scanty foreign dollars defaced an area of great natural beauty.

Colina MacDougall

Peach garden pavilion at the foot of the beautiful Huangshan mountain.

Sponsorship vital for business visitors

Sponsoring organisations:

AS WITH any business visit to China, plans to make a spontaneous visit, or one likely to last a week or more, are likely to bear little fruit. First priority should be to locate a sponsoring organisation, telling them, in fine detail, about the aim of the visit. This organisation will then provide visa clearance, and prepare a detailed business itinerary.

Over a two-week working visit in Anhui, our journalists found officials unusually flexible and accommodating, but the "purdah curtains" that can exist between departments can make it important to pick out the right sponsoring organisation at the outset.

If there is any doubt, a sensible first port of call is Anhui's Commission of Foreign Economic Relations and Trade.

This Hefei-based body is mirrored by commissions at the municipal level in all of the province's main cities, and you find in due course to be passed on to one of them. But it is always better to begin with the more senior provincial officials.

Getting to Anhui:

Travel into Hefei, the provincial capital, is either by air from Peking or Shanghai, or by train from the same cities. Flights between Shanghai and Hefei are scheduled to run six days a week, with three every weekend.

If there is any doubt, a sensible first port of call is Anhui's Commission of Foreign Economic Relations and Trade.

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Travel about the province:

Anhui's roads are rudimentary, and long distance journeys will be taxing.

Cars can be hired, but the local sponsoring organisation will normally arrange them.

Catching a taxi in Hefei or elsewhere is almost impossible except at the best hotels, so a driver should be kept with you during any extended expedition around the city.

Telephones and telexes:

Telephone calls can be booked with reasonable ease, though many receptionists speak no English. Domestic calls (which include calls to Hong Kong) are usually speedy, but long delays can occur on international calls.

Where to get more information: further details on Anhui's industrial sector, and in particular, the companies featured in this survey, are available by using the special coupon in today's issue of the Financial Times or by writing to Steven Tamms, Financial Times, Bracken House, 10 Cannon Street, London, EC4P 4BY, who will forward the inquiries.

Hotels:

Direct booking of hotel accommodation is difficult. Bookings will normally be made by your sponsoring

organisation. The following are the hotels in which you are most likely to stay:

• Hefei: Loyang Fandian—set in a "picturesque" surroundings and until 1979 occupied by top provincial party cadres.

Then there is Daoxianglu Bingguan—less salubrious than the Loyang, but set in the same grounds.

• Business Guide

There is also the Jianghu Fandian—situated in the middle of town; used more widely by overseas Chinese businessmen. While it does not quite match the Loyang or the Daoxianglu, it is much better placed if you want to wander about town during the evening, or pop out for window shopping.

• Wuhu: Tieshan Fandian (Iron Hill guest house)

• Maanshan: Yushanhu Bingguan

• Anqing: Mashan Fandian

• Tongling: Tienjinghu Bingguan

• Bengbu: Nanshan Bingguan

• Huzhou: Dongshan Bingguan

• Aixianglu: Aixianglu Fandian

Hotels, by and large, offer frugal accommodation. Meals have to be eaten at set times, and are often fixed menu. It is worthwhile checking when hot water will be available, since many hotels supply hot water for just a few hours in the evening, and an hour in the morning. Laundry services, where they exist, are often slow, so it is better to bring more clothes than you would in other circumstances need.

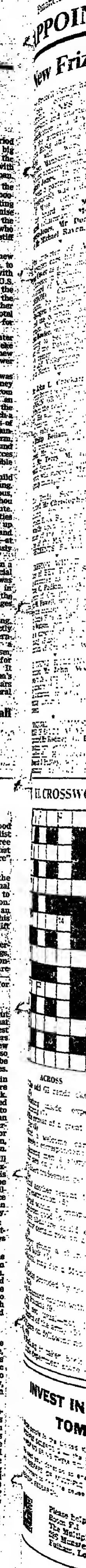
Because the Chinese tend to rise early and go to bed early, breakfast will normally be offered at 6.30 am or 7 am, with lunch often before noon, and dinner before 7 pm.

Arranging Meetings:

Your sponsoring organisation can be expected to take care of most meetings, but it is worth bearing in mind that competent interpreters are a rarity in Anhui.

If interpreters are needed, it is worth emphasising the need

David Dodwell



APPOINTMENTS

New Frizzell company

The Frizzell Group has formed a new company called FRIZZELL JONES to handle shipbroking and chartering. The diversification is a development from the activities of Frizzell Brothers (UK) Ltd and the two companies will work closely together. Managing director of the joint venture company is Mr Michael Jones. In recent years he has been a partner in Seascape, and previously was a director of H. C. Jones. Other members of the board are Mr. C. G. Frizzell (chairman), Mr. Robert Sperry-Jones, Mr. Don Cripps and Mr. Michael Raven.

KIRK HOLDINGS, parent company of B. E. Kirk (Construction), of Skipton, has joined Mr. Gordon Holden to the main board. He joined Kirk Construction as managing director in 1984.

Mr. Hamish Grossart has been appointed a non-executive director of a new executive director of RADIOS LTD.

At RAGGERIDGE BRICK LTD. G. G. Turley has retired as managing director but is remaining on the board. He is succeeded as managing director by Mr. A. M. Baxter who joined the board on October 1 1984. Another member of the board, Mr. J. Passey, has also retired, and will remain on the board as a consultant.

BIOMECHANICS INTERNATIONAL has appointed Mr. Bernard Wheeler as a director. He was a partner at Touche Ross & Co.

Mr. Graeme S. Pentecost, regional manager (UK) and regional manager of the BANK OF NEW ZEALAND in London, will be returning to the bank's head office, Wellington, in June to become chief manager, New Zealand branch banking. His successor will be Mr. John C. Hiddleston, at present chief manager in the bank's corporate and international division, head office.

ALIDA PACKAGING GROUP has appointed Mr. Peter Freeman as sales and marketing director, in addition to his present post as sales director of British Packaging, one of the two main operating subsidiaries of the group.

TRAVERS MORGAN INTERNATIONAL has appointed Mr. Piers Morgan as managing director. He was managing director of the group practice in Australia.

FRIENDS' PROVIDENT LIFE OFFICE has elected Mr. Michael C. D. Morris as a director. He is the chairman of the Canadian subsidiary, Fidelity Life Assurance Company and Seaboard Life Insurance Company.

H. YOUNG HOLDINGS has appointed Mr. Jim Wyndham Lewis to its post. He is managing director of Lin Lachance & Fils, a company in which Young recently acquired a majority interest.

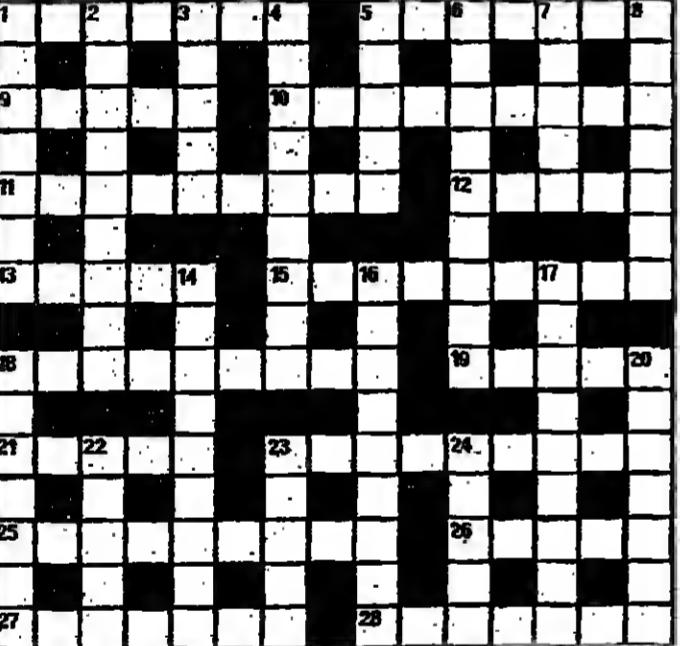
NATIONAL COMMERCIAL BANK OF SAUDI ARABIA has appointed Mr. Rodney G. Rath as assistant representative in the London office. He succeeds Mr. Patrick J. Bradley, who will be returning to the head office in Australia.

GRAYSTON WHITE, a subsidiary of BEEF Plant Services, has appointed Mr. Michael M. Murray, C. P. G. as vice-chairman and a director of Grayston Plant; Mr. John M. Powell, with the group since the acquisition of Cheltenham Crane Hire in 1973; and Mr. Mike Watson, general manager and a director of Bowmer & Kirkland (Plant), prior to the formation of Grayston White.

The KENT CHEMICAL COMPANY, a member of the Phenoxis Group, has appointed Mr. Jim Hill as marketing director. He was managing director of group subsidiary, GS Chemicals, which is to amalgamate with Kent Chemicals.

Mr. R. H. (Dick) Stothart has been appointed deputy chairman and Mr. Alan J. Kirby technical director of soft drink manufacturer A. G. BARR.

F.T. CROSSWORD PUZZLE No. 5,722



ACROSS
 1. The odd GI sends sketches (7).
 2. Trahce — occupying a foreigner—he's killing it (9).
 3. Some rogues' smooth talk is suspect (6).
 4. Deadlock anything but new to a fellow (9).
 5. Hector is a man (5).
 6. A claimant before a bid's made (9).
 7. Write returns in it, though quite unsuitable (5).
 8. Acquired real estate in Siam (7).
 14. Habit-forming work maybe (9).
 16. The sailor (coloured) didn't drink (6).
 17. A gun carried by lots of ship's pilots (9).
 18. Changes agree on Arab (7).
 20. A patriotic honour (7).
 22. The artian gives univansly people no backing (5).
 23. "To — is worth ambition though 'in hell'" Milton (Paradise Lost) (5).
 24. Get down to dividing bribe (5).
 25. The puzzle to last Saturday's prize will be published with names of winners next Saturday.

BUSINESSMAN'S DIARY

UK TRADE FAIRS AND EXHIBITIONS

Current

National Home, Garden and Leisure Show — LIFESTYLE Exhibition — SHOPEX INTERNATIONAL (01-222 9241) (until May 27), NEC, Birmingham.

May 21-22

Heating, Ventilating and Air Conditioning Exhibition (021-705 6707) (May 21-22).

May 21-24

Chelsea Flower Show (01-834 4383) (May 21-24).

May 26-June 5

The Collectors' and Legal Office Exhibition and Conference (01-985 8003) Barbican Centre, EC2.

June 3-6

International Freight Industry Conference and Exhibition (01-622 7688) (May 3-6).

June 11-15

Mexican Exhibition and Conference (01-800 0830) Novotel, W5.

June 4-6

Software Show (01-643 8040) (May 4-6).

June 5-6

Bristol Boat Show (0272 269521) (May 5-6).

June 9-13

Shop Equipment and Display Exhibition — SHOPEX INTERNATIONAL (01-985 4499) (May 9-13).

June 10-14

International Mining Exhibition — MINING (0232 778511) (May 10-14).

June 12-14

The Solicitors' and Legal Office Exhibition and Conference (01-985 8003) Barbican Centre, EC2.

June 16-19

Royal Highland Show (031-333 2444) (May 16-19).

July 1-3

Insurance Information Exchange — exhibition and seminar (01-833 6909) (July 1-3).

July 9-11

National Education, Training and Development Exhibition and Conference (01-637 2400) (July 9-11).

July 15-17

Robotics 9 Conference and Exhibition (U.S. (313) 271-7800) (July 15-17).

June 15-16

International Air Show (01-439 3934) (June 15-16).

May 21-22

Electronic Components and Equipment Exhibition — CEX (01-891 5631) (May 21-22).

May 22-24

Brussels Textile Industry Fair — FERIN (01-436 8686) (May 22-24).

May 25-27

Asian Water Technology Exhibition and Conference — AQUATECH ASIA (01-437 8404) (May 25-27).

May 31-June 2

International Trade Fair for Cosmetics, Health and Beauty Fair — COSMETICS (01-456 1951) (May 31-June 2).

June 14

Management Forum: The future of the pharmaceutical market in Great Britain (01-833 570058) (June 14).

June 18

R. J. O'Connor International: Japanese materials management (0382 51334) (June 18).

June 18-19

FT Conference: World Electronics — Global Market Approach (01-621 1355) (June 18-19).

June 20-21

FT Conference: World Gold in 1985 (01-621 1355) (June 20-21).

June 21-23

European Semiconductor Industry Conference — "Winds of Change" (01-363 8807) (June 21-23).

June 23-25

Offshore Conferences and Exhibition: Offshore tubular joints (01-544 5831) (June 23-25).

June 25-27

International Energy Conservation Exhibition and Conference (01-985 4567) (June 25-27).

June 29-July 1

International Air Show (01-439 3934) (June 29-July 1).

July 1-3

Management Forum: The future of the pharmaceutical market in Great Britain (01-833 570058) (July 1-3).

July 14-16

FT Conference: The European Future (01-733 4365) (July 14-16).

July 26

Financial and Business Exhibitions: Strategies for Innovation (01-631 0000) (July 26).

July 27

FT Conference: The Sixth Paper and Pulp Conference (01-621 1355) (July 27).

July 28

FT Conference: Foreign exchange risk in 1985 (01-621 1355) (July 28).

July 29

FT Conference: The Sixth Paper and Pulp Conference (01-621 1355) (July 29).

July 30

FT Conference: The Sixth Paper and Pulp Conference (01-621 1355) (July 30).

July 31

FT Conference: The Sixth Paper and Pulp Conference (01-621 1355) (July 31).

July 32

FT Conference: The Sixth Paper and Pulp Conference (01-621 1355) (July 32).

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FT Conference: The Sixth Paper and Pulp Conference (01-621 1355) (July 53).

July 54

FT Conference: The Sixth Paper and Pulp Conference (01-621 1355) (July 54).

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FINANCIAL TIMES SURVEY

TURKEY

Under Mr. Turgut Ozal's leadership, Turkey is pressing ahead with bold economic and legal reforms. At the same time the transition to full democracy is proceeding steadily. But the country also has pressing social and economic problems which make the need for change urgent.

Vital need for reforms

By David Barchard
Ankara Correspondent

TURKEY, as it looks towards the rest of the 1980s and beyond, seems better placed today than for half a century to transform into reality Ataturk's goal of catching up with Western Europe and the modern world.

Yet, underlying the sense of dynamism... animating the country there remains a certain fragility. The process of economic and political convalescence from the convulsions of the 1970s is not yet fully over, and it may be several more years before full normality is restored.

National life is still dominated by the energetic and ambitious reform plans of the Prime Minister, Mr. Turgut Ozal. "Turkey lagged behind, unnecessarily, in administration, legislation and all the organisations designed to become a modern society and an industrial nation," says one of Ankara's leading business men.

"Now the Prime Minister is trying to clean legislation and reorganisation which would normally take decades. Into months and years. It's a race against time." Some months later, the Prime Minister's wife, as another government will come to power, it's vital for the

country that he should go as restructured, and the development of a secondary money market is being contemplated.

It is probably because, whatever their political opinions, most Turks agree with this viewpoint to some extent, that Mr Ozal faces relatively little active opposition on most issues. Very few areas of national life will be left unaffected by his changes.

Industry is being prodded into export-directed activities,

with new emphasis on quality control and cost efficiency.

Turkish consumers can, at a price, buy imported goods which were long unavailable. By the end of the decade, most imports into Turkey will not be subject to prior permission, while exporters will have learned to live without subsidies.

Farmers—who still make up nearly half the working population—are being encouraged to take up new crops and methods. Decades of featherbedding have ended and for the first time, producers face direct competition with limited food imports.

Efforts are underway to privatise many of the unwieldy, and usually unprofitable, State Economic Enterprises (SEEs) which have been a drain on the Treasury and a brake on the country's industrial progress. The banking system and money markets are being gradually

More self-confidence

It is not simply ambition to catch up with Turkey's allies in Nato or the European Communities which spurs these changes. To some extent the country is racing against time. If it succeeds, it will emerge early in the next century as a strong industrial and urban power. If it loses, it may face intractable social and political problems.

There are both optimists and pessimists among the Turkish people about the country's future—but despite all the problems of the last 15 years, the degree of self-confidence seems to be growing, as Turks find they can tackle successfully previously unfamiliar activities such as electronics, overseas contracting, engineering, and exporting.

But the risks are serious ones. Turkey's statistical profile is



President Evren (left, in the centre picture) is the guardian of the 1982 Constitution which aims to provide stability as the country moves rapidly away from its traditional village life and becomes a modern urban and industrial society (symbolised by the headquarters of the Turkiye Is Bankasi in Ankara (top, right))

that of a young society in a state of flux. Population growth may be slowing down, but at around 2.3 per cent annually it has social and political consequences which are hard to handle. Nearly half a million young Turks are added to the labour market every year. Unemployment is believed to be around one in five in average. In some regions, notably in the east of the country, the percentage is very much higher.

The birth rate creates severe imbalances in rural society and has led to a flight from the village to the big cities which creates further problems. Over the last few decades, cities such as Istanbul and Ankara have seen their populations growing by an average of 6 or 7 per cent a year—figure which would be hard for any administration in the world to cope with.

Unemployment, rising expectations, severe inequality between income groups and between regions, cultural tensions between the generations—nearly 60 per cent of Turks are under 20 years of age and there are marked differences in attitudes between young urban Turks and their more rural parents—it all adds up to an explosive mixture which in part explains why during the late 1970s the country's social and political order came near to breakdown.

The political and economic costs of this transformation are

high but they are proportionate to the likely benefits. No plausible alternatives have so far been suggested—and when Mr Ozal was edged from office and replaced by a critic in 1982-83 at the economic helm, Turkey's economic recovery quickly started to show signs of wilting.

Transformation

The costs and the risks affect four social groups: the large holding companies which grew up under the import-substitution policies of the 1960s and 1970s. Most seem broadly to accept, at an intellectual level, the need for what Mr Ozal is doing. Accepting it at a business and political level is much harder if you are unable to make new investments and some of your subsidiaries are surviving only on the tolerance of banks who have been prepared not to foreclose on outstanding loans compounding at between 50 and 80 per cent annually.

From time to time, therefore, breezes of criticism have drifted from parts of the business world. Pressure would probably have been much stronger if Mr Ozal had not established such a strong political base after the elections of 1983 and 1984. The bureaucracy and other fixed income groups have also little to thank Mr Ozal for. Pay scales have been held down and

living standards eroded. Many civil servants have an elitist outlook and are mildly shocked by Mr Ozal's proposals to limit the extent of government control and to sell off SEEs. The criticism would be serious here if it affected members of the officer corps as well. So far, the signs seem to be that it does not. But Turkey's civil service is traditionally an enormously influential interest group able to drag its heels if it wishes.

Pressure from the other two social groups—organised labour and the intelligentsia and students—has to a considerable extent been contained by the provisions of the 1982 constitution, and the legislation which followed it. Political activity, writing, unionism, the press, and academic life are all at present more closely supervised than was the case in Turkey a decade ago. Even when—probably in another year or two—marital law is finally lifted in the country's three major cities of Ankara, Istanbul and Izmir, the new legislation will remain.

Turkey's military as well as Mr Ozal regard it as necessary to prevent a return to social and economic chaos. They strongly resent Western and European criticism on these points, regarding it both as interference in the country's internal affairs

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Trade Financing: It takes a lot more than just finance

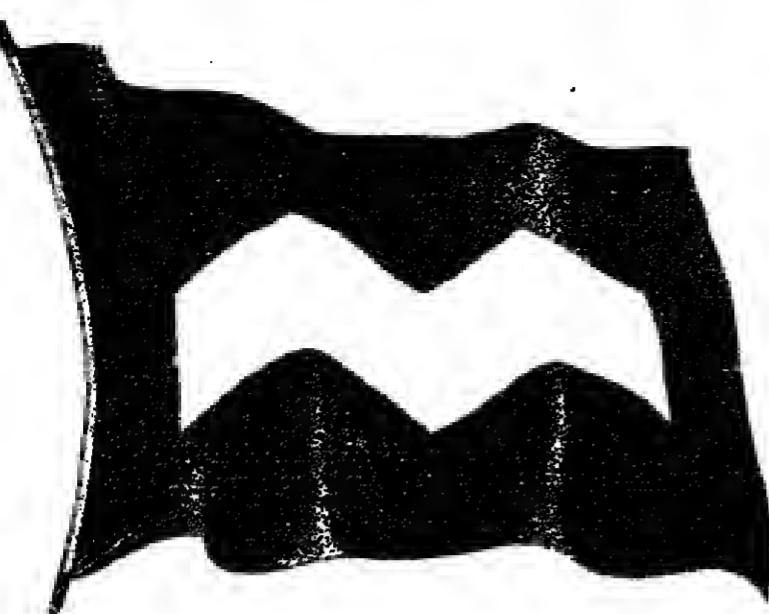
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- Marti Agency Ltd. Tehran (Forwarding)

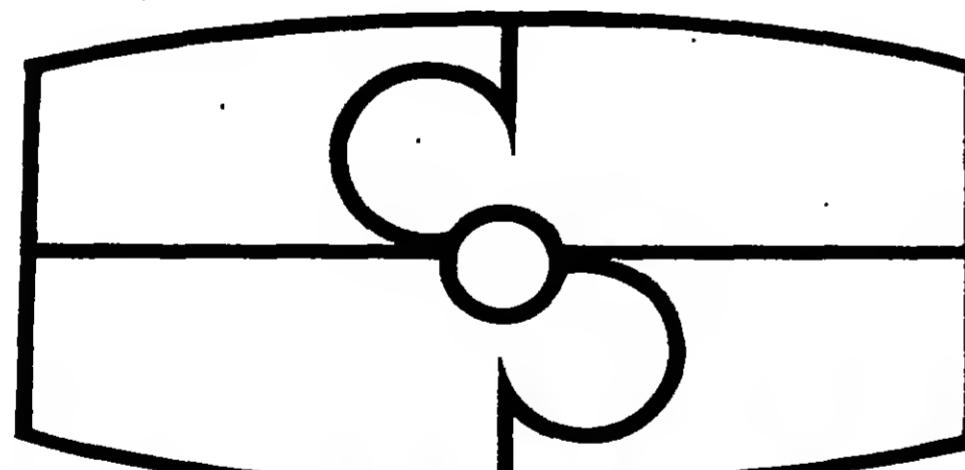
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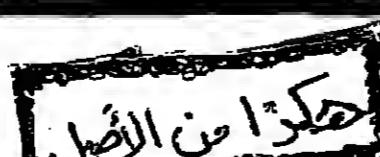


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TURKEY 2



ALTHOUGH Mr Ozal still dominates the political scene 18 months after Turkey's first general elections since the 1980 military revolution, rivals are emerging. Their challenge outside Parliament is also likely to prove a threat to his economic reforms. Meanwhile, the military continue to exert a powerful behind-the-scenes influence as the guardian of the new constitution.



Turkey's new single chamber National Assembly has been elected since the 1983 elections but the parties outside it are now gearing up for the chance to win seats in next year

The start of the big sort-out

The mid term elections

DAVID BARCHARD

excluded from the general elections.

This has produced a curious, if temporary, six-party system which may be sorted out in the June 1986 by-elections to the 1989 General Elections.

The Prime Minister's main rival, Mr Suleyman Demirel, is banned from politics for 10 years. His chance will come if the electorate were to hanker for a return to the status ante-Ozal. The True Path Party got only 13 per cent of the vote in the 1983 local elections. It has since been agitated by a bid for leadership by Mr Mehmet Yavuz, the former head of Turkey's Union of Chambers of Industry and Commerce.

It also means that until then, the second and third largest parties in the country are not represented in parliament, have limited official recognition (though they do get some state aid), and are seldom allowed broadcasting time—even though two parties which seem doomed to extinction in 1983 enjoy all these things.

One of the key questions of Turkish politics is whether the left or the right is the more split. Both offer the voter a choice of three.

On the right, with the ineffectual Nationalist Democracy Party, expected to disappear, the basic battle is between Mr Ozal's Motherland Party and the True Path Party, set up by supporters of the ousted premier of 1980, Mr Suleyman Demirel. That battle is complicated by subdivisions in each party.

For the present however, the advantage clearly rests with Mr Ozal's Motherland Party. It not only enjoys the fruits of office. It is also untroubled by the bad record of the politicians of the pre-coup period. But it is a very new growth and was forged out of very divergent right-wing elements by Mr Ozal in 1983.

As is generally known, Mr Ozal trounced his rivals and went on in free local elections to keep his first place against a challenge from the parties

in April—as if its unity is guaranteed for the time being. Its fortunes will probably rise or fall with the outcome of the Prime Minister's economic policies.

The Prime Minister's main rival, Mr Suleyman Demirel, is banned from politics for 10 years. His chance will come if the electorate were to hanker for a return to the status ante-Ozal. The True Path Party got only 13 per cent of the vote in the 1983 local elections. It has since been agitated by a bid for leadership by Mr Mehmet Yavuz, the former head of Turkey's Union of Chambers of Industry and Commerce.

A similar rivalry may clip the wings of the Social Democracy Party, the country's second largest. Its leader, Mr Ekrem Inal, stepped reluctantly into the breach in 1983 and his party, Sodep, has become the main inheritor of the 30 to 40 per cent of Turkish votes which used to go to the centre-left Republican People's Party.

But in August this year, another right-wing party, tacitly backed by Mr Bulent Ecevit, the Social Democratic former Prime Minister, will be set up. It is unlikely to get as many votes as Sodep, but will probably keep Sodep from making a breakthrough. Rank and file members of the new party privately admit that it will probably take more than two elections before all the votes on the left are back under one umbrella.

Others however point out that if Mr Ecevit wants to be technically eligible to stand for a second term that year.

In the short term, Turkey's political life seems rather anaemic with a novice parliament and an ineffectual opposition. But at constituency level, all the major contenders are putting in efforts to build up their parties, aware that the present decline of Turkish politics is not going to last for ever.

A trouble-shooting team leader

The Ozal style

DAVID BARCHARD

WHEN Mr Ozal took over as Prime Minister in December 1983, he brought with him a distinctive style of administration. The cabinet was reshaped with eight ministers of state, attached directly to the Prime Minister's office, directly supervising problem areas.

Responsibility for the economy was divided between the powerful Undersecretariat of the Treasury and Foreign Trade (a new creation) and the State Planning Organisation, with the deputy prime minister, Mr Kemal Yilmaz, one of Mr Ozal's most loyal and trusted lieutenants, acting as a kind of general co-ordinator.

Other names stood out. Mr Adnan Kahveci, believed to have been voted for as minister job, was given the title of Chief Adviser to the Prime Minister. The government spokesman, Mr Mesut Yilmaz, occupied a prominence which had not been enjoyed by most of his predecessors.

In the Motherland Party, Mr Halli Sivgin—identified by his critics in the Turkish press with the far right wing of the party—occupied the limelight.

Finally, in April 1984, the prime minister's youngest brother, Dr Yusuf Bozkurt Ozal, was brought home from Washington where he had been working with the IFC, and made head of the state planning organisation.

Behind these changes, there seemed to be an effort to restructure Turkey's creaky bureaucracy in a way which would enable Mr Ozal's men to bring as much direct pressure as possible to bear on particular problems. This impression was heightened in May 1984, when a vast series of administrative shake-downs placed most of the state sector under the particular responsibility of various individual ministers of state.

In most sectors of course, it will take time before Mr Ozal's administrative shake-down can be properly assessed. There have been some complaints that authority is now too fragmented. "You have the steel sector divided between the Ministry of Industry which handles some plants" says an Istanbul businessman "and the private sector where there is no sectoral control and the Minister of State handling some other plants. An overall approach for the sector and



Prime Minister Ozal, leader of the Motherland Party after victory in the general elections two years ago; after last year's administrative shake-ups there is plenty to wave about

more co-ordination is really what is needed."

"Plus ça change, plus c'est la même chose," says another Ankara businessman firmly. The system of ministers of state produced one trip-wire in January this year, when Mr Ismail Ozdaglar, who had been a trouble-shooter in the energy sector, was forced to resign after being accused of demanding bribes from a Turkish shipping magnate.

Mr Ozdaglar's case is currently being investigated by a parliamentary committee and he is likely to be tried by the Supreme Court later this year. The case sparked off public criticism against Mr Ozal's chief adviser who had advised the shipowner to tape-record his conversations with Mr Ozdaglar.

Mr Ozdaglar's resignation followed that of the Finance and Customs Minister, Mr Vural Arican, some months earlier. There has been talk of other cabinet changes including possibly that of foreign minister. To some, this reflects the fact that in 1983 the Prime Minister had to pick a relatively inexperienced team. To others, political factors are the key.

These certainly played a part in the dropping of Mr Halli Sivgin as deputy chairman of the Motherland Party in April at the Party Congress. Mr Ozal's overriding concern is to hold the party together and Mr Sivgin had appeared to be building up his own power-base. Among the new faces at the top of the party is that of Mr Bulent Akarca, a western-

educated journalist who is fluent in English and French and now handles the party's external relations. His promotion to the party's executive committee was seen as a sign that Mr Ozal was deliberately encouraging the political centre to assume more prominence.

The same lesson is generally drawn from the rise of Mr Mesut Yilmaz. Sometimes tipped as the next Foreign Minister, Mr Yilmaz is still only 30 but has become one of the key figures in the cabinet. There are even those who see him as a possible successor to Mr Ozal though his role so far appears to be more that of a trusted staff officer.

Other key figures in the administration are Mr Ekrem Inal, the Undersecretary of the Treasury and Foreign Trade and Mr Yusuf Bozkurt Ozal. Mr Ozal has quickly grown into his new office and though the Ozal Government is sometimes criticised for relying on relatives of

the Prime Minister, Mr Yusuf Bozkurt Ozal is not among the names criticised. "A very sharp negotiating mind," says one head of a foreign company who has done business with him.

Mr Pakdemirli—an indefatigable negotiator—now seems a much more established figure than he did a year ago. His Undersecretariat—whose powers replaced those of the formerly influential but very conservative finance ministry—is no longer challenged but seems to be a part of the landscape.

The system of administration remains very much an ad hominem one. Plans in the Prime Minister's office seldom seem to be cast far in advance and schedules can change abruptly without warning. This is perhaps inevitable in a Government which sees itself as racing against time in an effort to push through reforms and break the bureaucratic mould which formerly encapsulated Turkish administration.

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Martial law starts to relax

IN THE PAST six months, the last remnants of the military presence has virtually faded from the streets of Ankara. The withdrawal to the barracks may be part of a plan to establish Turkey's credentials in Europe and the West as a country in transition to democracy.

More important, however, are internal considerations which make the military wish to maintain a lower profile. As one observer puts it: "The Armed Forces need to retain their popularity as a means of pulling the carpet out from under the political opposition."

The attitude of conscripts who make up more than half the massive 600,000-strong Turkish armed forces is also a factor. "They don't want to bear that (the return to democracy) is not working."

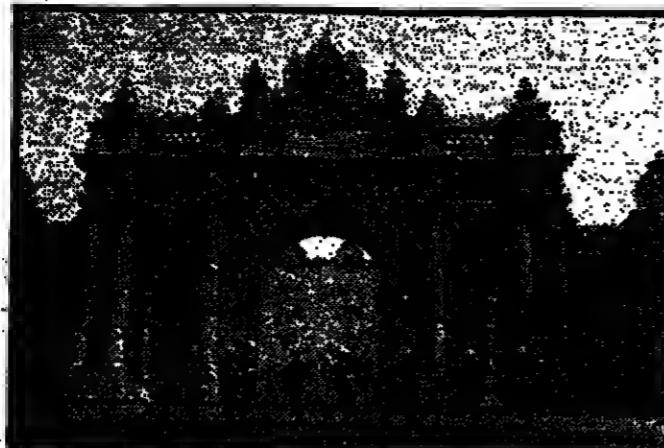
Like most Turks, the conscripts in the military at the country's stations, the forces which stopped the march and terrorism of the late 1970s that claimed more than 5,000 lives.

Unlike their officer counterparts, however, they do not have any vested interest in military rule and they genuinely appear to believe in President Kenan Evren as the guardian of the country's democratic framework.

Martial law has been lifted in all but 23 of the 67 provinces and a loosening up of the tight disciplines imposed after the 1980 coup seems to be well under way. However, in the major cities martial law remains in force. Among other things, this means that trials in martial law tribunals, something relatively common for civilians in Turkey, continue.

Civilian political life is reviving and the military have established a good working relationship with Mr Turgut Ozal and his ruling Motherland Party, despite some fierce opposition of the party's Islamic cleric wing.

Nowadays, they are allies by political leaders and frequent visits of the Government's economic policies from wage-earners and the press. Political discussion, however, remains limited by laws pushed



The Army on duty outside the Dolmabahce Palace, Istanbul

through after the 1980 military takeover.

Arguing that political liberalisation would mean a return to fighting in the streets—an argument even some left-wing Turks would find it difficult to deny—Evren has set his face sternly against any amendment to the strict Constitution of 1924, during his term in office ending in 1989.

Elsewhere the supervisory mechanisms created by the military continue to operate. One such is the Higher Education Board or YOK, which was set up by the military and

Beside which, the Turks view their Army with historical perspective—for 600 years of Ottoman rule, the military authorities and the Government were indistinguishable. The role of the army in national consciousness is immense. It was the army which conquered modern Turkey from the Byzantines and which, under Ataturk, threw out the invaders from Anatolia in the 1920s.

However in the 1980s a less conspicuous presence is being sought. The military are keen to dispel any ideas that their members, especially career officers have too comfortable a life compared with civilians.

Officers' clubs are now to be found all over the country. Many are quite modest, though others are often located on prime sites. Others are luxurious, officers regard them as compensation for low pay in the services.

The kind of envy which an apparently privileged existence might attract is one worry for the top leadership. A second is corruption. This problem became more acute during the years of army rule. There have been several prosecutions in martial law courts of officers at the major or colonel level who are accused of using their influence for personal gain.

The military are also anxious to avoid discontent among the junior officers, who are more exposed to radical political currents than their elders. However, it is always stressed that the 1980 military intervention took place within the normal chain of command of the Armed Forces. Western diplomats do not regard the Turkish army as one prone to a junior officers' coup. Hierarchy, discipline, and obedience are everything.

"MUCH FWER than when I left" was the verdict of one of Turkey's leading journalists who recently returned to the country after a year abroad. He cited government scandals and some criticism as types of news article which could not have been published easily when he went abroad.

Certainly many of the controversial features of the Turkish press scene seem to be fading gradually. There have been no shutdowns of newspapers by martial law authorities in 1985 and the major press trial of the forthright Mrs Nazli Ilcak of Tercuman, a right-wing daily—this year ended in acquittal. Certain restrictions remain.

The newspapers cannot publish the discussion of what went on under the military, for example, and former politicians such as Mr Bülent Ecevit and Mr Suleyman Demirel remain non-persons in the shadows. Mr

Demirel—who is an active force in politics—is usually only referred to by the code-words "Someone who knows."

Most Turkish journalists, however, are not rushing to test out their freedom. Martial law is still in force in the largest cities and does impose periodic bans on news items. For example, a press conference by the playwrights Arthur Miller and Harold Pinter in Istanbul were banned in March. So, too, was a meeting of a press conference by the President of the European Parliament, Mr Piet Dankert, during the same month.

Such bans may be unnecessary. Left and Right alike in Turkey tend to respond independently to claims by foreign visitors or politicians that there is anything amiss with the country's human rights record. There seems to be something close to a national consensus on this, although it has to be

30.1 per cent of the vote to come second in the general elections, from which the traditional parties were banned.

The Social Democrats took 23.4 per cent of the overall vote, against the Populist Party's very poor 8.7 per cent.

Sodep had been prevented from participating in the General Election, having failed to overcome successive military vetoes of a necessary quota of founding members. Mr Inonu was one of those originally vetoed, despite his excellent credentials as someone who had not before been involved in politics.

The 58-year-old university

dean had held posts in the physics faculties of Turkish and U.S. universities since 1951. His most important work had been in atomic physics, which he began under President Eisenhower's Atom for Peace programme. More recently, he had also served on the executive board of Unesco in Paris.

He saw his role in Turkish academia as trying to protect university life from political events. A career in politics, despite his family background, was not part of the picture.

Now that he has made such a success of his new career, he feels a bit nervous. It is not only because of his unhappy position as leader of a party which has no voice in Parliament. He says that, despite Sodep's following, its

policy and views are completely ignored by the state-owned television and radio organisation TRT. Lack of coverage might give the impression of a lack of action he fears.

Coverage of Mr Inonu

probably does not possess the sort of political guile necessary to win enough seats for a majority, should predictions of an early general election prove correct. For this reason, the party is seeking to merge with the Populists. The signs are that this course might gain approval at the PPF's congress in June.

But the administrative problems of merging with a strong party could well inside it may prove insurmountable. What is more, both parties face competition from the Left through a new party, scheduled to be formed in August by followers of Mr Ecevit.

If Sodep's impressive gains were to be wiped out in another election, one gets the impression Mr Inonu would be too unhappy about returning to a quiet academic life.

Stephanie Gray



Erdal Inonu, leader of the New Social Democracy Party (Sodep).

PROFILE: ERDAL INONU

Politician who prefers academic life

IT COMES as some surprise to find the man who has established himself as the second most important figure in Turkish politics since the 1980 coup has all the airs of the quiet academic existence he has led for most of his life.

Yet possibly not so surprising when one considers that Mr Erdal Inonu, the leader of the new Social Democracy Party (Sodep), is the son of Ismet, Ataturk's comrade-in-arms and successor as President.

A professed reluctant politician, Erdal Inonu founded all the pundits when the March 1984 general elections found himself in the awkward position of de facto leader of the opposition with no representation in Parliament.

While Mr Turgut Ozal's Motherland Party won a sweeping victory in the polls, Sodep, capturing many of the votes that might have gone to Mr Bülent Ecevit's banned Republican People's Party, wiped the floor with the Populist Party, the official opposition party in Parliament. Only four months earlier, the latter had gained

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No rush to test boundaries of freedom

Broadcasting and the Press

DAVID BARCHARD

admitted that up until now it has not been easy to get claims of ill-treatment published in the press.

For most newspapers, the emphasis is very much on the circulation stakes with television, cars, lottery and other hand-outs being used to woo the reader. Turkish newspapers readers are fond of reading more than one paper each day.

Such fans may be unnecessary. Left and Right alike in Turkey tend to respond independently to claims by foreign visitors or politicians that there is anything amiss with the country's human rights record.

There seems to be something close to a national consensus on this, although it has to be

sistently managed to keep in step with majority instincts.

Hurriyet, like all the other papers except Cumhuriyet, relies extensively on colour printing and supplements.

Down market, several newspapers now offer their readers a diet of garish sensationalism with little or no hard news on the front pages. Cumhuriyet, on the other hand, has gone up

market since 1980.

The left-wing fulminations which once filled up its columns are giving way to an emphasis on in-depth coverage. The paper's economic reporting has become a major source of news for businessmen.

Cumhuriyet's major rival on the right, Tercuman, is marking time as far as its circulation is concerned. It remains an unashamedly polemical paper which has not changed greatly since the 1970s.

One of the points on which

all Turkish papers seem to be in agreement is that the country's television service could do better. Under its present director, Mr Tuncer Toskay, the State radio and television has become something of a whipping boy for the press.

The TRT suffers from the disadvantage of offering only a single television channel (a second one is contemplated) which means that the entire nation tends to focus on the low points of the previous night's broadcasting.

News presentation and documentaries tend to be carefully sanitised against controversy, as well as ponderous and slow-moving by European standards.

Small wonder that there has been a video explosion in Turkey's big cities over the last half decade offering Turkish viewers the chance to select their own alternative.

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Relations with the U.S.

ROBERT MAUTHNER

TURKEY'S relationship with the U.S., in spite of all its ups and downs, is one which is based firmly on mutual interest and need and is certainly the most solid that Washington has with any country in the Eastern Mediterranean/Middle East region.

For the U.S. it is an essential plank of foreign and defence policy to maintain close relations with a country which is so strategically placed on the Eastern wing of Nato and which has common borders with the Soviet Union, Iran, Iraq, Syria, Greece and Bulgaria.

For the Turks who, in spite of Kemal Ataturk are periodically tempted to look East because of what they perceive to be the lack of interest and even rejection of their country by their chosen European partners, the U.S. connection is their one sure life-time to the West.

The Americans like to say that their friendship with Turkey dates back to the 18th century and was officially consecrated by a treaty in 1830. But for all practical purposes, it was forged in the crucible of the uncertain post World War II period, when Turkey's traditional fear of Russian expansionism was compounded by Moscow's Middle Eastern political manoeuvres and Stalin was casting a steady eye on Turkey's eastern provinces.

Since 1947, the U.S. has been pouring money and expertise into Turkey to the tune of \$7bn in military aid and nearly \$4bn in economic aid. It is the military aspect, however, which provides the cement for the whole relationship.

They like to argue that the aid given by the U.S. is no more than a proper payment for Turkey's contribution to western defence. Not only does it have the second largest army in Nato, with more than half a million men, but it provides the alliance with strategically placed air bases and some of its best intelligence gathering installations.

Moreover, between 5,000 and 6,000 U.S. military personnel are stationed on bases which, since 1980, have been classified as joint installations, though technically they come under the Turkish command structure. They include such major airfields as Incirkil, near Adana, on the Mediterranean coast close to the Syrian border, and Firatli, near Diyarbakir, in Eastern Turkey.

Under an agreement signed in 1982, military airfields throughout the country are



President Reagan listens to Prime Minister Ozal's parting remarks as he leaves the White House after their meeting last month



TURKEY'S role as a military ally of the West remains the cornerstone of its foreign policy. But there have been stresses on its relations with the European Community and with Greece over the last half decade. These have proved hard to resolve. The key

friendship with the United States was cemented with a highly successful visit to Wash-

ington by the prime minister, Mr Turgut Ozal, last month.

Turkey's importance to the U.S. stands at an all-time peak. This has played a major part in keeping its rivalry with Greece and its disagreements with the EEC under control.

Military assistance for the current fiscal year amounts to U.S.\$700m, with a further \$175m allocated in the form of economic aid. For fiscal 1986, the Reagan administration has asked for a total of nearly \$1bn to be approved by Congress, a sum which the Senate Foreign Relations Committee has already voted to reduce, but only by \$70m.

The continuing problem over aid funds has not, however, prevented a real improvement in Turkey's relations with the U.S. since Mr Turgut Ozal became Prime Minister after the general election of November 1983.

Mr Ozal's market-oriented economic policies, coupled with his efforts to cut inflation and open up the Turkish economy to international trade, have, not surprisingly, found great favour in Washington.

During his recent visit to the U.S., President Reagan gave Mr Ozal something of a red carpet welcome, a fact that was quickly noted by the ever-sensitive Turks. If Mr Ozal can also deliver the political goods by restoring full democracy in his country and helping to bring about a Cyprus settlement, a new honeymoon between the U.S. and Turkey may be on the cards.

But honeymoon or not, it is difficult to see how two countries whose interests are so intertwined, can afford to have anything but a transient quarrel.

Misunderstandings persist

Robert Mauthner, Diplomatic Correspondent looks behind the strains in relations with the EEC

MORE THAN 20 years have passed since Turkey signed an Association Agreement with the European Community which was supposed to symbolize Turkey's status as a European nation and to prepare it for full membership of the EEC.

On neither score have the original objectives been fulfilled. The Turks will have seen their association agreement frozen for political and human rights reasons, and have consequently been deprived of some U.S. \$320m Community aid since 1981. They feel a deep sense of grievance at their "rejection" by Western Europe.

That grievance is all the greater because, with rare exceptions, there is a general refusal in Ankara to look facts in the face on the European issue and to search for other more deep-seated reasons than the ones officially given for Western Europe's coolness towards Turkey, namely a feeling of cultural and religious incompatibility.

While the Turks are told that their relationship with the European Community or the Council of Europe can be normalised only after the restoration of full democracy in Turkey, the answer is always the same. The Europeans do not understand the historical role that the army has played in Turkey as the defender of fundamental political and moral values, it is claimed.

Turkey is therefore a very special case, which cannot be compared with Western European nations, whose evolution has been quite different.

That statement may very well be true, but what the Turks often do not realise, or accept, is that it begs the very question that it is supposed to answer. Are the values, ideals and historical perceptions of Turkey and Western Europe sufficiently similar to permit the integration of the two? There are many, even in Turkey, who have expressed doubts on the subject.

Turkey's stormy relationship with the Council of Europe is a case in point. Ankara attaches inordinate

importance to its membership of an organisation which long ago sunk into Europe's consciences as a symbol of Turkey's European identity.

The Turks, as did the Greeks before they became members of the European Community, feel that membership of the 21-member organisation somehow establishes both their European and democratic credentials.

Unfortunately for Turkey, the Council of Europe's functions are most clearly defined in an area in which Turkey's recent record leaves much to be desired: the organisation's main role today is as the guardian of human rights through its offshoots the European Court and European Commission on Human Rights.

While Turkey expects to be treated on a par with every other member of the organisation, it considers as interference in its internal affairs any attempt by the Council to pass a judgment on human rights cases in Turkey, such as the trials of some activists and trade unionists.

Tactics like walking out of ministerial meetings of the Council of Europe to protest against the Council's decision to deny Turkey the presidency for another year, as the Turkish representative did last month, take the place of addressing the complaints which are at the heart of the issue.

To a lesser degree, a similar attitude is taken by Ankara towards its Association Agreement with the European Community. While the Europeans are castigated for freezing the fourth financial package of their resistance to apply the agreement's provisions on the freedom of movement of workers, due to come into effect in 1986, little or nothing is heard in Ankara about its own failure to apply certain essential clauses of the agreement.

The Turks failed in 1977 and 1978 both to make the first planned alignment of its external tariffs with the common external tariff of the European Community and the third 10 per cent reduction in its customs duties on imports from the Community.

Given this situation, the fact that most law is still being partially applied in Turkey, namely that the restoration of democracy in several other fields is still incomplete in spite of the encouraging progress that has been made

in this direction, it would clearly be imprudent for Turkey to apply for full EEC membership now.

Mr Turgut Ozal, the Prime Minister, has been talking of a possible "surprise application" ever since he won the general election in November 1983, but it is difficult to see what could be gained from such a move. The least that can be said on the subject is that Ankara would be risking an embarrassing diplomatic rebuff if it were to make a membership application at this juncture.

Denmark, which has been particularly punctilious in monitoring the Turkish political and human rights situation, and Greece, to name only the two most obvious opponents of Turkish entry into the Community, would certainly veto any membership application by Ankara.

Even within the internal situation in Turkey, some members of the Community have condemned the Turkish invasion of Cyprus in 1974 and have refused to recognise the subsequent declaration of independence by the Turkish northern part of the island.

It looks, therefore, as if the restoration of close Turkish-European relations is heavily dependent on the internal situation in Turkey and on a Cyprus settlement. The best that can be hoped for in the foreseeable future is a slow

reactivation of the Turkey-EEC Association Agreement as progress is made by Turkey towards a full return to democracy.

The whole problem is complicated by the fact that Turkey is a much-valued member of the Atlantic Alliance whom no one wants to antagonise to the point that the Turks will turn their backs on Europe and the West in general. The risk of exposing Nato's south-eastern flank to hostile influences is not a prospect that either the U.S. or Western Europe wants to contemplate.

For Turkey, its strategic situation and substantial contribution to Nato with, it should be said, enormous U.S. financial and technical help, is an important bargaining counter in its relationship with Western Europe. For the European Community, Turkey's Nato membership acts as a sharp brake on the tendency of some member countries to write off the Turks as suitable partners in the European enterprise.

In the longer run, it is the realisation by the European Community and Turkey that they are condemned to pool their defence efforts, rather than any feeling of common destiny, history or culture, which is likely to be the deciding factor in maintaining the links between two sceptical partners.

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جامعة من الأفضل

Little dialogue on Cyprus dispute

"WE propose conciliation with Greece. Our proposals aren't reciprocated," says an Ankara official. From the Turkish capital, the Turkish-Greek dispute over Cyprus appears to be blocked by the powerful personality of a Greek prime minister who shows no interest in improving relations.

Until Mr Papandreu became prime minister in Greece in 1981, the bureaucracies of the two countries maintained regular contacts. Teams from the foreign ministries of Greece and Turkey met several times a year for negotiations, the aim of which seemed to be more to keep dialogue alive and prevent the risk of confrontation getting worse, than to thrash out practical solutions on the areas of disagreement.

For the past four years, however, there has been virtually no dialogue and Greek foreign policy has rested largely on the portrayal of Turkey to the European Community, to the U.S. and the rest of the outside world as a hostile power with expansionist designs.

This situation might have been expected to lead to a serious deterioration in the Aegean. Somehow it has not. There have been occasional flare-ups. Last spring, Greece threatened to withdraw its ambassador from Ankara after it claimed that one of its vessels had come under fire during Turkish naval exercises in the Gulf of Saros.

But the incident proved to be a false alarm. Athens backed down, though it continues to protest regularly at infringements of its airspace by Turkish jets. This spring, as last year, it brushed aside publicly dangled olive branches from Turkey, when Mr Ozal, the Turkish prime minister, called for more trade and technical and tourist co-operation.

There are several possible explanations why tension has not worsened. One could be that Mr Papandreu's bark, as far as Turkey is concerned, is worse than his bite. His remarks are largely for internal consumption and he is too shrewd to allow jaw-jaw to turn into war.

A second factor could be that Turkey, having decided that Athens is not in the mood for dialogue, has greeted Mr

Papandreu's accusations with NATO into taking sides. Last autumn, the Greeks appeared to have found a plausible way to open a rift between Turkey and NATO when they fêted the Turks into protesting at the stationing of NATO defences on the island of Lemnos.

So several areas of disagreement remain unsettled. These are:

• The delineation of the continental shelf in the Aegean. Turkey rejects Greek claims that the islands are entitled to virtually all the continental shelf, rather than the vastly larger mainland. It cites a 1976 UN Security Council decision urging the two sides to resolve their problems through talks.

• The flight information region for planes in the Aegean. Greece regards this as being 10 miles. Turkey wants it to remain at six. The issue

Relations with Greece

DAVID BARCHARD

is privately admitted to be one which should never have been politicised in the first place.

• Minorities in each other's territory. Turkey claims that the 120,000 ethnic Turks in Western Thrace are being denied basic rights granted under the 1923 Treaty of Lausanne, including education, land rights, and cultural freedoms.

Greece points out that only an estimated 7,000 Greeks remain in Istanbul (in 1923 there were roughly equal-sized minorities in the two countries) and makes similar complaints.

• Turkey says Greece has violated its Treaty obligations by stationing troops and weapons on islands which were reded to Greece on condition they remained demilitarised and which could conceivably be used as forward bases for an attack on Turkish territory. The Greek reply is that the islands are much more likely to be attacked by Turkey, and in any case, Turkey's protests look very much like a claim that Greece is not fully sovereign in these territories. It is the kind of dispute which would blow away immediately if there were normal political relations between the two countries.

Both countries have tried to wean or pressure the EEC and

NATO into taking sides. Last autumn, the Greeks appeared to have found a plausible way to open a rift between Turkey and NATO when they fêted the Turks into protesting at the stationing of NATO defences on the island of Lemnos.

It sounds like a rosy picture, but the truth is still somewhat uncomfortable. Mr Ozal's medicine has cauterised many of the ills afflicting the Turkish economy half a decade ago, but normality, especially for industrialists, has yet to make a full return.

The positive side of the balance sheet remains impressive. Turkey's external payments are under control — in fact as far as foreign currency goes, there is now something of a surplus on Turkish markets. It is the Turkish lira which is hard to find.

Exports have risen from \$4.7bn in 1981 to \$7.1bn last year, growing by 26 per cent in 1984 alone. Further growth of 15 per cent is expected this year. Imports are growing too, but the trade deficit (\$2.9bn last year compared to \$4.2bn in 1981) has been kept under control. Payments delays are a thing of the past.

There has been a considerable degree of liberalisation — including food imports, once regarded as a taboo in Turkey — and shortages are a thing of the past. If you can pay for it, you can find it. This, it has become, the basic market rule.

On the current account, Turkey continues to run a substantial deficit: \$1.4bn last year and probably \$1.2bn this year. Handling a total foreign debt which has now topped \$20bn will be particularly tough in 1985 and 1986, described as "bump years" by the bank.

The Turkish side was particularly concerned not to appear intransigent in the eyes of the U.S. — though it rejects claims that diplomatic pressure from the U.S. was the chief reason for getting the intercommunal talks going again.

To the Turk in the street, the Cyprus problem is solved. Both communities live in peace and relative prosperity. No lives are lost and further fighting looks unlikely. The main discontent is that the Turkish Republic of Northern Cyprus is not recognised by any government other than Turkey.

Elections in Northern Cyprus and in Greece imply that the international momentum for a resumption of talks is unlikely to get going again before the late summer.

As did what chance they see for agreement, then, Turks and Cypriots tend to shrug their shoulders and say that a settlement will only be reached when and if the government of mainland Greece wants one.

In 1980, when Mr Ozal first



Loading and unloading at Alsancak, one of Turkey's main export ports, Izmir

Mr. Ozal's medicine aids the patient



AS MR OZAL'S
restructuring pro-
gramme moves into its
sixth year, exports are
higher than ever. Inflation
remains a severe
problem, however, and
industry has to live with
soaring interest rates.
Growth is continuing
but full stabilisation has
yet to be attained.

and means a regular round of
price increases on basic pro-
ducts.

However, the key culprit for
Turkey's inflation is now
regarded generally to be the
budget deficit. Last year, it
reached TL 900bn (\$2,000m) or
about 5 per cent of GNP — about
three times expected levels. Again
there were some extenuating

reasons for this.

As the Prime Minister's

brother, Mr Yusef Bozkurt Ozal,

the head of the State Planning

profit find themselves slipping into bad debts at such rates.

The Government so far has had little solace to offer the business world. High interest rates are needed to ensure that banks can write off bad debts which may in some cases make up nearly half their lending portfolios.

But punitive interest rates create a vicious circle in which many banks find it hard not to incur ever more unmarketable debts. Meanwhile, because of the lack of an effective secondary money market, the budget deficit fuels inflation still further.

There has been relatively little heard so far this year about another potentially serious long-term inflationary pressure: organised labour is currently weak, but Turkey's civil servants as well as its industrial working class are being hard hit by Mr Ozal's policies. So far the premier has been able to brush aside pressure from fixed income groups. Not all industrialists are sure he will be able to do so indefinitely.

If inflation comes down then business activity is likely to show a very fast revival — and the punt will be on for more foreign investment. Virtually all Turks, however, believe that a substantial transfer of resources from abroad through direct private investment is needed to ensure fast growth.

Chipping away at an entrenched and somewhat parochial bureaucracy takes time. Changing the rules — as Mr Ozal has done since 1980 — does not necessarily change the outlook and working practices of particular officials. Only time and experience can do that. But the Turkish environment is becoming steadily more receptive for the foreign investor.

Meanwhile, Turkish businesses are rationalising their management and plant structures and an increasing number are using internationally recognised accounting techniques. Sophisticated marketing, once virtually unknown, has become widespread.

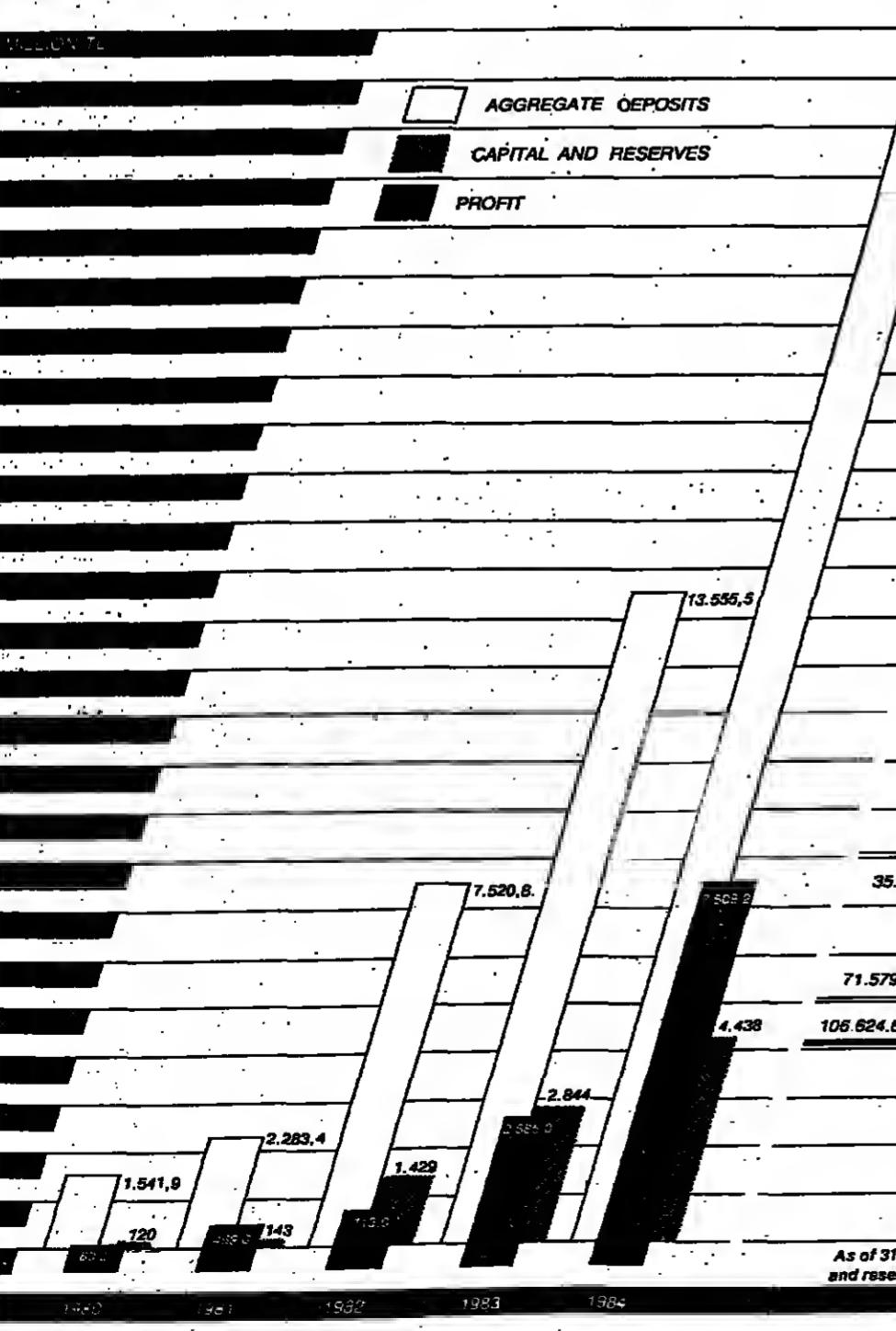
If 1984 had a lesson for the Turkish economy, it was that Mr Ozal and his team were not matched and could not transform the Turkish economy in months.

Fundamental restructuring is both a painful process and a slow one — but there is no doubt that it is under way and Turkish businesses now have their eyes on international markets.

Some of the weaker businesses may wish for breathing space as they struggle to adapt. No one want to go back to the closed economy of the 1960s and 1970s.

David Barchard

WATCH OUR GROWTH DISBANK



TÜRK DIS TİCARET BANKASI A.Ş. BALANCE SHEET AS OF DECEMBER 31, 1984					
1983	ASSETS	1984	1983	LIABILITIES	1984
TL	TL	TL	TL	TL	TL
1,995,000,000,—	UNPAIO CAPITAL	997,500,000,—	4,000,000,000,—	CAPITAL	4,000,000,000,—
1,213,868,469,37	CASH	1,529,659,956,—	830,216,169,79	RESERVE FUNDS	1,258,170,446,35
876,544,774,13	CENTRAL BANK OF TURKEY	1,759,438,926,73	21,640,—	PROVISIONS	177,730,047,68
7,570,570,187,99	BANKS	11,981,350,302,01	4,828,753,970,15	CENTRAL BANK OF TURKEY	577,812,481,02
316,000,000,—	SHARES AND SECURITIES PORTFOLIO	1,016,222,918,78	1,279,502,030,12	SPECIAL ACCOUNT PROVISIONS	
1,931,779,552,32	DEPOSITORY PROVISIONS	2,768,377,731,—	2,274,993,115,03	BANKS	1,678,289,148,69
18,474,984,739,77	LOANS	27,662,232,164,67	13,555,523,882,64	DEPOSITS	25,217,580,255,58
691,480,132,78	VARIOUS RECEIVABLES	146,737,922,36	1,904,755,385,71	FOREIGN EXCHANGE DEPOSITORY ACCOUNTS	6,848,173,876,62
973,772,519,34	SPECIAL ACCOUNTS (CENTRAL BANK OF TURKEY)	1,240,326,888,55	82,276,576,28	PAYMENT ORDERS	604,011,115,66
108,578,186,68	STATUTORY DEPOSITS WITH THE CENTRAL BANK	473,177,298,89	1,148,891,780,59	VARIOUS ACCOUNTS PAYABLE	3,495,827,211,28
544,373,360,17	FIXED ASSETS	1,476,249,220,83	11,980,70	UNCLAIMED DIVIDENDS	35,191,41
47,714,748,83	DELAYED RECEIVABLES	89,230,889,73	2,809,610,542,18	OTHER LIABILITIES	3,058,476,549,74
590,371,796,18	OTHER ASSETS	5,243,057,876,76	2,585,076,432,51	PROFIT	7,508,176,211,82
28,116,025,82	REDISCOUNTED RECEIVABLES	31,547,407,44	35,045,154,493,36		55,704,886,556,97
35,045,154,493,36		55,704,886,556,97			
71,579,513,142,88	CONTINGENT ACCOUNTS	142,875,574,689,09	71,579,513,142,88	CONTINGENT ACCOUNTS	142,875,574,689,09
106,624,867,636,24		198,580,461,246,06	106,624,867,636,24		198,580,461,246,06

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TURKEY 6



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based on sound balance ratios.

FINANCIAL HIGHLIGHTS (million TL)		31.12.1984	31.3.1985
Total Assets	10,411	12,593	
Cash and Due from Banks	7,363	9,596	
Paid-in Capital and Reserves	1,504	2,700	
Total Deposits	4,043	4,403	
Pre-Tax Revenues	1,556	506	



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TURKEY 6

Export expansion wins priority

Foreign Trade and Payments

ROBERT MAUTHNER

THE ECONOMIC reform programme introduced in 1980 by Mr Turgut Ozal, at that time the head of the state planning organisation, has had a profound effect on Turkey's trade and payments structure.

The objective of substitution at the heart of the country's economic policies was replaced by a new outward-looking philosophy which has progressively broken down Turkey's protectionist stockades.

For the past five years, economic policy has given priority to the expansion of exports. A modest start has also been made in pulling down import barriers, though tariffs, as distinct from non-tariff obstacles, still remain very high in many cases.

The turnaround in the trade and payments situation was almost immediate. In 1981, a year when world trade was declining, Turkish exports grew by as much as 60 per cent and, by the end of 1984, were almost 2.5 times more in value (calculated in U.S. dollars) than five years previously.

Significantly, the impressive improvement in Turkey's trade performance has gone hand in hand with a fundamental change in the composition of its exports. Some 20 years ago, nearly four-fifths of the country's very modest exports of U.S.\$36m were agricultural products and only 18 per cent were industrial goods, with the rest being provided by mining products.

Last year, when exports totalled \$7.8bn, the proportions were almost exactly reversed, with industrial products making up 72 per cent and agricultural products 24.5 per cent of the total.

The very creditable export performance has not, however, prevented Turkey from registering a constant though not very remarkable trade and payments deficit since Mr Ozal first introduced his reforms. The country's association with oil and petrochemicals, as well as on sophisticated machinery to enable it to carry out its industrialisation programme has ensured a high level of imports.

In 1984, the trade shortfall amounted to \$3.6bn, though this was 1.6 per cent lower than the previous year, thanks to a 25

per cent rise in the value of exports, compared with an increase of only 16 per cent in imports.

Turkish workers' remittances from abroad, though falling, helped to keep the current account deficit to the much more modest level of \$1.4bn, compared with \$1.8bn in 1983. According to official projections, this will be brought down further to barely more than U.S.\$1bn by the end of 1985.

It is largely the exploitation of Middle East markets that has enabled Turkey to improve its trading and payments performance. The development of trading relations with its neighbours, Iran and Iraq, as well as with other Muslim countries such as Saudi Arabia, Libya and the Gulf states, has been relatively much greater than that with Turkey's traditional European partners.

West Germany, it is true, remains by far Turkey's single most important trading partner, taking nearly 16 per cent of Turkey's exports and providing 11 per cent of its imports in 1984. But the European Community as a whole now only accounts for 38 per cent of Turkey's exports and 27.8 per cent of its imports, compared with 41 and 36 per cent respectively for the Islamic group of countries.

At the same time, the Turks have learnt to be wary of the volatility and unreliability of some of their Middle East outlets, particularly at a time when two of their principal trading partners in the region, neighbouring Iraq and Iran, are fighting an economically debilitating war and oil revenues are falling.

The decline in Turkish exports which occurred in 1983, before picking up again last year, was attributable mainly to a sharp reduction in Iraq's and Libya's imports, in the former case by as much as 50 per cent. This year again, there have been disquieting signs of economic problems in Libya, which in March informed Turkey that the construction projects of as many as 30 Turkish companies in Libya were being wound up.

Such symptoms of instability in some of their most important markets in the Middle East region have made the Turks all the more anxious to put their association agreement with the EEC on the rails again, even if it does not lead to full membership of the Community in the foreseeable future.

Whatever the situation, independent experts believe that Turkey will not be able to achieve a trade surplus for at least 10 years. The prospects for the current account are rather better, but will depend

to a large extent on a continued flow of workers' remittances from abroad and Turkey's capacity to develop a lucrative tourist industry, at present still in its infancy.

As a result of Turkey's improved economic situation, it is now in a much better position to finance its payments deficit by borrowing on the international capital market. However, it is by no means over the hump yet. International bankers have not forgotten that only six years ago, Turkey was obliged to reschedule about 50 per cent of its \$1.1bn debt outstanding at the end of 1979, and the International Monetary Fund continues to have some doubt about Turkey's present economic policies.

As a result, though the Government and state sector managed to raise nearly \$2bn on the international markets last year, Turkey still does not have a top credit rating. It took three months of arduous negotiations to arrange the syndication by a group of 21 banks of a \$500m seven-year loan facility for Turkey earlier this year.

The borrowing climate has not been improved by the obvious hesitations shown by the IMF in completing a new one-year standby facility for Turkey of about SDR 255m (\$260m), apparently because the international body considers the Turkey's growth targets for 1985 are too high and that it is spending too much on public sector projects. On May 14, the syndication with the IMF was broken off after two months apparently because of disagreements over growth targets. Talks will resume in the autumn.

A cloud hanging over the whole situation is that Turkey faces a particularly heavy debt-service burden during the four years from 1985 to 1988, since it will start repaying this year

Debt Service Requirement

	At December 31 1984 (\$m)				
	1985	1986	1987	1988	
Principal	1,236	610	1,234	616	1,301
Interest	588	223	609	242	683
					181
Private sector	134	46	148	33	111
Total debt service	1,940	979	1,991	891	2,105
Principal	979	2,882	979	817	661
Interest	2,919	2,922	2,922	2,790	2,790
Total	2,919	2,922	2,922	2,790	2,790

1 Table excludes transactions with the IMF and interest on all short-term debt.

2 All calculations are based on the exchange rates prevailing at December 31, 1984. The projections assume 6 months of LIBOR of 8 per cent for dollars, 8.75 per cent for Deutsche marks and 4.25 per cent for Swiss francs.

Source: Undersecretariat of Treasury and Foreign Trade and Central Bank

Foreign Trade

Countries	(\$ 000)		1984
	Exports	Imports	
W. Germany	837,766	1,033,843	1,279,928
Iran	1,057,716	1,222,951	750,859
Iraq	319,587	946,851	934,386
U.S.	231,719	696,116	368,168
Italy	432,758	510,273	501,158
Libya	184,287	793,358	681,630
Britain	247,839	448,689	260,831
Saudi Arabia	364,706	268,793	377,926
Switzerland	286,472	265,806	233,878
USSR	88,706	237,853	128,507
Sub-total	4,076,726	6,433,220	5,111,866
Overall total	5,727,823	8,235,001	7,122,682
The share of the above 10 countries in the overall total	71.1	68.7	71.7
			67.2

71.7% of Turkey's exports in 1984, a total of \$1.112bn, was accounted for by the above 10 countries. The remaining 28.3% of Turkey's total exports in 1984 was made to West Germany, totaling \$1.260bn. Turkey has imported more from Iran than any other country. Turkey exported \$735m worth of goods to Iran but imported \$1.549m worth of goods from the same country.

71.7% of Turkey's exports in 1984, a total of \$1.112bn, was accounted for by the above 10 countries. The remaining 28.3% of Turkey's total exports in 1984 was made to West Germany, totaling \$1.260bn. Turkey has imported more from Iran than any other country. Turkey exported \$735m worth of goods to Iran but imported \$1.549m worth of goods from the same country.

the principal on the loans re-scheduled in 1979. With a total disbursed public and private external debt of \$19.93bn (excluding credits from the IMF) at the end of 1984, repayments of principal and interest in 1985 are expected to amount to \$2.9bn, a debt service ratio of 24.6 per cent.

Repayments will remain roughly at the same level until the end of 1987, before beginning to decline slowly in 1988 and more rapidly in 1989, when they are projected to fall to \$1.7bn.

The next few years will be a real test for the Turkish economy and for Mr Ozal's standing in the country. Only the maintenance of the Prime Minister's stringent economic and financial policies will enable Turkey to meet its debt repayments and retain international confidence. The unknown quantity is whether he can survive the resulting political unpopularity.

Easing strain on the economy

Privatisation

STEPHANIE GRAY

It appears that the Government's intention of dragging financial resources out from "under the mattress" has worked splendidly.

A similar revenue sharing scheme is planned for the \$2bn Ataturk dam, also on the Euphrates. When completed—hopefully by 1990—the dam should have six 300 Mw power units. More importantly, it will also irrigate the arid Urfa plain in the south-east of the country and is predicted to double agricultural production.

The project is the sort of stuff Turkish dreams are made of and there should be no shortage of demand for shares.

Prospects for the privatisation of Turk Hava Yollari (THY), the national airline, however, are not quite so certain.

The airline, although it started making profits in 1984 after years in which it reported losses, charges too little for airfares inside the country and its internal routes need substantial investment.

According to Dr Namik Kemal Kilic, the director of Turkey's Foreign Investment Department, THY will probably try to link up with one of the Euroair allies. He expects an initial study by Lazan to review how best to rationalise the company's operations and the various sales options to be completed by the end of next month.

Shares in the company could be sold to the public in much the same way that British Telecom was sold.

In many of the SEE's, however, privatisation could take a different form. One suggestion has been the setting up of joint ventures with the private sector—either local or foreign—with the state offering plant, factories or other fixed assets as its share of the venture.

The Keban dam, on the Euphrates, is said to be the fourth largest hydro power station in the world. It is the largest source of electricity in Turkey, producing 650 kilowatts/hours a year. Profits for 1985 are predicted to be about TL 75bn.

There was some criticism that the smallest share was TL 50,000, a sum considered by many to be out of the reach of the average Turkish citizen, already hard pressed by rising prices and eroded real earnings.

Nevertheless, many citizens did purchase the shares and bankers' fears that people would liquidate their savings to buy them proved unfounded.

How state economic enterprises fared

	PROFIT AND LOSS ACCOUNT (TL bn)			
	1981	1982	1983	1984*
Expenditure</				

Banks adapt to a revolution

SINCE 1980, when Mr Turgut Ozal first attempted to free interest rates in the Turkish banking system, Turkey's bankers have been living with a revolution. At first they tried to resist it. Now they are learning to adapt, but for some banks, the process will take many years to work through.

"The market place is in a process of segmentation," says one foreign banker. "The impact of foreign banks has been considerable in significantly reducing the cost of financial services to small number of multinational companies, but it isn't obvious that it has yet touched levels below that."

"About 300 companies are getting all the benefits of these new services and technology. But they are a drop in the bucket as far as the Turkish market place as a whole is concerned."

For a few efficient operators—most but not all of them foreign banks—the last couple of years have seen easy profitability. The Akbank, a member of the Sabanci Group, runs along uncompromisingly old-fashioned but remorselessly efficient lines, last year netted TL 23bn (\$40m) in profits. The leading foreign banks—Citibank and American Express—continue to make handsome profits.

One example of the easy transformability of a Turkish bank has recently been offered by the small Intibat Bankasi, taken over by the former managing director of Intibatbank, Mr Erol Aksay, which made a profit of TL 320m in the first quarter of the year, roughly the same amount as it did during the 'hole of 1983.'

However, for many Turkish banks, times are still tough. The Government has created conditions of easy profitability to enable banks with serious bad loan problems to reach a point where they may be able to write them off eventually. The trouble is that the method used—interest rates which are at least 10 per cent above inflation—depresses the market and creates the possibility of more bad loans and defaults.

Several disconcerting features stand out in a murky scene. The average cost of deposits to banks is 30 per cent, but lending rates are around 60 to 65 per cent. Operating costs are yet well above European levels. In 1983, 10.3 per cent

of loans was being spent on operating expenses.

Until recently most big Turkish banks have not been externally audited and balance sheets have been doctored by weaker ones to conceal their real position.

This situation is now changing.

Some banks have opted for

independent auditing by inter-

nationally recognised firms of

accountants. Later this year,

for example, the Cuburova

Group's largest bank and one

of the two largest private banks

in Turkey, the Yapi ve Kredi

Bankasi, will be audited by

Arthur Andersen.

For many banks, however,

safety must come first. One of

the banks which a few years

ago was regarded as among the

most innovative and forward-

looking has recently been left

licking its wounds and unable

to distribute a dividend after

a number of bad loan decisions.

Despite this, the sector con-

tinues to attract outsiders.

There are 14 foreign banks

operating in Turkey. By the end

of the year, the figure may be

19. There have been several

innovations recently.

Early this year, Irving

Trust of the U.S. bought

40 per cent share in the

equity of the Yasar Group's

Tutuankasi (Tobacco Bank).

Another U.S. bank, Chemical,

has chosen to enter Turkey in

a joint venture with Enka Holding

of Istanbul, and Mitsui of

Japan. As a result, the Chemical

Mitsui Bank A.S. will open

its doors in July with an Ameri-

can general manager and a

Japanese assistant.

The foreign banks lead the

field in several ways. They

have trained staff who now

occupy senior jobs in several

Turkish banks—an educative

process to which they seem

resigned. They also offer money

more cheaply to some borrowers

than the Turkish banks can.

But above all they are

triggering a reorganisation of

management methods. This has

been strikingly seen in two

Cuburova Group banks—first

the Interbank after 1982 and

latterly at the Yapi ve Kredi

Bankasi where a new corporate

model has been adopted after a

major shakeout by the general

manager, Mr Hugnu Ozyegin,

another U.S.-educated banker.

Not everyone is sure that late-

comers to the Turkish banking

market face rich pickings.

"Basically there are only two

foreign banks here, American

Express and Citibank. The

others don't matter," growls a

Turkish banker.



THE GOVERNMENT is trying to reform the banking sector and develop an effective secondary money market. But with much of industry in debt to the banks and only a limited supply of trained management for financial institutions, the list of problems to be resolved is still a long one.

Though the Turkish banking world appears to be overpopulated—with more than 40 deposit-taking banks, entrepreneurs are still eager to set up new banks. Last December, a group of contractors and exporters set up the Istanbul Export-Import Bank of Turkey, intended to provide sophisticated financial services to exporters and several key locations.

Another new bank is Adana, set up by an Istanbul businessman Mr Kemal Uzun who recently purchased the Inar Bankasi from the Dogus Group.

These developments have not altogether pleased those who hoped the 1983 Banking Act would prise the banks out from the control of the large holding companies. Even Koc, Turkey's best known industrial group, which sold out its major stake in the Garanti Bankasi 18 months ago, is now planning to set up its own commercial bank, to be called the Kochank.

Some bankers believe it would be healthier if the relationship were reversed and banks sometimes exerted more supervision over industry, for instance by insisting that on the right to appoint directors to companies they are keeping afloat.

The tangled relationship is almost as complex as the pattern of responsibility for the failed loans which weigh down the sector. The inside story of some of the worst bad debts makes it difficult to apportion blame along lines of commercial rationality usual in the West.

David Barchard

Leasing poised for growth

Financial markets

DAVID TONGE

The newly-appointed Board of the Istanbul Stock Exchange last month held its first meeting. It is helping draft regulations to revitalise the currently moribund stock market and expects to finalise these regulations this autumn.

Attention is being paid to improving the status of the auditing profession as a first step towards requiring external auditing—though a draft bill on this has attracted strong criticism from foreign accountants.

A further development is in the field of leasing. After a year and more of preparation, a law covering leasing is now being brought before Parliament.

Though slow and often protracted basic steps have begun to restore the investors' confidence and to lessen the bruising memories of the money brokers' crash in the early 1980s.

Especially important there has been a major improvement in the quality of financial instruments being offered to the public.

The spur to change has been provided by the authorities. Last year the treasury put out over TL 1,000 bn (about US\$2.7 bn) worth of paper, four times the figure for the previous year.

The issues which attracted most headlines were the shares in the revenue earned by the toll bridge over the Bosphorus and, this year, the Keban hydroelectric dam.

These shares were a new financial instrument involving

citizens directly in the finances of some of Turkey's proudest engineering achievements. They represented a small step towards privatising the economy, a policy to which the Government has been

committed since 1983. Adding to the intrigue is this new financial instrument was that it had been structured so as to be acceptable to investors determined to observe the Koranic injunction on interest.

But the major new market

has been in treasury bills. These accounted for over three-quarters of public issues in 1984. Issues of treasury bonds given to exporters to whom the Government owed cash

export rebates and also to contractors whom the Government could not afford to pay—were gradually being reduced.

The Government's hope is that it will eventually create such an active bill market that this can be used to set interest rates throughout the country's financial system. But it is running into problems with the International Monetary Fund (IMF), which would like some selling on the extent to which Turkey monetises its budget deficit.

Of the pension funds, it is mainly the banks' own funds which have assets and these are put in real estate. The income of the state pension funds tends to be used to help cover the budget deficit.

Life insurance is virtually non-existent in Turkey and other insurance companies tend to keep their assets to a minimum, preferring to pass the maximum profits back to their shareholders—usually industrial groups or banks.

In this situation, the present administrative delays are relatively unimportant. Members of the Stock Exchange Board say that they do not expect to complete drafting the regulations of the exchange until around October.

If this is one area where delay is possible, a second is in the birth of one foreign bank in Istanbul, which was confidently predicting that the bill covering this—and in creating which the foreign banks have played a role—would be enacted in July. Today, the latest draft has just been withdrawn from Parliament.

But many problems exist. The first is within the banks themselves. Branch managers are often reluctant to give up surplus funds. Only a few banks like Yapi ve Kredi have their main branches connected to an on-line computing system.

The second problem is that the markets are still not accustomed to handling large sums at speed.

Another problem in this area

is one which—like inflation—pervades the whole financial system, the lack of reliable information about the people with whom you are doing business.

The new draft law on the auditing profession does not require external auditing. Indeed it is reportedly aimed at ensuring mere tax compliance.

Inherent in all this are the reasons why it may be some time before the stock exchange is established. It would still be 1987 before leasing became a force to be reckoned with in Turkey.

David Tonge is Director of IBS International Business Services, Istanbul, a consultancy firm helping investors and traders interested in the Turkish market.

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Slowdown in the Middle East construction Upsurge in trade begins

to flatten out

MUCH PLAY is made in Turkey at the moment of the huge increase in merchandise exports since the country's economy began to be liberalised in the early 1980s. Exports have increased from around US\$2bn in 1981 to more than \$7bn by the end of 1984.

Less heralded, but the equally significant, has been the steep rise in the sales of services in general, and construction in particular. Although Turkey does not give an exact breakdown of services abroad, it is probable that the country's construction industry has been earning up to \$1bn directly from activity abroad.

If the proportion of workers' remittances is added in, this figure becomes higher. Workers' remittances in 1984 were \$1.5bn. Again the country's situation accounts for a not inconsiderable proportion of workers abroad who would be directly employed by Turkish construction companies. Nevertheless, in terms of the overall export picture, the contribution is significant.

For the big construction companies like Enka and Sezai Turkes Fiyati Akkaya (STFA), a large proportion of turnover comes from abroad. Mr M. Ayhan Sayrac, the marketing director of STFA says that of the company's turnover of

\$200m 90 per cent of the work has been coming from outside the country. The company reckons to make a return of 10 per cent in gross profit on turnover and is involved in most kinds of civil engineering work. Its speciality, however, is marine engineering, notably harbours and jetties, as well as sewerage and other water works.

Religion is an important reason why Turkish companies have done so well abroad. "Turkish companies have done very well in the Middle East because we are Moslems," Mr Sayrac observes. For some contracts, in countries like Saudi Arabia, only Moslem contractors have been allowed to undertake the work. In the twin holy cities of Mecca and Medina foreign workers are permitted but they have to be Moslems. Non-Moslems are forbidden to undertake the critical work.

It is not simply a question of religion, however. Mr Sayrac admits, as do others in the construction industry, that Turkish companies have been able to work on very tight profit margins in some countries.

Geographical proximity also helps. STFA has done lots of work in Iran and also in Libya, as well as in Saudi Arabia and some of the Gulf states. Turkey's position as the coun-

try where Europe ends and Asia begins has been useful in serving the industrial needs of the region. The Middle East boom, however, now seems to be largely over, at least for STFA. "A lot of the infrastructure has now been built particularly in the Gulf states," says Mr Sayrac.

The losing consortium made a bid of over \$670m. British Cabinet ministers claimed it was only because of the extremely generous nature of Japanese export subsidies that

"Besides which the oil price has dropped so much in recent

years that many Arab countries are cutting back and postponing works that still need to be done," he added. He cites Libya as the latest country where projects and plans have been shelved. Recent reports suggest that up to 200 contracts could be affected by Libya's cutbacks.

The slowdown in Middle East activity is reflected in STFA's turnover. In 1982 it was \$236m, in 1983 \$215m and last year it was \$205m.

The company, like others, is now looking closer to home for work, and with the tight margins it has achieved in Middle East stand a good chance of doing well in Turkey.

STFA is in the lead Turkish company in the controversial \$500m contract to build a second Bosphorus bridge together with the access roads and motorways.

STFA is involved with Italian and Japanese companies in a consortium which undercut a rival tender from Enka and Cleveland Bridge, the British subsidiary of Trafalgar House, the company which built the first Bosphorus bridge.

The losing consortium made a bid of over \$670m. British Cabinet ministers claimed it was only because of the extremely generous nature of Japanese export subsidies that

the STFA/Japanese group was able to bid so low.

There now seems a possibility that the British group will get some of the work involved in building the bridge.

However apart from the well known projects like the Bosphorus bridge, Turkey needs new power stations. STFA has, for example, won work for a thermal power station worth \$20m. There is talk of nuclear power stations, a geo-thermal power station, on the south coast, and another project to import coal from Australia for a coal fired power station.

There are also numerous hotels and holiday village projects in which local companies are increasingly involved.

Foreign investors can now invest in Turkey because of the easier laws and cutback in bureaucratic red tape, but most prefer to go in with a Turkish company.

In the foreseeable future, there might be less work to be found overseas and, therefore, less in the way of invisible earnings. Overall turnover of the larger companies at least should stand up well enough however, because of the projects in Turkey itself.

Stewart Dalby

FOR THE past four years Turkey has tried to follow a policy of "fly the flag" as far as shipping is concerned. The military governments of the early 1980s were forced to turn to a quid pro quo of Turkey's trade (including transit—goods crossing Turkey from one country to another) was carried by nationally registered ships.

The country was paying up to \$500m a year to foreign carriers. To change this, a system of easier credit and other incentives such as relief on freight charges, were introduced. The idea was that by 1983 at least 60 per cent of the trade going through Turkish ports would be carried by nationally registered ships. The fleet by then would be of the order of 800 dwt and include nearly 1,000 vessels.

The incentives touched off a buying spree. The size of the Turkish fleet almost doubled from 250 dwt to more than 450 dwt.

With the liberalisation of trade, particularly from 1983 onwards, both Turkish imports and exports have soared. Exports, for example, have increased from \$2bn in 1980 to probably around \$7bn in 1984.

The shipping companies, both old and newly-created, participated in this bonanza. Transit trade to Iran and Iraq, because of the war between the two countries, became a particularly welcome windfall. Today this trade is still worth some \$600m. The bulk of the trade is grain and other foodstuffs shipped into Black Sea ports like Trabzon, Samsun and Hopa and then trucked across into Iran.

However, there are signs that the upsurge in shipping trade is beginning to flatten out though business, according to Mr Rifet Karacimeli, the director in charge of agency work and trading at Mard Shipping is still steady.

The current thinking is that Tekel will keep marketing activities and that manufacturing plants with private investors, some foreign, will be set up. One suggestion is that Tekel's existing plants will form their share of the investment.

S.D.

Bilis will lead to bigger things.

"When they start breaking up the state monopoly, Tekel, we could be talking about and be involved in projects worth \$40m," he says.

At the moment, Turkey produces some 200,000 tons of black tobacco a year. Some 50,000 tons is exported and 70,000 tons is used locally, where it accounts for 90 per cent of the market. Some private merchants can buy leaf but Tekel has to buy everything that is left.

The company will initially be producing for the domestic market. In the long-term however, Mr Tony Jones, the regional director for Rothmans, hopes there will be exports and that the plant of

the company itself has to put in only 30 per cent equity, £750,000 since it is a 49 per cent joint venture.

Another concession, although this hardly touches the company, is that personal tax allowances for employees are to be increased fivefold.

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TURKEY 10

Decisions awaited on nuclear plants

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Energy

STEWART DALBY

A SHORTAGE of energy has long been a bottleneck to development in Turkey, as well as a considerable source of irritation and annoyance in the major cities.

Although the power cuts and long petrol queues of the late 1970s and early 1980s are now a memory, the country today has barely enough energy to keep industries running. There are fears that by the 1990s there will not be enough power to meet the demands of a larger population (possibly 60m people by the end of the century compared with 47m today) as well as the needs of expanded industries and greater agricultural activity.

Short of oil of its own, Turkey is developing its hydro and thermal sources of energy.

Even so, there could still be a deficit towards the end of the century. One oil group

estimated that total energy demand in 1980 was just over 30m tons of oil equivalent (toe).

This could rise to 48.3m toe by 1990, and double by the year 2000.

But another way, Turkey's

per capita consumption

is 600 kilowatt/hour (kwh) a year, a fraction of that used in Western industrialised

countries.

One way of filling the gap could be to develop nuclear energy. For a while it looked as if the Government of Mr Turgut Ozal suddenly changed the rules. The winning group was expected to shoulder all the financing for a nuclear plant — about \$1.5bn — and to operate the plant for 15 years before handing it over to the Government.

In other words, the Government wanted the project to become a foreign investment by the country concerned (and Japanese and other U.S. companies have recently shown an additional interest) and not, in effect, a export-guaranteed project which Turkey would eventually have to pay for in scarce foreign exchange.

It is true under the Ozal scheme, as it has become known, any company which built the plant could price the energy realistically and recoup some of its investment this way. The energy would still have to pay for the exchange for the energy. However, should the Ozal Government lose power, a new government of a different ideological bent could be elected and decide it did not want to buy energy at commercial rates.

Dr Kurt Leonburger, the com-



Work continues on the giant Karakaya Dam on the Euphrates. Right, the Hasan Ugur Dam near Samsun, part of a national programme to harness the country's hydro-electric resources



mercial attaché at the West German embassy in Ankara, says he cannot recall companies in West Germany undertaking such a large-scale foreign investment for many years.

Other diplomats in Ankara say they believe, although they have no certain knowledge, that Mr Ozal proposed the new scheme for two reasons. First he was concerned about increasing the country's foreign debt at a time when he is trying to convince international creditors that the existing \$19bn or so of outstanding foreign debt is manageable.

The Ozal scheme has the attraction of keeping the foreign debt to a minimum in the short term. Second the nuclear option is a medium to long-term project about which a immediate decision is not vital.

Various other energy programmes are proceeding; in particular three thermal power plants which would be funded as foreign investments rather than turnkey trade guaranteed schemes look like being realised.

Austrian concern wants to import coal for a power plant on the Mediterranean coast. This would be a 1200Mw plant and cost \$1bn. There are two other schemes in the pipeline costing similar amounts but using local

energy.

Again the Government appa-

rently will guarantee to buy the energy produced at a commercial price, so there will still be a foreign exchange cost, but this will be some way off.

At present Turkey produces 45,000 b/d of oil, which amounts to some 15 per cent of its oil requirement. Oil itself accounts for perhaps up to 40 per cent of total energy needs. The remainder of the 308,000 b/d of oil that is used is imported. Iraq has a pipeline to Turkey through which it is currently pumping nearly 1m b/d. Turkey has the right to buy nearly a quarter of this at preferential rates.

But even so the high cost of imported oil has hit Turkey hard. It was after the two oil shocks of 1973-74 and 1979 that Turkey seriously began to get into debt internationally. It had limited means of financing its inflated oil bill. Even today, imported oil accounts for the equivalent of 40 per cent of import bills and almost 60 per cent of export earnings.

Turkey used to produce more oil, some 70,000 b/d, a decade ago. However, an unfavourable and complicated tax system, dating back to 1954, rather discouraged further exploration. At the moment, out of the 45,000 b/d produced, Shell has been in Turkey for 60 years, is responsible for 16,833 b/d from 105 wells in 15 fields. The state company TPAO produces 17,907 b/d and Mobil some 6,010 b/d.

Starting in 1980, Turkey began to bring in a new regime which culminated in 1983 in allowing companies to export 30 per cent of their oil at current prices. Mr Mark Moody Stuart of Shell in Istanbul describes the new regime as "very favourable".

There is a maximum tax rate of 55 per cent and a royalty payment of 12½ per cent. Companies can be 100 per cent foreign-owned, although because of the TPAO concession joint ventures will be seen more the order of the day.

The clearer ground rules have encouraged renewed exploration. A Swedish company Iskenderun, has been drilling off the Bay of Iskenderun and Shell, Mobil,

Hufco and Atlantic Richfield have all been investigating. One scheme to increase oil in gas injection scheme using carbon dioxide at TPAO's Bad Raman field. The World Bank has put up \$62m for this sophisticated plan. If it works it could triple recoverable reserves to 1.5bn barrels.

The outlook for huge oil discoveries is not good, however, and Turkey is looking to other sources of energy.

It is thought that there could be three times the known 4bn cubic metres of gas in Thrace. If this turns out to be the case, this gas could replace the 1.5bn kilowatt hours of electricity Turkey buys each year from Bulgaria and the Soviet Union.

It is more likely that the Thrace gas will feed into the Soviet Union from 1987. The Soviet gas together with the Thrace additions would meet the demands of greater Istanbul area.

Turkey has some coal reserves which continue to be exploited. In particular, there is a plan to exploit high quality metallurgical coal on the Black Sea coast. There is also the Australian scheme mentioned earlier. Known reserves of lignite are around 5bn tons and present production is only 2bn tons a year.

Lignite has only 30 to 40 per cent of the calorific quality of coal so huge quantities need to be mined. It is high in sulphur content and this causes severe pollution.

Despite the problems with lignite, Turkey is planning to expand its use in its thermal power programme. The Turkish Electricity Authority brought into service in 1983 the first of four 350 Mw turbines at the Afsin Eribistan lignite-fuelled power station.

As the other plants are completed they will produce 1.4bn Mw. A further 1.5bn Mw capacity will come from seven plants being built at Mugla and 660 Mw from four other units in Central Anatolia. Eight smaller units are planned for around the country.

In all, the Government has secured some \$1bn towards the cost of its thermal power plant.

construction programme out of an estimated total \$24bn. Nationally thermal power could supply up to one-third of total energy needed by the 1990s.

It is the plans for hydroelectric power which have really caught the imagination of Turks, however. There are schemes for 13 hydroelectric plants, some of which are under construction. All told, these would add 6,414 Mw to the total 3,200 Mw capacity provided by the existing but mainly small 46 hydroelectric plants.

The centre-piece of the hydroelectric programme is the Ataturk dam which almost amounts to a national dream. When completed it should have six 300 Mw power units. The dam's rock-filled wall would be 188 metres high, create a lake 817 km square and contain 48.7m cubic metres of the Euphrates.

The idea is that this project which is the largest public works scheme ever undertaken in Turkey would not only provide power, but also irrigate the arid Urfa plain in the south-east of the country. This would turn the underdeveloped eastern region into a bustling, thriving area and could conceivably double the country's output of cotton, rice, sugar, sugar beet and vegetable oil, and tobacco, much of which could be exported to neighbouring Middle East countries.

If the Ataturk dam with its 2,400 Mw capacity (when fully realised) is taken together with two other dams on the Euphrates, the Karakaya, 1,800 Mw and the Koban, 1,200 Mw, total power generation possibility will be 5,400 Mw.

Shell estimates that if there is an average load factor of 65 per cent and a generating efficiency of 33 per cent typical modern power station of 1,000 MW capacity requires a 28,000 b/d oil equivalent. In other words these three dams could on average produce 151,000 b/d oil equivalent or half current oil consumption 88 per cent of which is expensively imported.

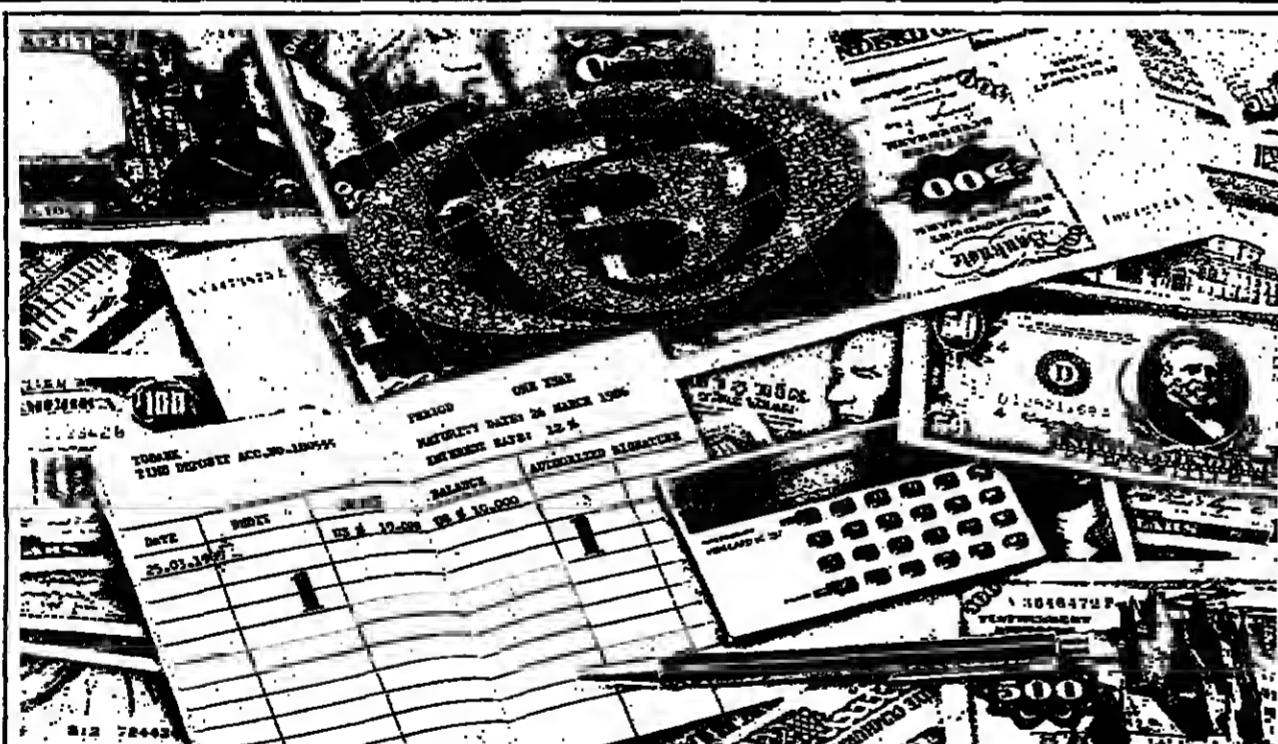
The cost of the machinery for the dam appear to be covered. Export credits from abroad, particularly Switzerland, worth \$430m (SwFr 963m) have been forthcoming largely to finance turbines and generators. But the ultimate cost is expected to be \$2bn and not all of this money has yet been found.

Diplomats in Ankara feel that Ataturk will ultimately be built, even if the first 300Mw unit does not come on stream until 1991.

When it is completed Ataturk could raise tricky diplomatic issues with Iraq and Syria, both of which depend on the Euphrates for water to some extent. Iraq has apparently swallowed the misgivings about the scheme and has been assured of a regular flow of at least 500 cubic metres a second, but it is unclear whether Syria will be happy with the dam.

Turkey has enormous hydroelectric possibilities. So far it has tapped less than 20 per cent of its potential sources. However, despite this and the irrigation possibilities it seems unlikely because of the high start up costs that Turkey will ever depend entirely on developing hydroelectric power to the full (it would require another 250 plants to do this).

Instead, Turkey's need for energy could be so great that whatever the quibbles it will be necessary to build nuclear power plants.



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Industry

Formidable barriers to industrial action

ON MAY DAY, a front-page headline in one of Turkey's newspapers read: "Our indifference to labour threat." The reasons for this dismissive attitude are not difficult to surmise, despite the fact that inflation has eroded workers' incomes by up to 40 per cent over the last five years.

The so-called threats had been made by Turk Is, the country's biggest confederation of trade unions that is widely regarded, by dint of its pro-government sympathies, to have few teeth.

The campaign by Turk Is amounted to a series of protest rallies throughout the country rather than any form of industrial action. It was plain that was said to have been drawn up by Mr Sadik Sude, the movement's general secretary who, the critics point out, was the Minister of Social Security in the Government that passed all the restrictive labour legislation in the first place.

Despite its apparent passivity, Turk Is, which has traditionally represented vast numbers of white sector workers, is the only one with a serious role to wage bargaining. Its right-wing and religious counterparts — Misk and Hak Is — have little support and the left-wing Disk movement has been banned for alleged involvement in the terror and anarchy of the late 1970s.

About 1,000 Disk members are still on trial, the public prosecutor having requested the death penalty for 76 of them. Most of those on trial, however, are out on bail and members of the executive committee were released last September after being four years in prison.

Turk Is has a membership of almost 200,000, a large majority of them state workers who made up almost half the workforce employed outside the agricultural sector. Many of its new members, though, are former Disk supporters who see Turk Is as their only means of representation and hope to radicalise it.

The newcomers from the left are more likely contributing to rank and file criticism of the Turk Is leadership which has resulted in a more active line from the top and the movement's withdrawal last month from the Supreme Arbitration Board, the tripartite, government-dominated body that, since

1980, has decided the terms of labour contracts.

The Turk Is leadership was due to meet in Bursa on May 12 to decide a plan of action after the breakdown of talks with Mr Turan Ozal, the Prime Minister, in which he turned down requests to review the issue of strikes and lockouts, half

government intervention to wage bargaining and institute other improvements.

It is highly unlikely that the meeting will result in more aggressive labour tactics in the way of widespread strikes which, contrary to opinion from abroad, are not forbidden.

Labour Relations

STEPHANIE GRAY

Mr Mustafa Kalemci, the Labour and Social Security Minister, proudly points to the 1982 constitution. "As can be seen, the constitution of the Republic of Turkey principally adopts that trade unions and collective bargaining are the foundation stones of labour life and that the rights to strike and lock-out are the two indispensable elements of a free collective bargaining system."

"It can safely be said that Turkish labour life can now favourably be compared with the level enjoyed by many industrially developed countries," he says.

However, the list of conditions under which industrial action is proscribed is a formidable one — a result of the government's determination to eliminate union militancy that was part of the dark days of the late 1970s.

The constitution declares that trade unions "shall not engage in activities that may endanger the indivisible integrity of the state, with its territory and national sovereignty, the Republic, national security, public order, general peace, the public interest, public morals and health."

"Nor shall they pursue a political cause, engage in political activity, receive support from political parties or give support to them and they shall not act jointly for these purposes with associations, public professional organisations and foundations."

Tougher times as import controls ease

THINGS ARE looking up in Turkey's motor industry, once regarded as a kind of white elephant produced by the excessive protectionism of the 1960s and 1970s. Sales are up and several major investments, notably in diesel engine production, are well under way. Two new types of passenger car are expected to appear on the market within the next six months.

But in the short term, the industry, especially the passenger car sector, is feeling the chilly breeze of competition. "We are fighting a tooth and claw battle with the importers," says Mr Can Goknil of Oyak Renault. "It is an all-out struggle. We shall see who wins."

The easing of import controls is a typical feature of Mr Ozal's economic policies, designed to bring up local producers and spur them to match international quality standards. The competition is not unfettered. There is a surcharge of between 50 and 100 per cent on most imported vehicles, making them considerably more expensive than Turkish produced ones. Even so they find ready buyers.

Jets and Audi diesel motors have found many purchasers in the big cities. Diesel engines mean — at least for the time being — much reduced costs per kilometre for the driver, even if they also imply difficulties in running the car during the coldest months of the Anatolian winter.

In historical terms, imports are so far running at relatively low levels. In 1984 Turkey imported 8,849 passenger cars at \$36m; 791 trucks at \$47m; and 2,500 tractors for \$36m. These figures are well below those which generally prevailed right until 1980 (in 1978 for example Turkey imported 40,000 cars).

As a result, Mr Ahmet Binbir, president of the Turkish Automobile Industry Association, claims that the industry has not

been really hurt so far. But the worries for the future are undoubtedly there. "We are scared of the Japanese," says Mr Binbir, "not of the other producers."

Currently most of Turkey's 22 motor industry businesses are operating close to capacity, with a few exceptions such as TOE, a partially state-owned enterprise which in March this year managed to produce only 13 tractors, 40 trucks, 4 large trucks and 1 lorry.

Otosan, of which Mr Binbir is vice-president, has stopped making the Anadol-Turkey's first passenger car and is in the

Motor industry

DAVID BARCHARD

process of moving up-market and manufacturing Cortinas. The first of this new Turkish passenger car model is expected to roll off the production line in mid-September.

A month earlier, Renault will begin deliveries of its new model, the Renault 9.

"Demand for local passenger cars is still very high," says Mr Binbir. "Only about 150 vehicles are ever carried over from one month to the next."

Because of the high cost of money, Turkish motor businesses are faced with something of a dilemma when planning for the future. Unit costs continue to escalate because of the cost of finance and imported imports.

"But anyone who doesn't make investments for the future now," says Mr Binbir, "risks losing the market. So you have to press on. But if you invest, then you lose money."

Some sectors are being hit for other reasons. Last year was a difficult year for Ototarsan, the makers of 0302 Mercedes buses in Turkey. Though production has been relatively low, around 1,500, expected soon to rise to

2,000 in a capacity increase, Ototarsan has been one of the star performers in the Turkish motor industry, often finding its domestic orders competing with strong demand from foreign markets.

In 1984, however, its exports slumped, and in the first quarter of this year, they slumped from 123 to 28 in the same period of 1984 to only 28. Ototarsan are working on a major new investment in Ankara in Central Turkey, where trucks and buses and light diesel engines will be manufactured in a complete package deal, thrashed out by Mr Ozal three years ago in an attempt to set an irrational investment, inherited from 1977, on a sound basis.

Turkey has several engine manufacturers at the moment, led by BMC of Izmir, but including MAN (with plants at Ankara and Konya) as well as Ototarsan and Tofas. Local content is around 65 to 70 per cent. Diesel pumps are still mostly imported for the engines, though Borsig and CAV are at work trying to produce them in Turkey.

BMC, which two years back switched to production of Volvo engines and trucks, has been somewhat unhappy about another Government proposal that diesel engines be imported from Japan into Turkey to enable taxi drivers to convert their cars to diesel if they wish.

The feeling is that local producers could and should have been allowed to participate in the conversions.

The revival in passenger car sales has been under way since 1983 and is probably in part a response by consumers to the return of inflation which began in 1982. People have to borrow heavily at around 6 per cent a month to buy a car.

Mr Binbir and the manufacturers would like to see local companies emerging to help finance purchases. They believe that sales would then double. However, since such a step would probably give a mild boost to inflation, the Government has not so far proved sympathetic.

In the longer run, the industry continues to hope for large-scale foreign investment which would enable the major producers to switch production to levels at which the industry would come to be a "hedging venture" and might be a serious competitor on international markets. That still seems some way off, even though a few exports are being made.

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TURKEY 11

PROFILE:

TURKISH AIRLINES

Overseas routes bring in profits

If any of these conditions cannot be interpreted to declare a strike illegal, the authorities may and do use a technique of enforcing continuing postpone-ment of action.

Turk Is unions, however,

managed to organise two strikes, the first since 1980, last year

after the resumption of collective wage bargaining in May.

Neither of them was very important or successful.

The resumption of collective

bargaining brought wage

settlements in the public sector

of between 25 and 35 per cent

— figures considered by workers

as inadequate at a time when

inflation is running at between

50 and 60 per cent. The in-

creases were expected to pave

the way for moderate private

sector settlements but those in

the private are often around 50

per cent.

Well-run companies, particu-

larly in the metal and chemicals

industries have been quite

generous, metalworkers gaining

rises of 64 per cent last year.

However well or badly paid,

most Turks are more than

happy just to have a job. Unem-

ployment is estimated to be at

least 20 per cent. The figure

would be much larger if un-

employment is taken into account.

The total would spiral if the

conscripts who make up half

the 500,000-strong armed forces

were included. These conscripts

receive pitifully low pay that

amounts to less than the price of

a packet of cigarettes a week.

Despite the pressures of much

lower standards of living, the

re-emergence of radical union

activity still seems remote —

— certainly while the trial of

Disk members continues. One

theory is that as loose as possible

as a means of making left-wing

militants uneasy.

When it is considered safe

enough, the theory goes, proba-

bly in a year or two, some sort

of compromise will be reached

with say, a Disk member first

being sentenced to five years

jail and then released, his

having been found to have al-

ready served his time.

In the meantime, interna-

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in and criticism of Turkey's

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Society

Writers draw on the social scene

ON THE surface, Orhan Pamuk and Latife Tekin, two of Turkey's leading young novelists, appear to have little in common. They come from opposite ends of the social scale—members of classes which until relatively recently, can have been only dimly aware of the circumstances of the other.

Mr Pamuk, an introverted intellectual, comes from a wealthy Istanbul family. His grandfather made a fortune during Ismet Inonu's great railway expansion programme in the 1930s. He now lives in a back-lane eyrie on the top floor of the modest family-owned building in the middle of the city.

The 33-year-old writer draws on his knowledge of the higher echelons of society for his novels. He is reluctant to talk about his plots, but the first, *Cevdet Bey and his Sons*, contains much detail from own experience. It concerns the fluctuating business fortunes of a powerful family which assumes western habits as it embraces capitalism. He tries to show what he sees as the weakness of Turkish Islamic traditions in the face of Western capitalist influence.

Of Turkey's contradictions, he says: "people know that they're imitating something but they've forgotten what it is."

His second novel, which translates as *The Silent House*, takes another slice of the west's dilemma. It is about an intellectual who spends 40 years writing an encyclopedia which tries to impose Islamic explanations on western concepts.

Many of his friends, he says, have to earn their living by writing—rewriting encyclopedias. Before 1950s became fashionable, he explains, upper class parents, who were not very interested in reading themselves, were anxious that their children should be able to do so. Expensive encyclopedias represented an expensive one-stop shop of knowledge.

Pamuk's has shifted from the traditional ground of Turkish novels. The history of the novel



MODERNITY and tradition have been at war in Turkish society since the 1920s. Can the country learn to blend its Ottoman and Islamic heritage with its need to catch up with the West? How are intellectuals, universities and women reacting to the changes of the 1980s in Turkey?

in the country goes back only about 100 years. There is no such thing, for example, as a Turkish detective story.

Latife Tekin, by contrast, has lived on a village life and although not in the mould of the "village writer" she uses rural anecdotes and memories in her books. She is the 27-year-old daughter of a family which moved to the slums of Istanbul from a town in central Anatolia when she was nine.

A relaxed person, she lives with her seven-year-old son in a squat apartment building, back from the coast road along the Bosphorus.

She admits that her first book very bravely equates with her own experience. Called in English, *Death Impunity Death*, it tells the story of a migrant family. The father is a stone-fitter who made some money on construction jobs in Kayseri and seeks similar work in Istanbul. His pride would not allow him to take lesser construction jobs in the city and, having been unemployed for some time, he gives up entirely and takes solace in Islam.

He tries to transpose the feudal authority he held in the country to the "facially" now and strained circumstances and loses its respect.

The two sons, also unemployed, spend all their time hanging about on the streets of the gecekondus—it means literally set-up overnight—or slums where they fall into a life of crime and violence and come under the influence of the gangs of political extremists who were inducted in terror campaigns in the late 1970s.

The political unrest which lasted for 10 years in Turkey is fading ground for many novelists. But Miss Tekin was the first to concern herself with the waves of immigration from Anatolia to the coastal towns.

Her second book is a sociological study of the gecekondus districts. Make-shift dwellings

there were regularly demolished during the troubles by the military or the police, though Miss Tekin is careful not to be too explicit about this. One "house" she knows of was demolished and rebuilt 38 times.

Full of black humour, the book, which translates, inadequately as *Prostitute Kristin and the Hill of Rubbish*, examines the role of women in protecting their homes from the bulldozers.

The writer's third book will deal more directly with political events between 1975 and 1980 which resulted in the military coup.

From their different backgrounds and standpoints both young novelists thus are dealing with the conflicts and contradictions of their country, although Mr Pamuk would prefer to write novels for their own sake rather than as social interpretations.

Neither is them particularly optimistic about Turkey's immediate future. Miss Tekin says she still experiences fear, despite the vastly more relaxed social conditions. Still, both admit that the conflicts, past and present, are ideal material for contemporary writers.

Stephanie Gray

Language

DAVID BARCHARD

drawing on the entire grammar and vocabulary of all three languages. It was a hybrid language that was literally unintelligible to unschooled people.

If a Turk of 100 years ago were, like Rip Van Winkle, to wake up today, he would not only find that Turkey's script has changed (Latin letters replaced Arabic ones in 1928 on the orders of Ataturk), he would be unable to understand the everyday words for the point of the compass, virtually all scientific terms, and even the words for "question" and "answer."

The change—which has of course many parallels in other later modernising countries which have experienced a revolution—came in three phases. Before Ataturk, intellectuals discussed the problems of the language and attempted to simplify it. In the 1930s, Ataturk set up the Turkish Language Academy which worked for the next 50 years coining new words for old.

Finally, in the 1960s and 1970s, a new middle class emerged with pronounced centre-left instincts and a distaste for the traditional expression. The pace of change was dizzying.

Turks who spent half a decade abroad would return to find words in daily usage and in the newspapers which they had not known existed when they left. So forceful was the speed with which the new forms were adopted, that one foreign authority on the Turkish language has poked fun at linguistic conservatives in Turkey for denouncing the changes with the very neologisms they were supposed to be condemning.

Those who were unhappy at the process tend to make the basic point that the new words are not young Turks of their cultural heritage and offer them an unhistorical "Newspeak" in exchange.

Strikingly, professions with a sense of tradition (including both the military and lawyers) have stuck to the old words. Future-oriented ones—for instance advertising—generally prefer the new terms.

The dispute isn't just cultural. It is also political. The centre-right daily *Tercumen* uses a different vocabulary from that of its left-wing rival *Cumhuriyet*. During the political turmoil of the 1970s, Mr Demir used a different word for "freedom" from that of Mr Bulent Ecevit. Could this be part of the reason for the two men's fatal inability to disagree?

Since 1980, however, Turkey has been searching for a synthesis. Cumhuriyet's penchant for neologisms has dropped markedly. Other newspapers have followed suit. One reason may be that the new words are broadly identifiable with the left which is in deep eclipse in Turkey at the moment.

Many Turks favour a policy of "live and let live", letting daily life and time sort out the question of which of the old and new forms are likely to remain in use. But cultural skirmishing continues—suggesting that the left's feuds which are mirrored in the language could re-erupt.

Under the military, the Government took a fairly cautious line, trying not to offend the sensibilities of either side. Last January, however, the controversy broke out again when the head of the State Radio and Television banned 200 neologisms, most of them fairly widely used, from the air.

Since then Turkish civil servants have had to mull over which words to use for "international", "possibility" and "unusual" if they don't want to offend the sensibilities of their superiors and colleagues.

TURKEY 13

Different ways of saying freedom

JOHN LEE

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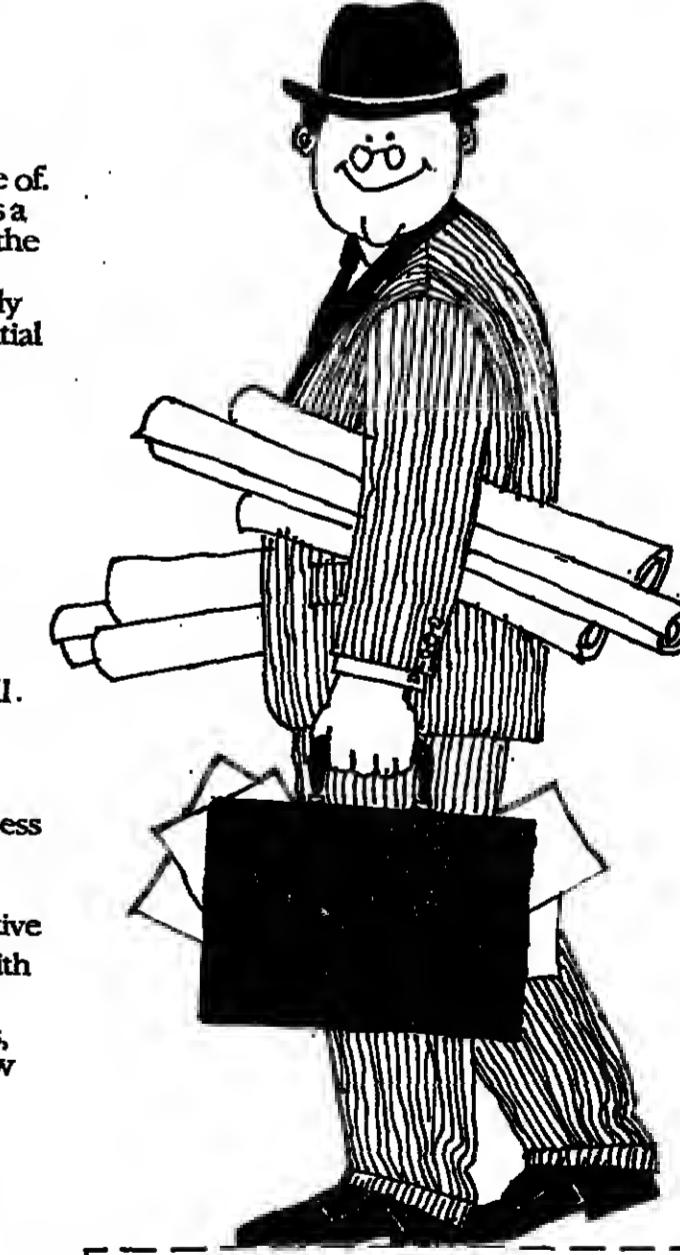
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Image starts to change rapidly

Women

SERINA UGURLU

society are slowest to change. Women are still expected to devote themselves to heavy housework, menial chores, and childbearing while acting as an unpaid worker in the fields.

Still the Turkish Parliament has a core of dedicated women members who are working to get the legal situation of women workers brighter. Mrs. Sezen Arakan of the Motherland Party and Mrs. Rezcan Sahinkaya are preparing a Bill which will allow pregnant women additional benefits and guarantee them better conditions. They say existing legislation leaves scope for improvement.

More generally, women in Turkish society seem to be trapped between their own modern ideas and the norms of a traditional world which has largely vanished, but still lingers in the minds of some men. However, in town and country, progress seems to be steadily continuing for women in spite of all these handicaps.

WALK ALONG the main street of any large Turkish city and you will be struck by the variety of types of women that you see—village women in traditional veil and costume and girls in slacks, who would not look out of place in any Western fashion house.

Differences among Turkey's women are more pronounced than those among its men and this is part of the country's rapidly changing image.

Women's rights in Turkey go back to legislation introduced by the country's first president, Kemal Ataturk, in the 1920s. Ataturk believed that "Our women should be more broad minded, more efficient and as well-educated as men are if they really want to be the mothers of the nation."

In 1924, he introduced co-education, and in 1934 amended the Constitution to give women the right to vote. In the meantime, the Civil Code of 1926 had widened women's civil rights. All this was a reaction to the part which women had played

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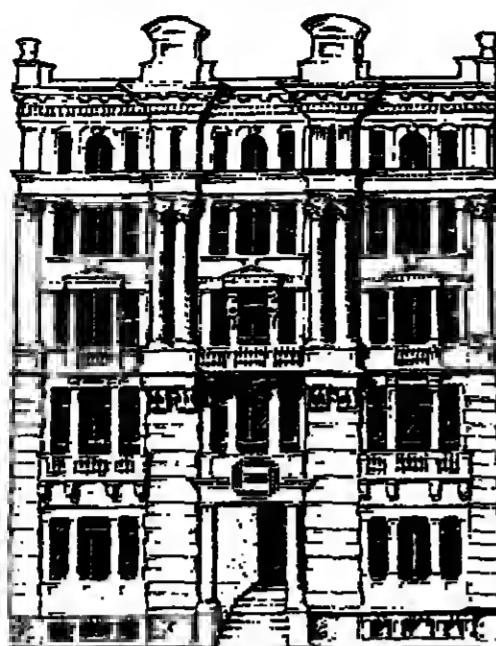
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Financial Times Survey on Turkish Finance and Industry

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TURKEY 14

Arguments about academic freedom

Universities

STEWART DALBY

WHETHER THE law of November 6 1981, reforming Turkey's universities has resulted in a more or less free system more closely geared to the country's manpower and economic needs must be a qualitative judgement depending on whose point of view is accepted.

To the redoubtable Professor İhsan Dogramaci, the president of the council for higher education, there was simply no alternative to the reform. In this context, reform means changing the system of election of rectors, and professors and changing the rules of political affiliation.

A panel he established earlier this year, called The Higher Education Reform in Turkey, Results after Three Years, states, "It is hardly necessary to recall the events which shook Turkey during the 1970s. Universities became highly politicised microcosms of the unrest in the country as a whole: university students and, not infrequently, teaching staff members, allied with the various factions. Campuses became armed camps and in some cases training grounds for guerrilla fighters — with the police having to intervene because of university autonomy."

According to Prof Dogramaci, the central problem was that autonomy meant university rectors and the faculty deans were elected for six years by the teaching staff. There was no government appointee like the Kuratel in some Swiss universities or the Kancler as in certain other European universities, nor was there any outside governing body such as the court of university or the grants committee as in the British system or board of governors, trustees or regents as in American universities.

Elections to rectorships on

many occasions became politicised and could take weeks of continuous balloting. Moreover, the universities tended to become closed shops. It was difficult for the younger generation to break into the system.

It was necessary to wait for four years after receiving a doctorate before being eligible to enter a series of examinations, taking a minimum of nine months leading to the "doctership" or lectureship certificate. For those already within the system, however, promotion became virtually automatic, as did tenure. There was very little

co-operation between universities, Prof Dogramaci claims.

With this kind of set up although the number of applicants for university rose from roughly 115,000 in 1975 to 190,000 between 1975 and 1980 admissions dropped from roughly 50,000 to 42,000, even though the number of universities had increased from eight to 15 during the years 1967 to 1975.

Under the reforms of 1981 the

Council of Higher Education was established which, it is claimed, acts like a national board of governors in other countries. The council has 25

full-time members. Eight are

professors selected by the inter-

university board. Eight are

selected by the government from among high-ranking civil

servants, who, if they are not

retired at the time must then

resign their posts and become

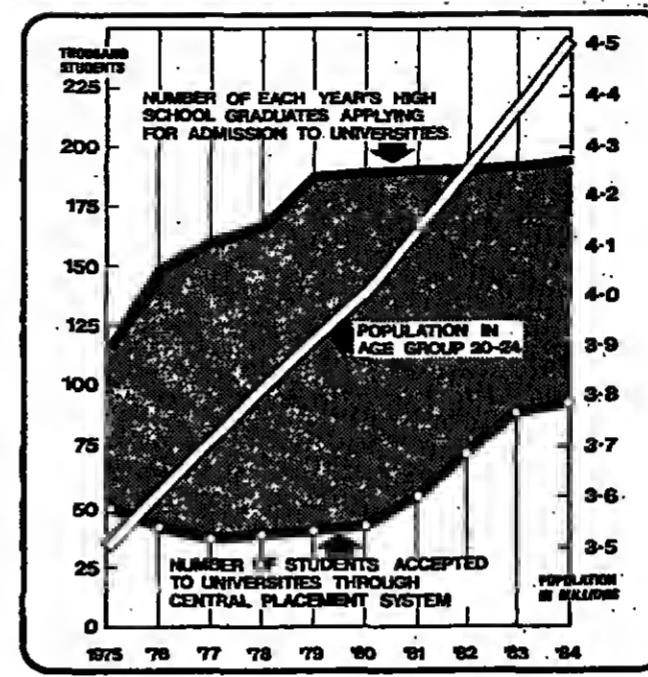
full-time members of the council.

Eight professors are

selected by the Head of State,

preferably from among univer-

sity rectors and former rectors.



Ankara University, one of Turkey's largest, with its striking sculptural symbol of grasping for knowledge

In some respects, many observers would not disagree that the system now works better. It is in the key area of appointment of professors that the council has come in for harsh criticism, not only among homegrown academics but internationally.

One well-known professor who wished to remain anonymous was dismissed from his post teaching liberal arts subjects in 1983. He said that he thought 200 professors had been dismissed on the orders of the military. Some 327 had been dismissed by the YOK, and 961 had resigned.

He claimed that, while he continued teaching, he was told not to use certain books. He felt that some courses in the political sciences had been curtailed. He admitted that all jobs were now advertised but said there was a careful vetting of candidates by the YOK.

Professor Dogramaci's response to these claims is a variant on the wider theme pervading most areas of Turkish life. Namely that there was virtual anarchy in the 1970s, and you cannot move straight to fully democratic rules from a situation like that. He says there was, of course, some cost to pay in terms of repairing an inadequate education system.

He denies, however, that the council appoints professors. They are appointed by the universities. He says that after the declaration of martial law in September 1980, some 88

members of university teaching staff in Turkey were sent into early retirement. Some of these have since been offered their jobs back.

There has been a number of resignations. This, he says, was because professors in some subjects such as law declined to go to the provinces on a rota or drawing of lots basis. He says that in 1981 there were 3,156 professors in the seven universities in the larger cities and only 85 professors and associate professors in the nine universities outside the large cities.

Whatever the arguments about academic freedom, there is no question that the system has been expanded considerably since 1981. There are now 27 universities, including two technical universities. In 1984 there were 62,565 university entrants, more than double the 1980 number, with some 360,000 students in full-time further education. It is estimated that some 7 per cent of those eligible in the 18 to 24-year-old age group are receiving tuition.

This is still way below levels in some Western countries. But it is hoped that the percentage will be increased to 12 per cent by the end of the current five year plan in 1988.

Critics point out that there has not been a comparable increase in investment — students are crammed into the same buildings — and that some of the new universities are simply re-designed teachers' training colleges. They — and some foreign experts — also allege that standards have fallen.

As for gearing education to the country's needs, the YOK was told by the State Planning Organisation that an average of 5,000 physicians should graduate annually in order to meet the needs of the population. The number of medical schools has been doubled to 14 in recent years and the intake last year went up to 5,623 compared with 2,400 three years ago.

The council says that perhaps 60 per cent of courses in the universities are liberal arts/social sciences but this is changing. Studies are being carried out to discover how many electrical and mechanical engineers will be needed.

In the meantime, Prof Dogramaci says that the country will be able to use all the engineers it can produce. There are a number of two year courses in what in Britain would be called technical colleges or vocational schools, and it is now possible to take courses in computer sciences in five university faculties.

PROFILE: İHSAN DOGRAMACI

Set to preside over university reform for rest of decade

TWO YEARS ago, Professor İhsan Dogramaci was given a place in Turkey's official protocol which gives him precedence over Cabinet Ministers on many public occasions. It was a tribute to a man who both his friends and enemies would agree is one of the most powerful personalities in Turkey today and who has remodelled the Turkish university system along completely new lines since 1980.

There are those, including possibly the professor himself, who regard him as a possible candidate for the presidency — almost the only one in the context in Turkey.

Prof Dogramaci is a powerful presence who masters his arguments so fluently that it is hard to get a question or comment in edgeways. Apart from his present role as Chairman of the Higher Education Board (YOK), which he conceived and pushed through after the 1980 military coup, he has also set up an International Faculty Centre in Ankara as well as Hacettepe University, one of Turkey's foremost academic centres.

He was born outside the frontiers of modern Turkey in Kerkük in 1918 and comes from a wealthy landowning background. He was given an international education — first in Beirut, followed by Medicine in Istanbul, and then work in paediatrics in three American Universities.

He became dean of medicine at the newly founded Hacettepe and rector of Ankara University in 1954, when he was 36. In those days he has been an indefatigable organisation man, bulldozing his way through bureaucratic obstacles which defy most innovators in Turkey and creating institutions usually modelled on American lines.

He retains the full trust of

His curriculum vitae testifies to his credentials as an organiser for such bodies as Unesco, the World Health Organisation, and the International Association of Paediatricians. He holds honorary professorships in nine different countries, as well as the French Legion of Honour.

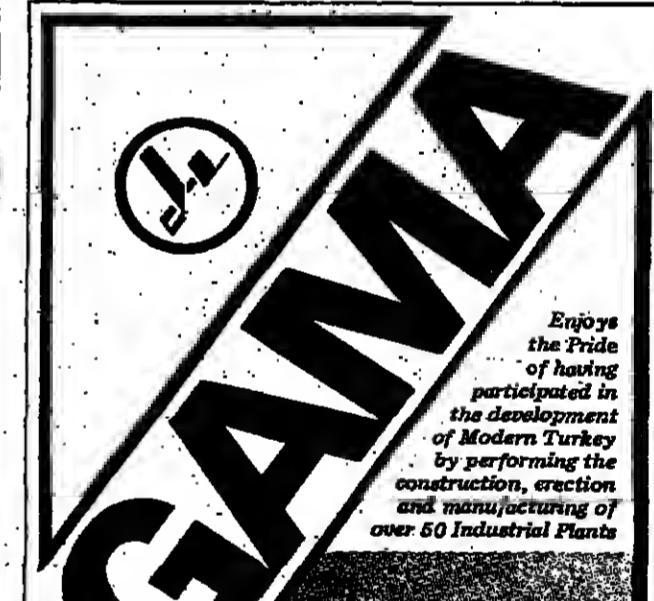
A powerful friend, he can also be a formidable enemy and has not expressed any regret for the several hundred academics who lost their jobs after his appointment in 1981, though he says most of the sackings were carried out by the military.

Prof Dogramaci says that in his drive to push through change, he often ignores administrative detail, thereby creating confusion or even chaos on the day-to-day level. The professor is, however, always careful to document the thinking behind his plans, trying to forestall critics.

There is no doubt that a certain personality can in recent years. No other name is more prominent than to be found on the YOK and some foreign vice-chancellors tell affectionately of how they have been asked, during visits to Ankara, to tour a personal museum in which photographs of Professor Dogramaci at the various highpoints of his career are distributed.

It is interesting to point out that he has published only one book, a sort of Turkish handbook for mothers along the lines of Dr Spock's work.

He retains the full trust of military authorities and seems set to preside over the education of the country for the rest of the decade. By the time he steps down, the changes he introduced in 1981 will probably have become irreversible, setting a stamp on future generations.



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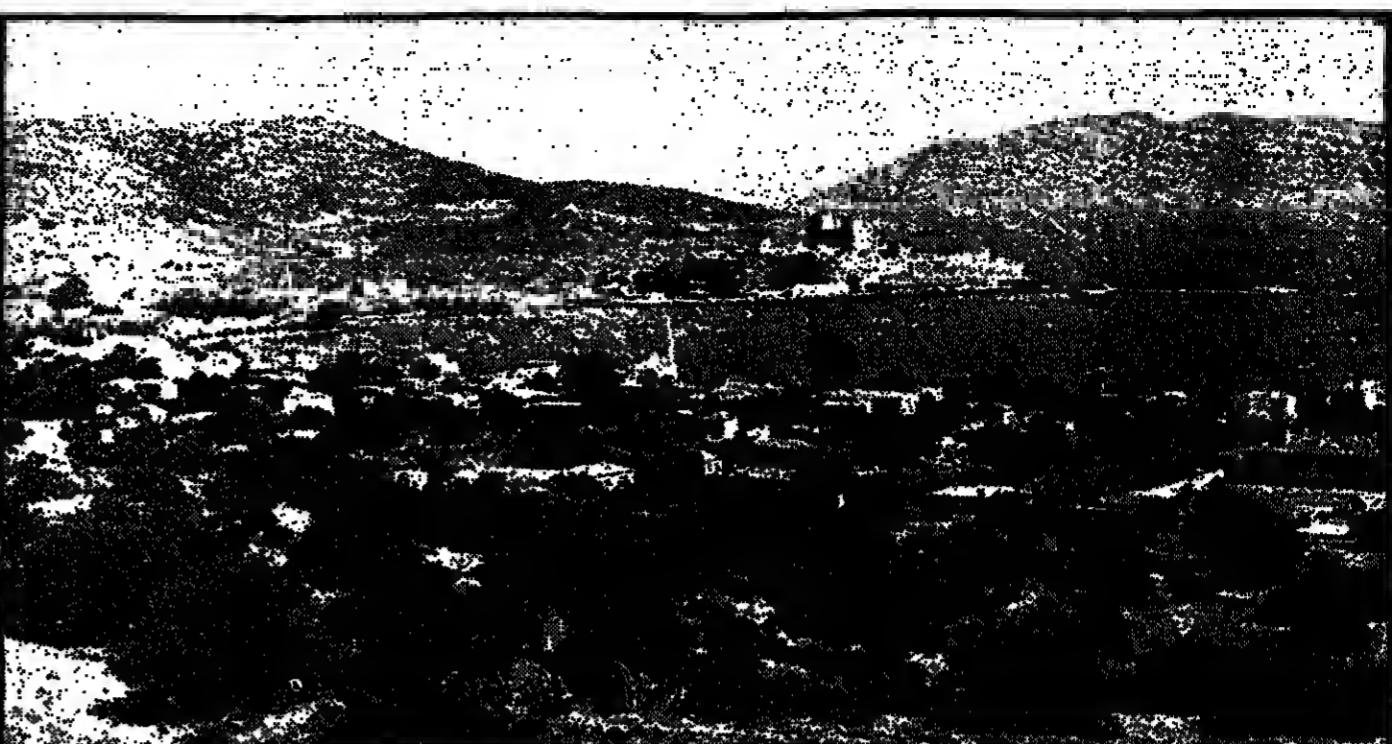
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Tourism

JAHAN



The Dragonara Palace is a haven for tourists seeking a rest from the bustle of Istanbul. Right: a view of Bodrum on the South West coast of Turkey

Failure to capitalise fully on natural delights

Tourism
STEWART DALBY

TURKEY IS a country whose tourism industry seems to be externally promising. On the face of it the country has just about everything for the tourist.

Istanbul is a veritable treasure trove of places to visit and sheer delights for the eye. The skyline of Istanbul, the old part of the city, which was once Constantinople and is an old city indeed, is dominated by the domes of Hagia Sophia, the Blue mosque, the palace of Topkapi, and well, numerous other mosques and beautiful old buildings set into the hills on which the city is built.

Hagia Sophia was first dedicated in AD 360, but then having been burnt down was rebuilt and dedicated by the Roman Emperor, Justinian, AD 537. For a thousand years thereafter it served as the city's cathedral. The Blue Mosque or the Sultan Ahmet Camii to give it its proper name is thought to be the most splendid of the imperial mosques.

It has a cascade of domes and semi-domes, and six minarets accenting the corners of the courtyard. The mosque was founded by Sultan Ahmed I in the first part of the 17th century.

The palace of Topkapi was originally built early in the 15th century. It continues to house fabulous collections of jewellery and porcelain but is perhaps most famous for the harem, which was added later and reached its heyday in the reign of Suleyman the Magnificent in the 16th century. A visit to the harem, a labyrinth of rooms and chambers of intricate decoration is not to be missed, even for those not especially interested in antiquities.

There is plenty to do in Istanbul besides visit mosques. It is a good city to stroll through, particularly the book-sellers' market and the grand bazaar, where there are bargains to be had, particularly for kilim or Turkish rugs and even through the back streets where food and drink is cheap.

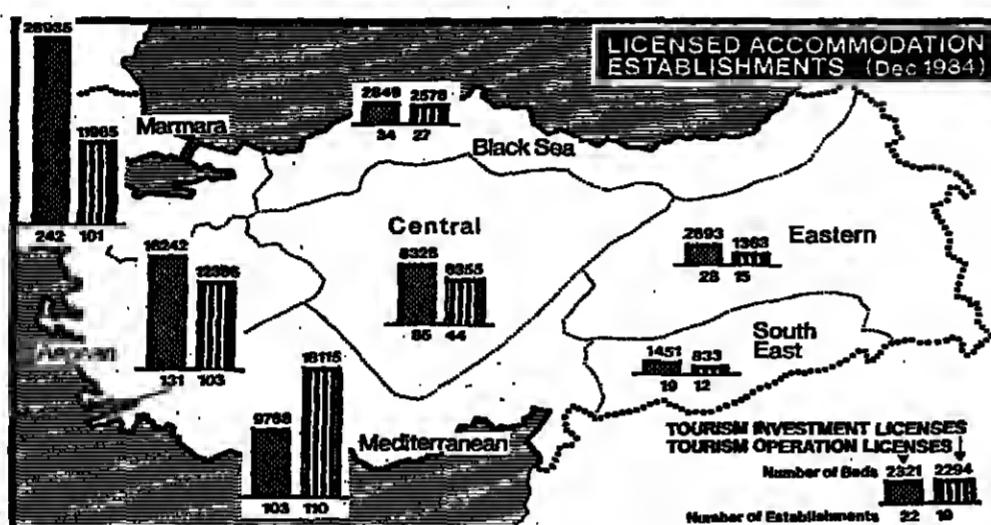
There is the Galata bridge across the Golden Horn where you can fish, watch the old men smoking ornate pipes or eat fish. In the restaurants underneath the bridge virtually on the water. The Bosphorus, which connects the Marmara Sea and the Black Sea, is lined with picturesque villages with fish markets and shore-side restaurants with tables outside and boats going by.

It is possible to take boat rides up the Bosphorus. Every two weeks the Maritime Line does a nine-day trip up the Black Sea, visiting the ports of Trabzon and Samsun.

Outside Istanbul, the south coast stretching west and east from Antalya consists of long beaches and very clear water, against a backdrop of mountains. The Aegean coast below the Sea of Marmara is made up of many rugged inlets. The Black Sea is worth a visit if only for the spectacular drive around the cornish at Ordu. However the season is short on the Black Sea and the weather unpredictable.

There are at least three areas where the skiing is said to be good in the months of January to March. There are thought to be almost 50,000 acres of arable land in the country.

Some historical treasures lie in the East towards the provinces of Kars and Van. Konya,

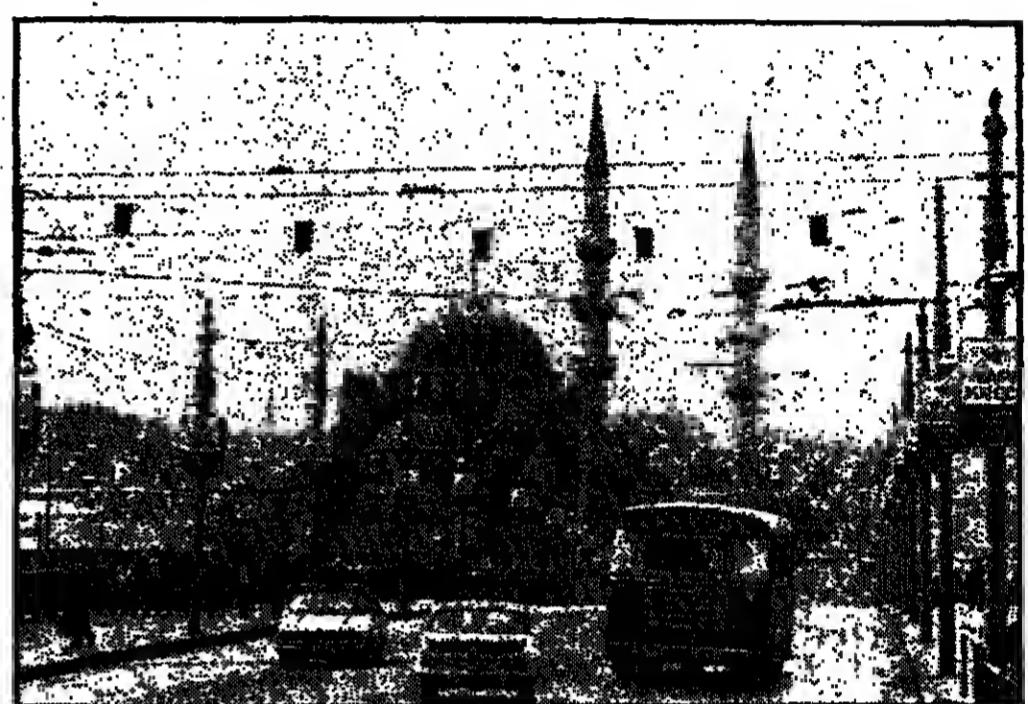


Turkish airlines into Dalaman (to service The Marmaris area), Izmir (to service the higher Aegean coast) and Antalya to service the south. There are now four direct flights a week into Antalya.

Accordingly, it is around these areas that the hotels and holiday villages are springing up. There are four Club Meditterranean's one Club Robin functioning and another on the way. In Antalya 18,115 new beds are planned compared with a current 10,000.

In the Marmaris area some 12,000 new beds are planned and higher up on the Aegean around 11,985 are planned. It is to these areas that Turkey wants to attract Arab visitors. These would be the kind of tourists who used to go to Beirut and perhaps now visit Morocco. To this end, holiday complexes with marinas and casinos are being planned.

With Turkey projecting a more settled political image to the world, and the infrastructure of accommodation being put into place, it seems likely that visitors could increase substantially, particularly once international tour operators begin to make connections.



Galata Bridge over the Golden Horn, Istanbul

for example, stands on the site of the city Catal Huyuk which flourished in the Middle Ages and was the centre of Sefuk power before the Turks conquered the West Coast. To the north east of Konya lies the underground city of Cappadocia, a vast landscape of rock caves.

For all this, the tourist still do not visit "Turkey" in vast numbers, although the total is slowly rising. There were 1.8m in 1982, 1.6m in 1983 and 2.1m in 1984 according to Directorate of Tourism at the Ministry of Culture and Tourism. These figures include business visitors.

Greece by comparison gets at least 6m tourists a year while Spain receives a massive 40m.

Depending on which set of figures one takes, Turkey made a net \$310m from tourism in 1984. This is according to the Third Five Year Plan, 1985-89. In the State Planning Organisation's economic indicators, net tourist receipts are put down at \$271m, a fall over the \$284m earned in 1983.

The confusion is due to the fact that after the easing of exchange controls Turks began to spend money abroad. The gross figure for tourist spending went up in 1984 substantially from the \$110m registered in 1983.

However one computes the figures the earnings appear to be well below the equivalent of 10 per cent of visible export earnings. Workers' remittances by contrast are equivalent to over one-third of visible exports.

The reasons Turkey has not taken off as a tourist country are many and varied. During the 1970s the country had such a bad image for political violence that few regular tourists wanted to visit.

The back packers and young travellers on the so-called "hippy" trail to Afghanistan visited, but many of these were frightened off by the film *Midnight Express* and the view it gave of harsh prison life and tough punishments for drug use. In any event, the revolution in Iran and the Soviet occupation of Afghanistan meant the effective closure of the "hippy trail".

Also the political turmoil in Turkey coincided with severe economic troubles, particularly of a balance of payments nature, so there were not enough funds either public or private to develop the necessary infrastructure.

The most severe shortage is of hotels and beds. At the end of 1984 there were only 63,266 hotel beds in the entire country. The comparison often made by hoteliers is that there are only 13,000 beds on the east coast, less than on the Greek island

of Rhodes alone.

There are only 642 recognised hotels in the country that are establishments with tourism operation licences from the Ministry of Culture and Tourism.

The problem is particularly acute in Istanbul. There are only three first class or five star hotels. The Hilton, the Sheraton and the Etap Marmara, Mr Norbert Spiehlinger, the general manager of the Hilton, estimates that there are only 2,500 beds available in Istanbul in first class hotels.

It is virtually impossible to get what is an expensive room in the Hilton unless it is booked well in advance. During the week the hotel is full to overflowing, but there is some leeway at weekends.

In Ankara the situation is worse in that there is only one first class hotel the Buyuk Ankara. Although the capital city is not really a place for tourists, the Buyuk is always full.

There are perhaps half a dozen of what Mr Spiehlinger would describe as four or three star hotels. The most charming of these is the Pera Palas, the 93-year-old hotel overlooking the Golden Horn. For those interested in hotels with a feeling of departed Grandeur or local atmosphere, the Pera Palas is the place to stay. It was custom built by Thomas Cook's for travellers on the Orient Express and is featured in one of Agatha Christie's best-known novels.

There are any number of smaller hotels, but in some the standards of hygiene leave something to be desired.

The shortage of hotels does not reflect any lack of interest by international chains. Both the Sheraton, and Trust House Forte, have been trying to expand in Turkey, the former in Ankara.

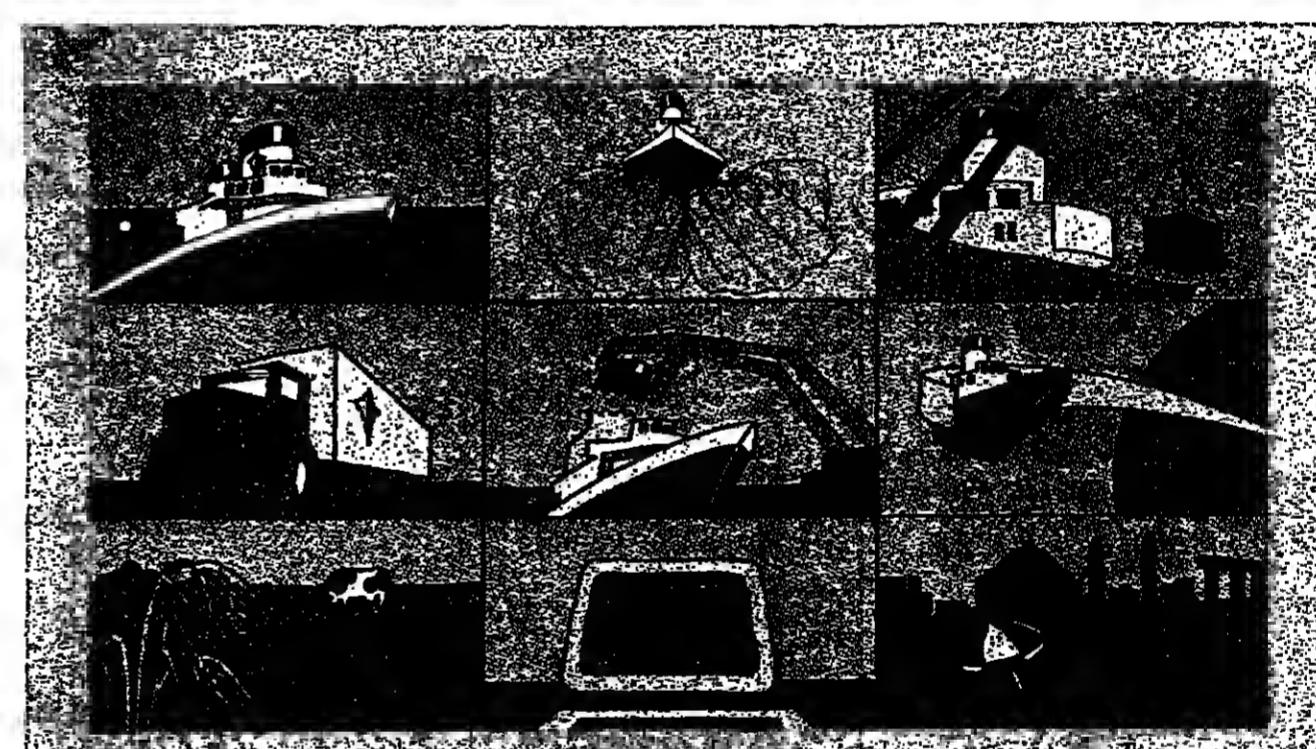
But there was until recently a terrible bureaucratic log-jam to get through. There was also a shortage of suitable local partners with sufficient capital, and finally there was a shortage of available sites in a bustling and overcrowded city.

The bureaucratic procedures have been streamlined considerably. There is now "one stop" foreign investment, in that the Foreign Investment Department of the State Planning Organisation can deal with all queries. Prospective hotel owners or builders can now benefit from a range of incentives available to foreign investors.

Chiefs leased on land for up to 50 years and in some cases 99 years are available. There are cash grants for some of the capital costs and there are exemptions from corporation tax in some cases for short periods and other attractions.

In Istanbul some sites have been redesignated suitable for hotels, such as part of the diversity for example. This would help with the pressure in Istanbul. However, with the incentives and the much improved infrastructure, the resort areas should now start to grow rapidly.

There are at least 14 foreign groups involved in tourist development according to FID. The number of groups with investment licences is 412, and the number of beds is scheduled to rise to over 80,000 by this

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TURKEY 16

Hospitable country to explore



TURKS ARE justly proud of their hospitality and a first-time foreign visitor to Turkey can be expected to be lavishly entertained by his hosts, especially if they come from the private sector. He may also find quite casual acquaintances going out of their way and sometimes embarrassingly beyond their apparent means to be hospitable.

But Turkey is a country which repays exploration, whether you are shopping, looking at historic monuments, or touring restaurants and drinking places. Staying alone can sometimes prove more difficult than making friends. But Turks have certain expectations of their foreign visitor. Smart clothes and warm manners are in. Pushiness and stinginess are out.

ARRIVALS

Istanbul's new international airport is used to foreign business visitors. Ankara airport much less so. Civilians wishing to meet arriving visitors are often not admitted to Ankara airport for security reasons—an inconvenience which has produced grumbles in Parliament.

Baggage pick-up, immigrations and customs clearances are reasonably swift. It is essential that one gets an entry stamp in one's passport.

No passport and it may be difficult to leave the country. Customs men are generally too slow to process but will tend to write an advice of mechanical or electrical equipment into a visitor's passport.

Both airports are served by taxis. There is a Turkish Airlines (THY) bus service to its terminal in a not particularly convenient location inside Ankara. Make sure the driver switches the meter on. The drive to Taksim Square costs about TL 3,000 (\$4.60) and to central Ankara about TL 5,000. When departing, remember

that security checks, particularly on internal flights, are meticulous and time-consuming. However, advice from the international airlines to check in two hours early for departures from Istanbul is unnecessary.

There are fairly good duty free shops in Istanbul but credit cards are not accepted. More limited facilities are available in Ankara. Only foreign currency is accepted.

One special attraction is common to both airports. Arriving passengers can buy from the duty free shops if they are open, and customs men are extremely tolerant of a second or third bottle of spirits.

WHERE TO STAY

Both Istanbul and Ankara are short of hotel beds. Ankara still does not have a hotel up in the highest international standards. Booking in advance is advisable. In winter, stay in the summer months in hotel cities. In Istanbul, the Hilton, the Sheraton and the Etap Marmara divide the honour in the city centre.

Those in search of old world charm, with a certain dinginess, can find it at the Pera Palas (telephone 145 22 30) or the Buyuk Londra Otel (telephone 149 10 25). Up the Bosphorus, the small Bebek Otel is good for an inexpensive stay on the water and has an excellent restaurant. Further up the Bosphorus, the more expensive Carlton and Tarabya Hotels are also worth considering if distance is not a major consideration.

All hotel prices are expensive and in the case of the major hotels pegged to the dollar, \$120 a night is typical for the larger hotels. Provincial hotels vary from the extremely cheap to the relatively expensive.

It is worth inquiring the name of the best hotel or two in any town one proposes to stay and booking in advance. If booking by telephone, remember to take the name of the clerk who makes the arrangement, in order to avoid any confusion on arrival.

GETTING AROUND

Most major state enterprises and private firms have a plentiful supply of cars and drivers which they will often place at the disposal of visitors. However, taxis are plentiful. Since 1983 they have carried meters which they are obliged by law to turn on. Rates are cheap and there is no tipping.

Few drivers have much English, however, and if you are going to an out of the way address, it might be a good idea to get a Turkish friend to equip you with a little note and diagram in Turkish to help your driver.

Public transport is best avoided by business visitors inside cities. Buses are cheap but overcrowded. The famous "dolmus" system has now evolved into a fleet of big city minibuses.

For intercity travel, if you can stand long bus journeys, there is an excellent and ultra-efficient private bus system with many companies competing for your custom. Journeys are accomplished rapidly (sometimes almost too much so) and cheaply. Train journeys are even cheaper, but not recommended, with one exception—the Anatolian Express which runs each night at 9.40 pm from Ankara and Istanbul to arrive at the other city at about 8.45 in the morning.

A first class sleeper costs TL 11,800 and many long-time foreign residents in Turkey become addicted to the service. A glass or two, not much, in the dining car will round off the evening. Passengers are attended by a "konduktör" who will bring water, light drinks, and even dinner or breakfast to you in your compartment if you so wish. He receives a statutory tip of TL 25 at the end of the journey. Compartment seats become overheated during the night—keep burning the window's finger width open is advised in all seasons.

Flying is cheap but except for the Ankara-Istanbul route, schedules are often extremely inconvenient, especially from Ankara. There are fairly good services daily from Ankara to the major cities in the East (Erzurum, Van, and Diyarbakir) which would take about a day's solid driving to reach by surface.

Car rental is expensive, but the major international firms are all represented and increasingly have provincial branches in major cities outside Ankara and Istanbul.

Intercity high roads can be, all things considered, quite good. But the arteries route running from Ankara to Istanbul is congested and little dangerous. On other routes, it is worth asking in advance what road conditions are like. Road-making or mending can cause major delays, and there is no tipping.

SHOPPING Carpets, alabaster, old copper 14 carat gold jewellery, ceramics—these tend to head the list of visitors' preferences. Generally the best quality but also the highest prices are to be found in Istanbul. Ankara, whose main carpet shop at Ulus—called Sharks—claims to be the largest in the Middle East, offers the best bargains.

Those who don't want to invest in any expensive rug would be well advised to look at Cheap Charlie's, buried in the Fuar Passage in Kosova Sokak at Iftaiye, Ankara. Cheap Charlie's owner, Mr Rahmi Leblebicioglu is a maverick wholesaler who prefers to sell direct to Western customers and is very popular with diplomats and visiting Westerners.

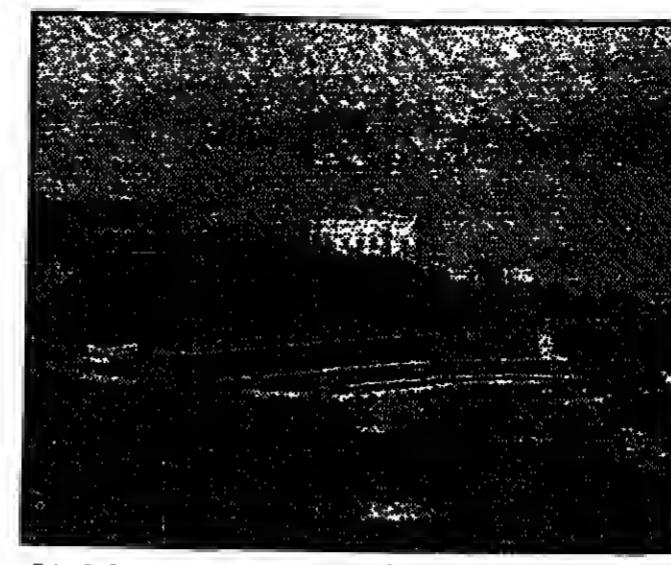
Alabaster is best bought in the Gremme region. Meerschaum pipes at Eskisehir—but both are available all over the country. The best ceramics are to be found in Kutahya where one or two shops now make high quality reproductions of the best Ottoman ware.

The Covered Bazaar in Istanbul sells all these things, as well as antique copper. Again Ankara offers some of the best bargains—try visiting Copper Alley (Salman Sokak near the Aslanhane Mosque) shops such as Erciyes sell good 19th century copper (it is best to buy it unpolished, though it is a matter of taste).

The owners of Erciyes and other shops will be happy to ply you with tea or coffee and conversation even if you have no intention of buying anything. Prices for copper plates and pots tend to be in the TL 2,000 to TL 5,000 range even for pieces 150 years old and bearing Greek or Armenian inscriptions.

These are genuine and their exportation is legal. Not so with coins. If you buy a coin more than 80 years old you risk firstly being swindled since most are forgeries, and secondly being taken to court if detected.

Gold jewelry is abundant in Turkey, Try Ulus or the Kugulu Passage in Ankara and shops on Osmangazi or the Covered Bazaar in Istanbul. Quality is high and unlike England, gold chains etc tend to contain 14 carat rather than 9 carat gold. One word of warning—customs men will, especially if you have bought a large carpet—want to see proof that you have bought a corresponding amount of foreign currency into the country to meet your



Istanbul's main football stadium, the Inonu Stadium, with the Bosphorus in the background.

purchases. Don't worry too much about the age of carpets. Non-Turkish cuisine is becoming more familiar. Ankara, Istanbul and Izmir now boast a chain of restaurants, usually popular with foreign residents, called China Town. Ankara and Izmir both also have Italian restaurants.

The most exotic semi-legendary foreign restaurant is undoubtedly the Yeni Rejans in Istanbul, where Russian ballerinas (legend had it they were not allowed to enter) served Tzarist-style home cooking and their own lemon vodka for many years. The old ladies have gone, but the restaurant continues very much in the traditions they established.

In summer the setting of a restaurant may be as important as the quality of the food it is offering. Almost all provincial cities have their own best known eating places, it is worth enquiring which these are as they may be tucked away upstairs in a side-street, undetectable to new arrivals.

CLUES In Yakamoz, try Liman for trout or Ribit. About 15 miles south of the town, Chez Le Belge offers a seductive combination of crayfish followed by pepper steaks or tournedos. In Istanbul, the best fish restaurants are up the Bosphorus and there can be few more magical experiences than sitting beside that waterway for dinner on a clear summer's evening watching the hosts, as by Arif Palat's at Tarabya—or Yeni Genel or the Bebek Otel at Bebek, or Antika or Kurut at Arnavutkoy.

Turks love sitting out, drinking beer and eating fried mussels at cafes along the Bosphorus. Or try the famous Cicek Pasaji (Flower Market) at Galatasaray. **David Barchard**

Inflation

	(Monthly change)		Istanbul cost of living index for wage earners	
	Wholesale General change %	Food change %	General change %	Food change %
1984	5.9	8.4	2.9	3.2
I	3.9	4.9	2.7	3.7
II	2.1	2.8	2.4	3.4
III	4.2	5.0	4.3	18.0
IV	4.5	4.8	3.1	8.2
V	3.4	2.0	4.8	6.0
VI	0.4	-1.1	2.7	2.7
VII	3.1	3.3	0.8	1.1
VIII	2.1	1.5	1.2	0.2
IX	3.3	2.3	2.0	2.0
X	2.2	2.0	1.6	1.5
XI	2.8	4.9	1.5	2.1
XII	2.6	3.0	0.2	4.5
1985	7.4	8.2	4.5	7.3
I	2.6	4.9	4.1	7.3

Source: Istanbul Chamber of Commerce

Race against time for reform

CONTINUED FROM PAGE ONE

and as succour to the enemy within.

This has provoked what may prove to be growing challenge from the two major opposition parties, both of them at present outside parliament, because they were not allowed to enter the 1983 general elections. Sodep, the Social Democratic Party, which enjoys the support of just under a quarter of the electors, is now committed to changing the 1982 constitution, a general amnesty, and stopping what it claims is torture. On this last point it has won some support in parliament.

The other opposition party, the True Path Party, is also committed to revising the 1982 constitution, but may be unwilling to point out the corollary, that to protect in their quest for political liberalisation would probably also pursue economic policies which would be the reverse of those followed by Mr Ozal.

There are serious questions about how long such policies—and the relief they would bring to some sections of the population—could last.

For the moment, however, Turkey and Mr Ozal do not have to confront such questions. The prime minister is still at the peak of his influence and power. He has proved an adroit politician and has not been grazed by such political episodes as the resignation of

the Minister of Finance last autumn, or a bribery scandal this spring surrounding one of his ministers.

The style of his government is economically dynamic and culturally rather conservative.

Sales of beer in rural areas are encouraged and religious festivals seem to play a more important role than in the past.

There has been a crackdown on Western teenage culture in some provinces, with evils of their ways. Schools and universities are being organised

to teach more facts about Turkey instead of the outside world. Japan, admired for its distinctive cultural styles as well as its business flair, has emerged as a possible model for ahread.

However, foreign support and particularly foreign investment and foreign aid are still regarded as essential. Capital-starved Turkey realises it cannot push through its industrial transformation without a transfer of resources from abroad.

The government has thus spent lavishly on public relations and attempts to explain its viewpoints to the outside world. It is still the voice of Turkey's Socialist and Communist critics in Europe. Only when economic reality forces it to political relaxation is this tension—which complicates Turkey's standing as a potential applicant for full EEC membership—likely to subside.



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